

HAYNES INC., YELLOWSTONE PARK, WYOMING

NO. D-8676

ORDER No. 44876

DATE 9/26/47

25 M PICTURES SIZE 7½ X 10 C.T.ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

UPPER FALLS, GRAND CANYON

SMALL TYPE: COPYRIGHT BY HAYNES INC.
LOWER RIGHT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M.

NO

IMPRINT

NONE

PHOTO PROPERTY OF

CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

PLATE SIZE 4½ X 6½
USE PHOTO FROM OB-H374, MAKE NEW BLACK NEGATIVE, ENLARGE
COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

COLORMATCH

COLORMATCH
COLORMATCH

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By OCT 6 1947
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Chk No.	Time Allowed		
COMPOSING, TYPE SET UP			OCT 10 1947	OCT 10 1947
SKETCH				
RETOUCHING				
PHOTO LITHO			FEB 16	FEB 24
BLUEPRINT STEPPING, ENGRAVING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	41	3½		

DATE BLUEPRINT OK'D

DATE FILED

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

3/29/48

HAYNES INC., YELLOWSTONE PARK, WYOMING,

NO. D-8677 ✓

ORDER No. 44876

DATE 9/26/47

25 M PICTURES SIZE 7½ X 10 C.T.ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. NO /

TITLE IN FULL *In Blue*
LOWER FALLS FROM BELOW ✓

IMPRINT NO

SMALL TYPE: COPYRIGHT BY HAYNES INC.
LOWER RIGHT

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

PLATE SIZE 4½ X 6½ ✓
USE PHOTO FROM 8A-H557, MAKE NEW BLACK NEGATIVE, ENLARGE COLOR PLATES ,

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all color nega-
tives are uniform and that they are
in harmony with each other
to make an attractive set.

Executive OK of Estimate
By *[Signature]* Date OCT 6 1947
ESTIMATE AND WORK SCHEDULE
Cost Dept. Checked By *[Signature]* Date OCT 6 1947

OPERATION	EST. TIME (No. 1 Time allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE		OCT 10 1947	OCT 10 1947
SETUP	1/2		
RETOUCHING		FEB 16	FEB 24
PHOTO LITHO			
IMPRINT			
SLEEPING OR DRAWING			
ENGRAVING			
HAND COLOR PROOF	rt 3 1/2		
ARTIST DEPT.			

DATE BLUEPRINT OK'D. _____ DATE Filed *4/2/48*
By _____
DATE HAND COLOR PROOF OK'D. _____ DATE Photo Returned to Customer _____

COLORMATCH

HAYNES INC., YELLOWSTONE PARK, WYOMING

NO. D-8678

ORDER No. 44876

DATE 9/26/47

25 M PICTURES SIZE 7½ X 10 C.T.ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No.

NO

R. M.

NO

TITLE IN FULL

In Blue

IMPRINT

NO

GRAND CANYON FROM ARTIST POINT

SMALL TYPE: COPYRIGHT BY HAYNES INC.
LOWER RIGHT

PHOTO PROPERTY OF

CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

PLATE SIZE 4½ X 6½

USE PHOTO FROM 5A-H512, MAKE NEW BLACK NEGATIVE, ENLARGE COLOR PLATES

No photo in file

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive of Estimate

By OCT 6 1947

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By OCT 6 1947

OPERATION	EST. TIME (Clock No. Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPENSING, TYPE SET-UP		OCT 10 1947	OCT 10 1947
SKETCH	1/2		
RETOUCHING		FEB 16	FEB 24
PHOTO LITHO			
B. L. & W. PROOF			
STRIPPING, MOUNTING			
ENGRAVING			
HAND COLOR PROOF	3 1/2		
ARTIST DEPT.			

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE

By

DATE Photo returned to Customer

COLORMATCH

HAYNES INC. YELLOWSTONE PARK, WYOMING,

NO. D-8679

ORDER NO. 44876

DATE 9/26/47

25 M PICTURES SIZE 7½ X 10 C.T. ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL *In Blue* GRAND CANYON FROM GRAND VIEW
FRONT NO. NO R. M. NO
IMPRINT NO

SMALL TYPE: PHOTO BY HAYNES INC.,
LOWER RIGHT

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

PLATE SIZE 4½ X 6½

USE PHOTO FROM 4A-H282, MAKE NEW BLACK NEGATIVE, ENLARGE
COLOR PLATES /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOLOR PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

By *[Signature]* Date OCT 6 1947

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 10 1947	OCT 10 1947
SKETCH <i>LS</i>	<i>1/2</i>		
RETOUCHING	<i>1/4</i>		
PHOTO ENPHO		FEB 16	FEB 24
BLUEPRINT STRIPPING, ENGRAVING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DELT	<i>24 3 1/2</i>		

DATE BLUEPRINT OK'D. DATE FILED *4/2/48 w*

DATE HAND COLOR PROOF OK'D. DATE Photo Returned to Customer

COLORMATCH

HAYNES INC., YELLOWSTONE PARK, WYOMING,

NO. D-8680

ORDER No. 44876

DATE 9/26/47

BORDER

25 M PICTURES SIZE 7½ X 10 C.T. ART COLORTONE WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. NO

TITLE IN FULL
TOWER FALL AND TOWERS

IMPRINT NO

SMALL TYPE: COPYRIGHT BY HAYNES INC.
LOWER RIGHT

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

PLATE 8XXX SIZE 4½ X 6½

USE PHOTO FROM OB-H370, MAKE NEW BLACK NEGATIVE, ENLARGE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By OCT 6 1947

OPERATION	EST. TIME Cl. No. Time Allowed	DATE ENTERED DEPT	DATE COMPLETED
COMPOSING TYPE SET UP		OCT 10 1947	OCT 10 1947
SKETCH	L.O. 1/2		
RETOUCHING		FEB 16	FEB 24
PHOTO LITHO			
BLUEPRINT			
TRIPPING CHARGING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT	41 3 1/2		

DATE BLUEPRINT OK'D

DATE FILED

3/29/48

DATE HAND COLOR PROOF OK'D

COLORMATCH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8681 ORDER NO. 45361 DATE 9/30/47

CUSTOMER
RICKETTS RESTAURANT
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M GIANT CARDS SIZE 7 X 11

GROUP 6)

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPECIAL R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

FOR 50 YEARS - 1898 TO 1948
RICKETTS - 2727 NO. CLARK ST. CHICAGO
BOT: FOUR GENERATIONS OF PROGRESS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof Titles — Red, Blue

FOLLOW ROUGH PENCIL SKETCH ATTACHED FOR LAYOUT AND DESIGN.

PLEASE MAKE REPHOTOS OF PICTURES #1 AND #7. SUBMIT RETOUCHED ART WORKS TO CUSTOMER.

FOLLOW BALANCE OF INSTS. ATTACHED

COLOR DESCRIPTION

FOLLOW INSTS. ATTACHED

I suggest a small bit of color in faces but do not destroy detail
suit colors as follows
figure on left - dark gray.
figure in center - dark blue
figure in right - Oxford gray
frame around painting - gold.
black hair - no blue.

PHOTO RETURNED

TO

PHOTO USED FOR

7-5x7

Lo 4

Ret 21

Imm. Hc. 3-105-11/4/47

Lat 18

105
108

see

Is quoted

or dot

Rush

381

OCT 7 - 1947

Submit 20

Office for

gal

OK Jones

Very Push
FOR XMAS

THE BISBEE PRESS, LANCASTER, N.H.

NO. D-8682

ORDER No. 45388

DATE 10/1/47

25 M ^{6 3/4 x 4 3/4} GUIDE BOOK COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

INDIAN HEAD AND SHADOW LAKE
FRANCONIA NOTCH, NEW HAMPSHIRE

C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT SAME AS ABOVE

Small type - Copyright MCM XLVIII by Curt Teich & Co. Inc. Chicago, U.S.A. Inside cover

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW DUMMY ATTACHED. USE PHOTOS 8AH878 AND 8AH882 ON FRONT COVER
ON THE INSIDE OF BACK COVER USE MAP FROM D-5780 USE SAME LETTERING
AT TOP OF THIS MAP.

*for envelope - use tower
- Indian Head*

SUBMIT SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

86610

*Island sketch 10 lines
envelope 2 1/2 lines
12 1/2 lines
HJ
3 Photos*

Executive OK of Estimate

By

Date

ESTIMATE

WORK SCHEDULE

By

Date

Cost Dept. Checked

OPERATION	EST. TIME (Est. No. Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 7 - 1947	NOV 7 - 1947
SKETCH <i>Lo</i>	2 8		
RETOUCHING <i>Ret</i>	2 6		1-16-47
PHOTOGRAPH			FEB 27
BLUEPRINT			
STRIKING OFF			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	41 18		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

3/9/48

THE BISBEE PRESS, LANCASTER, N.H.

NO. D-8683

ORDER No. 45387

DATE OCT. 1, 1947

25 ^M NOTEHEADS 5 3/8 X 8 1/2 C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. NO

TITLE IN FULL

IMPRINT NONE

WHITE MOUNTAINS OF NEW HAMPSHIRE

SMALL TYPE IN PLATE: CORP. BY
CURT TEICH & CO., INC., CHICAGO,
U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW ROUGH SKETCH ATTACHED FOR LAYOUT & DESIGN
INSTS. ATTACHED.

SUBMIT SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Colored sketch
8 by 10
H/8

shut.

Executive OK of Estimate

By DEC 3 1947
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By DEC 3 1947
Date

OPERATION	EST. TIME	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP		DEC 10 1947	DEC 10 1947
SKETCH	2 3/4		1-14-48
RETOUCHING	3		
PHOTO-LITHO		JAN 19	
BLUEPRINT			
STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	10 2 3/4		Jan 31
ARTIST DEPT.	41 18		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

- X 6BN 2018
- X 8AN 882 - D 868 - not in
- X 37-558 6BN 2019
- X 0BN 446
- X 8AN 2903
- X 6BN 2012 - D 868 - Not in
- X 6BN 2006

(Bell)

Ok Blue Impression

THE BISBEE PRESS, LANCASTER, N.H.

NO. D-8684

ORDER No. 45387

DATE OCT. 1, 1947

25 M ENVELOPES 5 5/8 x 4 3/8 C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(WHITE MOUNTAINS OF NEW HAMPSHIRE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

ON ENVELOPE USE 3AH1558. WORK THIS UP IN
PROPER SIZE TO LOOK WELL. IN THE LOWER LEFT CORNER AND PERHAPS WORK IN
SOME EVERGREEN BRANCHES AROUND IT OR SOME PINE CONES OR BOTH.

SUBMIT SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Colored sketch 2 hrs
HJ

1 Rephoto Is
marked

Executive OK of Estimate
By VEB 1947
Date DEC 10
ESTIMATE
AND WORK SCHEDULE
By NO
Date DEC

OPERATION	EST. TIME		DATE ENTERED DEPT	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE-SET UP			DEC 10 1947	DEC 10 1947
SKETCH <u>Lo</u>		<u>2</u>		
RETOUCHING		<u>2 1/2</u>		JAN 19 1948
PHOTO LITHO				
BLANKETTING (STRIKING, CRACKING)				
ENGRAVING				
HAND COLOR PROOF	<u>108</u>	<u>1/2</u>		<u>Jan 31</u>
ARTIST DEPT.	<u>41</u>	<u>4</u>		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

cut Photo
3AH1558

DK Blue

~~99473~~-N

D-8685

g-888

DATE 10/2/47

12½^M GIANT POST CARDS 7 X 11 C.T. ART COLORTONE FULL FACE

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MARTHAS VINEYARD AND NANTUCKET
ISLANDS.

SMALL TYPE IN PLATE: (C) CURT
TEICH & CO., INC.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 76527 - ~~MAKE NEW BLACK NEGATIVE - ENLARGE COLOR PLATE~~

FOLLOW GIANT CARD OF CAPE COD ATTACHED FOR LAYOUT AND DESIGN. ~~XX~~ SAME TYPE OF CARD TO BE MADE INCLUDING BORDER OF MINIATURE PICTURES. PHOTOS TO BE USED TO COME.

SUBMIT: RET. PHOTO PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO
CU CH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Less: Checker

By _____
Date DEC 13 1948

		DATE COMPLETED
		DEC 9 1948
Law Dept	8	DEC 15 1948
	6	JAN 13 1949
		JAN 17 1949
		JAN 24 1949
HANDS ON	107	5
	40	
APPROX	40	

Dane L. Bennett, Jr.

DAIRY Filed

DATE PAID TO BY

Phone Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8686

ORDER NO. 46013 DATE 10/10/47

DEPT.

DATE COMPLETED

CUSTOMER

MORaine HOTEL
HIGHLAND PARK, ILLINOIS

CHINA WHITE

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

100 M CIRCULARS

SIZE 15 X 15

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MORaine ON THE LAKE
YOUR COUNTRY HOME
FOR A DAY - A WEEK - A YEAR.

FRONT NO.

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - PICTURES ARE TO BE REPRINTS FROM POST CARD PLATES
WHERE MARKED. 3 PICTURES FROM NEW PHOTOS. WE TO PREPARE MAP AND LINE DRAWING
OF FIGURE WHERE SHOWN; ON VIEW FROM PHOTO "M" TAKE OUT CARS IN RED CIRCLE
AT LOWER LEFT AND PUT IN GRASS.

COLOR DESCRIPTION

SEE ABOVE

PHOTO RETURNED

TO

PHOTO USED FOR

OCT 29 1947

mark

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

2M-10-22-48

ST. MARIE'S GOPHER NEWS CO., MINNEAPOLIS, MINN.

NO. D-8687

ORDER NO. 45588

DATE 10-13-47

12¹/₂ M GIANT POST CARD C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

PAUL BUNYAN AND BABE, HIS BLUE OX, AM
PRIV. NO. BEFORE TITLE - X-512

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BABE AND PAUL'S TROUSERS, LIGHT BLUE(SEE REF. CARD) RED-BROWN WITH BLACK STRIPES
SHIRT(SEE REF. CD) CAP, PIPE AND MUSTACHE ARE BLK. SOX ARE RED-BROWN SAME AS SHIRT
BOOTS ARE DK BROWN. SIGN-POST, LGHT BROWN WOOD WITH LIGHT GRAY LETTERS. AXE,
BROWN HANDLE WITH DARK BLUE BLADE. BELL ATOP SIGN-POST DK. BRONZE. FOREGROUND,
LIGHT GRAY CRUSHED STONE. MAKE WATER, BLUE. REMOVE BLDGS. IN BACKGROUND. SHOW
AS GREEN STRIP OF LAND. TAKE OUT THE "1937" FROM SIGN.,

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION!

Subjects on
customer. Please
of nega-
and colors are
with each other
to make an attractive set.

8x10 caps

2.0 mm, center

ESTIMATE

AND WORK SCHEDULE

Cost Dept.

By

Date

OCT 15

JAN 9

DEC 15 1947

JAN 9

JAN 22

JAN 22

1-23-48

2/20/48

JUMBO POST CARD CO., CHICAGO, ILLINOIS

NO.

D8688

ORDER No. K34732

DATE 10/17/47

12½ M Jumbo POST CARDS 6½ X 9 C.T. PHOTO PLATIN FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. ~~NO~~ YES R. M. YES *encl.*

TITLE IN FULL

FAMOUS PARADISE ROOM, "SHOW PLACE OF
THE SOUTH", HENRY GRADY HOTEL,
ATLANTA, GEORGIA

IMPRINT

NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

00/20/47

Date

OPERATION

EST. TIME

DATE
ENTERED DEPT.

DATE
COMPLETED

COMPOSITION, TYPE SET, etc.

SKETCH

RETOUCHING

PHOTOGRAPH

ENGRAVING

PHOTOGRAPH

HAND COLOR PROOF

ARTIST DEPT.

DATE BLUEPRINT OK'D

DATE

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

JUMBO POST CARD CO., CHICAGO 5, ILLINOIS

NO. D8689

ORDER NO. K34731

DATE 10/17/47

6 1/2 M

JUMBO POST CARDS

6 1/2 x 9

C.T. PHOTO PLATIN

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. *Spec. NO*

R. M.

NO Yes incl.

IMPRINT NONE

TITLE IN FULL

TITLE: ~~JEFFERSON HOTEL, 901-911~~
~~Louisiana Avenue, Shreveport, Louisiana.~~

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

Make reprint - see inst. enclosed.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO *Yes*

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Control

By

Date

OCT 20 1947

ITEM	DATE	TIME	DATE	TIME
1. <i>CR. 1/2</i>	<i>11</i>	<i>1/2</i>	OCT 24 1947	OCT 24 1947
2. <i>CR. 1/2</i>	<i>11</i>	<i>1/2</i>		<i>11-4-47</i>
3. <i>CR. 1/2</i>				
4. <i>CR. 1/2</i>				
5. <i>CR. 1/2</i>				
6. <i>CR. 1/2</i>				
7. <i>CR. 1/2</i>				
8. <i>CR. 1/2</i>				
9. <i>CR. 1/2</i>				
10. <i>CR. 1/2</i>				
11. <i>CR. 1/2</i>				
12. <i>CR. 1/2</i>				
13. <i>CR. 1/2</i>				
14. <i>CR. 1/2</i>				
15. <i>CR. 1/2</i>				
16. <i>CR. 1/2</i>				
17. <i>CR. 1/2</i>				
18. <i>CR. 1/2</i>				
19. <i>CR. 1/2</i>				
20. <i>CR. 1/2</i>				

JUMBO POST CARD CO., CHICAGO 5, ILLINOIS

NO.

D-8690

ORDER No.

K34730

DATE

10/17/47

6 1/2 M JUMBO POST CARDS 6 1/2 X 9 C.T. PHOTO PLATIN FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. *NO Spec* R. M. *yes NO*

TITLE IN FULL

IMPRINT NONE

ADLER PLANETARIUM

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date OCT 20 1947

OPERATION	EST. TIME	DATE ENTERED DEPT	DATE COMPLETED
CONCEPT			
SKETCH	2	1	11-4-47
RETOUCHING			
PROOFING			
BLINDING			
ENGRAVING			
HAND COLORING			
ARTIST DEPT			
DATE BLUEPRINTED			
DATE HAND COLORING			

THE BISBEE PRESS, LANCASTER, N.H.

NO. **D-8691**
ORDER NO. **45685**
DATE **10/21/47**

12½ M ~~XXXXXX~~ **DOUBLE CDS 3½ X 11 C.T. ART COLORTONE FULL FACE**

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
PANORAMA VIEW OF THE PRESIDENTIAL
RANGE FROM THE GLEN HOUSE,
PINKHAM NOTCH, WHITE MOUNTAINS,
N.H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. **2** R. M. **YES**

IMPRINT **SAME AS ABOVE**

PHOTO PROPERTY OF **CUST.**

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTS. ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Photo 8X10

469

ESTIMATE

OCT 27 1947

OCT 27 1947

OCT 30 1947 OCT 30 1947 MAR 11 1948

DEC 17 1947

JAN 28 JAN 28

105 24
103 18

4/2/48

THE BISBEE PRESS, LANCASTER, N.H

NO. D-8692

ORDER No. 45683

DATE 11/13/47

25 M 7 X 11 MAPS GIANT POST CARD.		C.T. ART COLORTONE FULL FACE	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER		FRONT No. NO spec R. M. NO yes	
TITLE IN FULL		IMPRINT SAME AS ABOVE	
(GIANT MAP OF WHITE MOUNTAINS, NEW HAMPSHIRE)		PHOTO PROPERTY OF C.T.	
RETOUCHING AND COLOR DESCRIPTION			

FOLLOW INSTS. ATTACHED.

Map in Stockroom

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

DEC 29 1947

ESTIMATE

Cost Dept. Chicago

DEC 29 1947

DEC 31 1947

DEC 31 1947

JAN 29 1948

312

74

3/25/48

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	DIAL NO. D-8693	ORDER NO. 45702	DATE 10/27/47	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED
	CUSTOMER THE NEPTUNE GRILL PASS-A-GRILLE, FLORIDA						
	4 MPOST CARDS	SIZE 3½ X 5½	STYLE PHOTO PLATIN-FULL FACE				
	PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full			FRONT NO. 5 (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint Side — Center			
PHOTO USED FOR	RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout			Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue			TO
	NO PRINT ON PICTURE SIDE EXCEPT LETTERING AS SHOWN IN WINDOW. CROP TO BEST ADVANTAGE /						
COLOR DESCRIPTION							

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER	DIAL NO. D-8694	ORDER NO. 45647	DATE 10/22/47	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED TO PHOTO USED FOR	
	CUSTOMER	RYANS RENDEZVOUS ALLENTOWN, PENN.						
	6	M POST CARDS	SIZE 3½ X 5½	STYLE C.T. PHOTO PLATIN -FULL FACE				
	PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout							
PHOTO PROPERTY OF C. T. & CO.	Title in Plate	Yes	No	Copyright in Plate	Yes	No	FRONT NO. 5 (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No IMPRINT: Customer C. T. Imprint No Imprint Side — Center	
	Title in full BOT LEFT: RYAN'S RENDEZVOUS TOP RIGHT: HOTEL NEW WINDSOR - ETC.							
	RETOUCHING DEPARTMENT							
	Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout							
FOLLOW SKETCH FOR LAYOUT, RETOUCHING & WORDING - "THE WORD "TELEVISION" IN LOWER LEFT PANEL TO BE PUT IN TO BEST ADVANTAGE.'								
COLOR DESCRIPTION								

OCT 30 1947

NO. D-8695
FORT TICONDEROGA MUSEUM, FT. TICONDEROGA, N.Y. ORDER No. 45666
DATE 10/23/47

12½ M ENVELOPES 4 X 6	C.T. ART COLORTONE FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. NO R. M. NO
TITLE IN FULL BRITISH REGIMENTS THAT SERVED AT TICONDEROGA. <i>See sketch attached</i>	IMPRINT NONE
	PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW ATTACHED ENVELOPE FOR LAYOUT & DESIGN.

use photo 7241597

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ☒ HANDCOL PROOF ☒ RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

*Rephoto to
marked*

ESTIMATE
By *[Signature]* Date *Oct 27*

DESCRIPTION	EST. TIME (Quantity, Time, Material)	DATE ENTERED ORPT	DATE COMPLETED
		NOV 4 - 1947	NOV 4 - 1947
	8 3½ 1		2-18-48
		FEB 20	MAR 4 A.M.
		MAR 4 P.M.	
	166 1½		3-6-48
	110 7		

DATE DELIVERED BY *[Signature]* DATE PAID *4/9/48*
DATE HAND COL. PROOF *[Signature]* DATE CHECK RETURNED TO CUSTOMER *[Signature]*

DISTRIBUTED BY I. STEINFELDT, LANCASTER, PA.

NO. D-8696

ORDER No. 46179

DATE 10/24/37

12½ M LARGE FOLDER COVER

C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL SOUVENIR FOLDER OF
LANCASTER AND LANCASTER COUNTY
PA.

IMPRINT SAME AS ABOVE

FRONT: AMISH MEN OF LANCASTER COUNTY, PA.

COPYRIGHT MCMXLVII BY CURT TEICH
& CO., INC., CHICAGO U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 33758-C-N FOR FRONT COVER.

SUBMIT SKETCH.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC CHICAGO
ENVELOPE PHOTO TICKET

DISTRIBUTED BY I. STEINFELDT, LANCASTER, PA.

NO. D-8696

ORDER No. 46179

DATE 10/24/47

12½ M LARGE FOLDER COVERS

C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

IMPRINT GENUINE CURTEICH CHICAGO
"C.T. ART COLORTONE" CREATION
(REG U.S. PAT OFF)

GREETINGS FROM LANCASTER, PA.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4BH555

SUBMIT SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION!

33

43

PLEASE RETURN TO THE
ORIGINAL SOURCE OF THE
PHOTOGRAPH FOR THE
REPRODUCTION OF THE
PHOTOGRAPH WITH THE
C.T. ART COLORTONE

2 Photos
for marked

DATE 10/24/47

ESTIMATE
AND WORK SCHEDULE

By

DATE 10/29/47

OPERATION	EST. TIME	DATE	REMARKS
COMPLETION OF PHOTO		DEC 10 - 1947	
SELECTION	8		
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ARCHIVING	43- 36		
DATE RECEIVED		2/11/48	
DATE HAND COLOR PHOTOGRAPH			
DATE PHOTO RETURNED TO CUSTOMER			

HARRY N. MARTIN, P.O. BOX 324, ASHEVILLE, N.C. NO. D-8697

ORDER No. 45734

DATE 10/28/47

12 $\frac{1}{2}$ M LARGE FOLDER COVERS C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR FOLDER OF
GRANDFATHER MOUNTAIN AND LINVILLE
CAVERNS, NORTH CAROLINA

FRONT: GRANDFATHER MOUNTAIN &
LINVILLE CAVERNS

COPYRIGHT MCMSLV111 BY CURT TEICH &
CO., INC., CHICAGO, U.S.A. (SMALL TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH. USE XXXX ENCLOSED NEW PHOTOS AND 7BH1752
FORMATIONS VERY PALE GREEN TURNING PALE PINKISH COLOR TOWARDS
LEFT. TAKE OUT GIRL.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

HARRY N. MARTIN, P.O. BOX 324, ASHEVILLE, N.C. NO. D-8697

ORDER No. 45734

DATE 10/28/47

12 $\frac{1}{2}$ M LARGE FOLDER COVERS C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL LEANING ROCK ON GRANDFATHER
MOUNTAIN; BRIDGE OVER LINVILLE
RIVER AND GORGE; LINVILLE FALLS;
HAWSBILL MOUNTAIN NEAR LINVILLE
CAVERNS
HAWSBILL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. R. M. YES

IMPRINT XXXXXXXXXX

GENUINE CURTEICH "C.T. ART COLOR
TONE" CREATION REG. U.S. PAT. OFF

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO ON 9AH2487, OBH2390, 5BH1403, AND ATTACHED PHOTO

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Back
011-11-110 ✓
500/1403 ✓
9AH2487 ✓
7BH1752

ADV. ORDER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED _____

Photos for
this Customer

CUSTOMER

DYKES LUMBER CO.
NEW YORK 11, NEW YORK

25 M CIRCULARS SIZE $8\frac{1}{2}$ X 11

STYLE ART COLORTONE-FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate	Yes	No
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Copyright in Plate Yes No

Title in full

DYKES LUMBER CO'S NEW WAREHOUSE - PARK
 AVE. AND 19TH STREET, ~~WEHAWKEN~~ WEEHAWKEN,
 NEW JERSEY - - ETC. /

FRONT NO. NO

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No
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100. <i>Trade Name</i>		

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH WITH CORRECTIONS AS SHOWN ON TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-10.22.41

PHOTO RETURNED

To

PHOTO USED FOR

NOV 4 - 1947

THE ASSOCIATION FOR THE PRESERVATION OF VIRGINIA
ANTIQUITIES, RICHMOND, VA.

NO. D-8699
ORDER No. 46264
DATE 10/31/47

12 $\frac{1}{2}$ M LARGE FOLDER COVERS

C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

JAMESTOWN ISLAND, VA. - SITE OF
THE FIRST PERMANENT ENGLISH
SETTLEMENT IN AMERICA 1607

IMPRINT SAME AS ABOVE

FRONT - AERIAL VIEW OF JAMESTOWN, VA.

COPYRIGHT MEMXLVIII BY CURT TEICH
& CO., INC., CHICAGO U.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

PHOTO GRAPH TO BE USED ATTACHED -

SUBMIT COLORED SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

THE ASSOCIATION FOR THE PRESERVATION OF VIRGINIA
ANTIQUITIES, RICHMOND, VA.

NO. D-8699
ORDER No. 46264
DATE 10/31/47

12 $\frac{1}{2}$ M LARGE FOLDER COVERS

C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

AERIAL VIEW OF JAMESTOWN, VA.

IMPRINT ~~XXXXXXXX~~ GENUINE CURTEICH
CHICAGO "C.T. ART COLORTONE"
CREATION (REG U.S. PAT OF)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

PHOTOGRAPH TO BE USED ATTACHED

SUBMIT COLORED SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Delivered to the Association 8

sent photo and 12

1 Rephotos as marked

DEC 1 1947

DEC 15 1947

DEC 15 1947

FEB 24

MAR 15 P.M.

34

4/5/48

See page 10

NO. D-8700

DAN GRIGG ENTERPRISE CO., MITCHELL, SO. DAK. ORDER NO. 46268

DATE 10/3/47

12½ M LARGE FOLDER COVERS C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER FRONT No. NO R. M. YES

TITLE IN FULL SOUVENIR FOLDER OF SCENIC SOUTH DAKOTA / IMPRINT SAME AS ABOVE

FRONT - MT. RUSHMORE MEMORIAL BLACK HILLS.

COPYRIGHT MCMXLVIII BY CURT TEICH & CO., INC., CHICAGO U.S.A. PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6BH2465 FOR FRONT COVER.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

NO. D-8700

DAN GRIGG ENTERPRISE CO., MITCHELL, SO. DAK. ORDER NO. 46268

DATE 11/3/47

12½ M LARGE FOLDER COVERS C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER FRONT No. NO R. M. YES

TITLE IN FULL SOUTH DAKOTA - A VARIETY OF SCENIC WONDER IMPRINT GENUINE CURTEICH CHICAGO "C.T. ART COLORTONE" CREATION (REG U.S. PAT OFF)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW LAYOUT ATTACHED - USE PHOTO FROM 7BH41

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

33-46

2 Re. C.T. as above

ESTIMATE

NOV 18 1947

NOV 20 1947

JAN 10 1948

JAN 21

FEB 20

FEB 20

34

3/9/48

SHADAN LA HOOD,
~~XXXXXXXX~~ LA HOOD PARK, P.O. CARDWELL, MONT.

NO. D-8701

ORDER No. 46317

DATE 11/4/47

6 1/2 M LARGE FOLDER COVERS

C.T. ART COLORTONE

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL: SOUVENIR FOLDER OF LEWIS AND CLARK CAVERNS STATE PARK, MONTANA
FRONT: MOUNTAIN VIEW INN, LA HOOD PARK, HEADQUARTERS FOR LEWIS AND CLARK CAVERN STATE PARK

IMPRINT SAME AS ABOVE

COPYRIGHT MCMXLVIII BY CURT TEICH & CO. INC. CHICAGO U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW LAYOUT ATTACHED - USE PHOTO FROM 4BH1363 FOR FRONT COVER.

SUBMIT SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

SHADAN LA HOOD,
~~XXXXXXXX~~ LA HOOD PARK, P.O. CARDWELL, MONT.

NO. D-8701

ORDER No. 46317

DATE 11/4/47

6 1/2 M LARGE FOLDER COVERS

C.T. ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

CATHEDRAL ROOM, LEWIS AND CLARK CAVERNS STATE PARK, NEAR LA HOOD PARK.

IMPRINT GENUINE CURTEICH CHICAGO
"C.T. ART COLORTONE" CREATION,
(REG U.S. PAT OFF)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW LAYOUT ATTACHED - USE PHOTO FROM 1BH776 FOR BACK COVER.

SUBMIT SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

*Colored photo
of front 9/1/47*

2 Rephotos

hit P.C.

FEB 11 1948

ESTIMATE

JAN 21 1948

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MAR 15 A.M.

110
103 32

3/26/48

See neg. & B. with

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8702 ORDER NO. 46360 DATE 11/7/47

CUSTOMER

THE ASHWORTH PINES
HAMPTON, NEW HAMPSHIRE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

4 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN- WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

ASHWORTH PINES - HAMPTON, N.H. NEW HAMPSHIRE

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

G.H. WICKMAN, MACKINAC ISLAND, MICH. MADE IN
U.S.A.

NO. D-8703

ORDER NO. 45822

DATE 11/10/47.

12 $\frac{1}{2}$ " M GIANT POST CARD 7x9 $\frac{3}{16}$ C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GROUP VIEW: GREETINGS
FROM MACKINAC ISLAND, MACKINAC
CITY AND ST. IGNACE, MICHIGAN - THE
STRAITS CITIES,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 34c R.M. NO.

IMPRINT SAME AS ABOVE

IN PLATE COPYRIGHT 1948 BY G.H. WICKMAN

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICA
ENVELOPE PHOTO TICKET

ESTIMATE

DEC 30 1947

DEC 30 1947

FEB 12

FEB 23

FEB 23

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8704 ORDER NO. 46372 DATE 11/11/47

CUSTOMER

SHANGRI LA MOTEL
DODGE CITY, KANSAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

12 1/2 M LETTERHEADS SIZE 8 1/2 X 11 WHITE STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SHANGRI LA MOTEL - "AMONG AMERICA'S FINEST"
ON HIGHWAY 50-S, DODGE CITY, KANSAS

FRONT NO.

(All of this on address side)

NO

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark

Yes

No

Special type as sample

IMPRINT: Customer

Side — Center

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH /

COLOR DESCRIPTION

COLOR OF VIEWS TO BE EXACTLY LIKE POST CARD NO. 7BH1883 /

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Sh Blue Progress

*1 - 8x10
1 - 5x7
#2
1/2 Kodak 3 - #2
1/2 Kodak 2 1/4 - 106
1/2 - 111-2-6-46*

11/11

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8705 ORDER NO. 46373 DATE 11/11/47

CUSTOMER

SHANGRI LA MOTEL
DODGE CITY, KANSAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



12 1/2 M ENVELOPES SIZE #10 COMMERCIAL

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SHANGRI LA MOTEL "AMONG AMERICA'S
FINEST ON HIGHWAY 50-S, DODGE CITY, KANSAS

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH -

COLOR DESCRIPTION

COLOR OF VIEWS ON ENVELOPES TO BE THE SAME AS ON POST CARD
NO 7BH1883. /

*Photoprint Large 13" Title
Type*

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2-5-7

*50
that from 21st
He 12-166
But 9-11-2-678
Wish*

11/16/47

Red + dk Blue Impression

GAULKE NEWS AGENCY, GRAND FORKS, N.DAK.

NO. D-8706

ORDER No. 46420

DATE 11/13/47

12 $\frac{1}{2}$ M LARGE FOLDER COVERS

C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. ~~NO~~ YES

TITLE IN FULL SOUVENIR FOLDER OF GRAND FORKS, N. DAKOTA AND CROOKSTON, MINN. IN THE SCENIC RED RIVER VALLEY OF THE NORTH.

IMPRINT SAME AS ABOVE

FRONT- MAP

COPYRIGHT MCMXLVIII BY CURT TEICH & CO. INC. CHICAGO, U.S.A. PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW LAYOUT ATTACHED - SUBMIT SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

GAULKE NEWS AGENCY, GRAND FORKS, N. DAK.

NO. D-8706

ORDER No. 46420

DATE 11/13/47

12 $\frac{1}{2}$ M LARGE FOLDER COVERS

C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. ~~NO~~ YES

TITLE IN FULL

HARVESTING WHEAT IN THE BREAD BASKET OF THE NORTHWEST.

IMPRINT GENUINE CURTEICH CHICAGO
"C.T. ART COLORTONE" CREATION
(REG U.S. PAT OFF)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1393-29. MAKE FULL SIZE VIEW SIMILAR TO VIEW SHOWN ON BACK OF D-4944 - ATTACHED. WHEAT FIELD.

SUBMIT SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

DEC 4 1947

ESTIMATE

AMOUNT IN DOLLARS

DATE

DEC 11 1947

JAN 19

6/24/48
me

MRS. C.C. GRAHAM, PETOSKEY, MICH.

NO. D-8707

ORDER No. 45855

DATE 11/12/47

12 $\frac{1}{2}$ M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SCENIC NORTHERN MICHIGAN

~~FRONT: SAND DUNES ON LITTLE TRVERSE BAY~~

COPYRIGHT MCMXLV111 BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M. YES, same as

IMPRINT SAME AS ABOVE

D-5152

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 3AH1787 FOR FRONT COVER. SUBMIT SKETCH.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

MRS. C.C. GRAHAM, PETOSKEY, MICH.

NO. D-8707

ORDER No. 45855

DATE 11/12/47

12 $\frac{1}{2}$ M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL WILDERNESS PARK,
NORTHERN MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M. YES

IMPRINT GENUINE CURTEICH CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO OBH2105 FOR BACK COVER. SUBMIT SKETCH.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

DEC 4 1947

JAN 13

JAN 29

107
112 30

ADV. ORDER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO.
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE PHOTO PLATIN-FULL FACE

3 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TAKE OUT STUDENTS AND AUTO.!

COLOR DESCRIPTION

MAKEOVER

MAKEOVER

QUESTIONS

TAKEOVER

JAN 16 1948

MAKEOVER

MAKEOVER

NOV 19 1947

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

SEX

RETURN PHOTO

2M--10-22-48

PHOTO RETURNED

To

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8709 ORDER NO. 46433

DATE 11/14/47

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

STUDENTS SUPPLY STORE
WHEATON, ILLINOIS

Photos for
this Customer

3 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE TOWER OF BLANCHARD HALL,
WHEATON COLLEGE

Title in full
and D-7222

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TAKE OUT STUDENTS

COLOR DESCRIPTION

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

NOV 19 1947

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. D-8710

ORDER No. 46430

DATE 11/14/47

12½ M BOOK COVERS 16x54

C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE

SCENIC WONDERLAND OF SOUTHERN UTAH
AND THE GRAND CANYON

FRONT - THE GREAT WHITE THRONE
ZION NATIONAL PARK

COPYRIGHT MCMXLVIII BY CURT TEICH & CO.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION INC. CHICAGO, U.S.A.

FOLLOW LAYOUT ATTACHED - USE 8AH2749 FOR FRONT COVER.

SUBMIT SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. D-8710

ORDER No. 46430

DATE 11/14/47

12½ M BOOK COVERS 16x54

C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

IMPRINT GENUINE CURTEICH CHICAGO

TOWER BRIDGE, BRYCE CANYON
MOUNTAIN OF THE SUN
GRAND CANYON NATIONAL PARK
(GROUP 3)

"C.T. ART COLORTONE" CREATION
(REG U.S. PAT OFF)

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW LAYOUT ATTACHED - USE PHOTOS FROM 8AH251, 2AH225, 8AH866.

SUBMIT SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

NOV 11 1947

ESTIMATE
NOV 11 1947

By

NOV 11 1947

JAN 12 1948

MAR 1

MAR 9 P.M.

44-47
38

GA. DEPT OF STATE PARKS, ATLANTA, GA.

NO. D8711

ORDER No. 46458

DATE 11/20/47

12 1/2 M Giant Post Cards 7 x 9 3/16 (group 4) C.T. Art Colortone Full Face

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO.

Spec.

R. M.

Yes

TITLE IN FULL VIEWS OF GEORGIA STATE PARKS IMPRINT None

SUB TITLES: (1) Lake Delano, Franklin D.

Roosevelt State Park, Chipley, Ga.

(2) Lake Trahlyta, Vogel State Park, Blairsville, Ga.

(3) Spring House, Indian Springs State
Park, Indian Springs, Ga.

(4) Interior of Modern Cabin at Crooked River

RETOUCHING AND COLOR DESCRIPTION

State Park, Kingsland, Ga.

PHOTO PROPERTY OF

CUST.

MAKE REPHOTOS

PUT TITLE OF EACH SCENE UNDER PICTURE

SUBMIT SKETCH (Pencil)

RETURN PHOTOS TO: DEPT OF STATE PARKS, 418 STATE CAPITOL, ATLANTA, GA.

SUBMIT:

RET. PHOTO REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

17
order for the material. Please
see to it that all work on the
photos are uniform and colors are
in harmony with each other
to make an attractive set.

4 photos

526

Rush

FEB 21 1948

URGENT

Cost 1

By FEB 21 1948
Date

MAR 10 1948

MAR 10 1948

MAR 24 P.M.

MAR 30 A.M.

MAR 30 A.M.

3-31-48

4-15-48

4-21-48

GA. DEPT OF STATE PARKS, ATLANTA, GA.

NO. D8712

ORDER No. 46457

DATE 11/19/47

12 1/2 M 7 x 11 (Group 5)
Giant Post Cards

C.T. ART COLORTONE

FULLFACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. Spec. R. M.

Yes

TITLE IN FULL VIEWS OF GEORGIA STATE PARKS IMPRINT None

SUB TITLES: (1) Life Guard at Magnolia Spring
State Park, Millen, Ga.

(2) Lodge at Little Ocmulgee State Park, Mc Rae, Ga.

(3) Kitchen at Liberty Hall, Alexander H. Stephens
Memorial State Park, Crawfordville, Ga.

(4) Swimming Pool At Franklin D. Roosevelt
State Park, Chipley, Ga.

PHOTO PROPERTY OF

Cust.

RETOUCHING AND COLOR DESCRIPTION

(5) Fishing at Lake ~~Blackshear~~ Blackshear State Park, Cordelo, Ga.

make rephotos PUT TITLE OF EACH SCENE UNDER PICTURE

SUBMIT SKETCH

RETURN PHOTOS TO: DEPT OF STATE PARKS, 418 STATE CAPITOL, ATLANTA, GA.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

Subject on
order for the customer. Please
see to it that all work or re-
prints are submitted within the
time specified with each order
to insure the accuracy of the

54 Rephotos

11
10/24/48

ESTIMATE

Cost Dept. Chicago

By

Date

11/21/48

DATE

DATE

DATE

MAR 13 1948

MAR 13 1948

6 5/16
11 8

3-23-48

MAR 24 P.M.

MAR 31 P.M.

MAR 31 P.M.

4-2-48

4/30/48

Rush

GA. STATE DEPT OF STATE PARKS, ATLANTA, GA.

NO. D8713

ORDER NO. 46458

DATE 11/20/47

12 1/2" Giant Post Cards 7 x 9 3/16 (Group 4) Art Colortone Full Face

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. Spec.

R. M. yes

TITLE IN FULL VIEWS OF GEORGIA STATE PARKS

IMPRINT none

SUB TITLES: (1) Scene At Cloudland Canyon State Park, Trenton, Ga.

(2) Marsh Hen Hunting, Crooked River State Park, Kingland, Ga.

(2) Weeping Willow Tree, Indian Springs State Park, Indian Springs, Ga.

PHOTO PROPERTY OF

Cust.

RETOUCHING AND COLOR DESCRIPTION

(1) Kolomoki Indian Mounds, Kolomoki State Park, Blakely, Ga.

Make Rephotos

put titles of each scene under Picture. Submit Pencil Sketch to Cust.

Return Photos to DEPT OF STATE PARKS, 418 STATE CAPITOL, ATLANTA, GA.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO YES

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

order for this customer. Please see to it that all work is done in harmony with each other to make an attractive set.

ESTIMATE

FEB 27 1948

Cost Dept. Checked

By

Date

FEB 27 1948

DATE

DATE

DATE

MAR 18 1948

MAR 24 P.M.

MAR 30 A.M.

MAR 30 A.M.

4-1-48

5/6/48

5/8/48

GA. DEPT OF STATE PARKS, ATLANTA, GA.

NO. D-8714

ORDER NO. 46458

DATE 11/20/47

12 1/2 M Giant Post Cards 7 x 9 3/16 (group 4) Art Color None Full Face

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. Spec. R. M. yes

TITLE IN FULL VIEWS OF GEORGIA STATE PARKS IMPRINT None

SUB TITLES: (1) Fishing at Lake Blackshear

State Park, Cordele, Ga.

(2) Entrance to Little Ocmulgee State Park, Mc Rae, Ga.

(3) Lake at Laura S. Walker State Park, Waycross, Ga.

(4) Waterslide at Magnolia Spring
State Park, Millen, Ga.

PHOTO PROPERTY OF cust.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTOS

PUT TITLE OF EACH SCENE UNDER PICTURE. SUBMIT PENCIL SKETCH TO CUST.

RETURN PHOTOS TO: DEPT OF STATE PARKS, 418 ~~W. Peachtree St.~~, STATE CAPITOL, ATLANTA, GA.

Be sure title comes out clear
Side lettering as marked in tissue

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO YES

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

1. *[Handwritten note]*
ORDER FOR EACH PHOTOGRAPH. Please
send to Dept. of State Parks, Atlanta, Ga.
in envelope marked with name of
customer. This will help us
to keep the photos straight.

[Handwritten signature]
4 Photos

FEB 27 1948

ESTIMATE

FEB 27 1948

[Handwritten numbers]
6 3
11 6 1/2

[Handwritten numbers]
3.25

MAR 24 P.M.

MAR 30 A.M.

MAR 30 A.M.

[Handwritten numbers]
3.25

[Handwritten signature]

JUMBO POST CARD CO., CHICAGO, ILL.

NO.

D-8715

ORDER No. K34885

DATE 11/24/47

M 6,250 JUMBO POST CARDS 6 1/2 X 9 C.T. PHOTO PLATIN FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE WESTTOWN FARM HOUSE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. ~~NO~~ R. M. YES

IMPRINT NONE

PRIV. NO. BEFORE TITLE - WN-2
AFTER R.M.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

NOV 1947

ESTIMATE

Cost Labor Charges

By

NOV 1947

Date

DEC 1 - 1947

DEC 1 - 1947

DEC 22

314 1/2

12/22/47

JUMBO POST CARD CO., CHICAGO, ILL.

NO.

D-8716

ORDER NO. K-34885

DATE

11/24/47

M 6,250 JUMBO POST CARDS 6 1/2 X 9 PHOTO PLATIN FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. *See NO* R. M. YES

TITLE IN FULL

IMPRINT NONE

THE OLD SCHOOL BELL

PRIV. NO. ~~BEFORE TITLE~~ - WN-1
AFTER R.M.

PHOTO PROPERTY OF

CUST

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

NOV 20 1947

ESTIMATE

Cost Dept. Chicago

By

Date

NOV 1947

DATE
ENTERED OFFICE

DATE
COMPLETED

DEC 1 - 1947

DEC 1 - 1947

12-5-47

DEC 22

314 1/2

12/23/47

JUMBO CARD COMPANY, CHICAGO, ILLINOIS

NO.

D-8717

ORDER NO. 34834

DATE 11/24/47

M

(GROUP 4) 6 1/2 x 9
6,250 JUMBO POST CARDS C.T. PHOTO PLATIN

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. *Yes* NO R. M. YES

TITLE IN FULL

IMPRINT NONE

TITLE: ~~HOLLAND'S WOODEN SHOE~~
FACTORY, HOLLAND, MICHIGAN

See sketch

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT TITLE AT BOTTOM OF PICTURE.

*Submit sketch
Group views as per no. on back of photo*

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ESTIMATE

Cost Estimate

By

Date

FEB 8 - 1948

2-11-48

2-13-48

FEB 20

2/23/48

CALCULATED BY

DATE

DATE ESTIMATE RECEIVED

DATE WHEN SHOWN TO CUSTOMER

*Rush
on sheet*

five neg + per mail

*Panel
364 2 h
5 hrs used*

JUMBO POST CARD CO., CHICAGO, ILL.

NO.

D-8718

ORDER NO.

K-34886

DATE

11/24/47

M 6,250 JUMBO POST CARDS 6 1/2 X 9 C.T. PHOTO PLATIN FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SKYLINE OF ATLANTIC CITY, N.J.

XXXXXXXXXXXXXXXXXXXX

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. *See* NO R. M. YES

IMPRINT NONE

PRIV. NO. AFTER R.M. -AC-5

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF *YES*

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ESTIMATE

NOV

1947

NOV 1947

Est. Date Checked

By

Date

DATE
COMPLETED

DEC 1 1947

12-8-47 *See*

DEC 25

3/4 1/2

DEC 25

12/24/47

JUMBO POST CARD CO., CHICAGO, ILL.

NO. D-8719
ORDER No. K-34886
DATE 11/24/47

M 6.250 JUMBO POST CDS 6 1/2 X 9 C.T. PHOTO PLATIN FULL FACE
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. NO <i>yes</i> R.M. YES
TITLE IN FULL STELLING ON THE BOARDWALK XXXXXXXXXXXXXXXXXXXX.	IMPRINT NONE
	PRIV. NO. BETER R.M. AC-3
	PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF ~~NO~~ YES RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ESTIMATE
NOV 1947 AND WORK SCHEDULE
Cost Dept. Chicago
By *7/5*
Date NOV 17

EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
<i>Lo 7 1/2</i>	<i>DEC 17</i>	<i>DEC 19</i>
<i>314 1/2</i>	<i>DEC 19</i>	

DATE RECEIVED BY _____ DATE PAID _____
DATE HAND COMPLETED _____ DATE PROOF DELIVERED TO CUSTOMER _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
1
PHOTO PROPERTY OF C. T. & CO.
NO
YES
RETURN PHOTO

DIAL NO. D-0720 / ORDER NO. 46495 DATE 11/25/47

CUSTOMER

WALLEYS TAVERN
WAUSAU, WISC.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO VARICOLOR - WHITE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WALLEY'S TAVERN

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch, — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED
TO
PHOTO USED FOR

Plt 2
10-24-107
11-24

(27)

DEC 1 - 1947

ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. D-8721
ORDER NO. 47587

DATE 2/26/48

25 M GUIDE BOOK COVER 6 3/4 x 4 3/4 C.T. AMERICAN ART COLORTONE FRONT
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WATKINS GLEN STATE PARK, WATKINS GLEN, N.Y. - ONE OF AMERICA'S GREATEST BEAUTY SPOTS.

FRONT- CURTAIN CASCADE, WATKINS GLEN STATE PARK, N.Y.

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW LAYOUT ATTACHED - USE PHOTO FROM 6B-708

SUBMIT SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. D-8721
ORDER NO. 47587
DATE 2/26/48

25 M GUIDE BOOK COVER 6 3/4 x 4 3/4 C.T. AMERICAN ART COLORTONE BACK
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SENECA LAKE AT WATKINS GLEN, N.Y.

FRONT No. NO R. M. YES

IMPRINT "C.T. ART COLORTONE"

(REG U.S. PAT OFF) MADE ONLY BY CURT TEICH & CO., INC. CHICAGO U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7A582.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

MAY 7 1948

ESTIMATE

Date MAY 7 1948

MAY 7 1948

MAY 10 1948

MAY 20 1948

MAY 21 1948

MAY 26 1948

JUN 1 - 1948

D.5218

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8723 ORDER NO. 46513 DATE 11/28/47

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

NORMANDY HOUSE
CHICAGO, ILLINOIS

2
Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE PHOTO PLATIN - FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

☐ No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

☒ Blue Print — ☐ Handcolor — ☐ Black & White Proof. Titles — Red, Blue

NO ADDITIONAL RETOUCHING WHATSOEVER - CROP WHERE SHOWN BUT DO NOT CUT OFF DOLLS

COLOR DESCRIPTION

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

DEC 4 - 1947

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8724 ORDER NO. 46513 DATE 11/20/47

CUSTOMER NORMANDY HOUSE
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



6 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

NO ADDITIONAL RETOUCHINGS WHATSOEVER

CROP WHERE SHOWN - ~~BUT DO NOT CUT OFF DOLES~~ /

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Rt 0

X

Woot

DEC 4 - 1947

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8725

ORDER NO. 46514

DATE 11-28/47

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

J.P. BELL COMPANY, INC.
LYNCHBURG, VIRGINIA

Photos for
this Customer

I M POST CARDS SIZE 3½ X 5½

STYLE X PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

J.P. BELL CO., INC., LYNCHBURG, VA.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

DEC 4 - 1947

SANBORN SOUVENIR CO., DENVER, COLO.

NO. ~~45967~~ D-8726

ORDER No. 45967

DATE 12/1/47

6½ M BOOKLET COVERS C.T. ^{ART COLORTONE} AMERICAN ART FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ROYAL GORGE-WORLD'S
HIGHEST BRIDGE CANON CITY, COLORADO

COPYRIGHT MCMXLV111 BY CURT TEICH
& CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE
*Photo of
A-Tango Mountain
1941*

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED FOR COLOR INSTRUCTIONS.

USE PHOTO CARD S-968.

SUBMIT SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

SANBORN SOUVENIR CO., DENVER, COLO.

NO. D-8726

ORDER No. 45967

DATE 12/1/47

6½ M BOOKLET COVERS C.T. ^{ART COLORTONE} AMERICAN ART BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL PANORAMA OF THE ROYAL
GORGE AREA, SHOWING THE GREAT SPAN
OF THE BRIDGE OVER THE GORGE; THE
ARKANSAS RIVER & D.R.G.W. TRACKS AT
THE BOTTOM AND THE MOUNTAIN BACK-
GROUND OF THE REGION.,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT GENUINE CURTEICH CHICAGO
"C.T. ART COLORTONE" CREATION
(REG U.S. PAT OFF.)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED FOR COLOR INSTRUCTIONS. USE PHOTO CARD
S-967. SUBMIT SKETCH.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

2 Rep photo

Lush

FEB 1 1948

ESTIMATE
AND WORK SHEET

FEB 1 1948

OPERAT

MAR 3 P.M.

MAR 9 P.M.

26

HARRY N. MARTIN P.O. BOX 324, ASHEVILLE, N.C.

NO. D-8727

ORDER No. 45996

DATE 12/3/47

25 M LARGE FOLDER COVERS C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

TITLE IN FULL SOUVENIR FOLDER OF
MOUNT MITCHELL AND ROYAL GORGE
SECTION - WESTERN NORTH CAROLINA
FRONT: MT. MITCHELL ALT. 6,684 FT.
AS SEEN FROM BLUE RIDGE PARKWAY
COPYRIGHT MCMXLV111 BY CURT TEICH
& CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF XXX. CUST.

RETOUCHING AND COLOR DESCRIPTION

SHOW PICTURE ALL ACROSS THE FRONT COVER OF FOLDER AND EITHER
LIGHTEN SPACE FOR ADDRESS OR SHOW ADDRESS SPACE AS AN INSET.

SUBMIT SKETCH.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

HARRY N. MARTIN P.O. BOX 324, ASHEVILLE, N.C.

NO. D-8727

ORDER No. 45996

DATE 12/3/47

25 M LARGE FOLDER COVERS C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

TITLE IN FULL U.S. HIGHWAY 70 AT
POINT LOOKOUT

IMPRINT GENUINE CURTEICH CHICAGO
"C.T. ART COLORTONE" CREATION,
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7BH1737. SUBMIT SKETCH.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Handwritten: RIM
w-D10387
J. Reynolds

Handwritten: H

ESTIMATE
JAN 1948
JAN 21 FEB 23
116 29

NO. D-8728
HARRY N. MARTIN, P.O. BOX 324, ASHEVILLE, N.C. ORDER NO. 47014
DATE 12/4/47

25 M LARGE FOLDER COVERS C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR FOLDER OF
FONTANA DAM, NORTH CAROLINA
FRONT: FONTANA DAM 480 FT. HIGH
COPYRIGHT MCMXLV111 BY CURT TEICH
& CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R.M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH. ~~SEE XXX~~ CONCRETE DAM AND BUILDINGS. NICE GREEN-
ISH BLUE WATER COLOR; ALUMINUM METAL CONSTRUCTION AT BOT. RIGHT.
IRON TRACKS LEADING FROM POWER HOUSE TO THE TOP ON OTHER SIDE.
IF POSSIBLE FINISH BLDG. AT THE TOP OF TRACKS SEE POST CARD
SUBJECT PRIV. NO. 194 OTHERWISE BRING OVER BRANCH & LEAVES &
HIDE THIS SPACE. RETURN PHOTO TO: TENNESSEE VALLEY AUTHORITY,
KNOXVILLE, TENN. ATTENTION: MR. CHARLES KRUTCH

MAKE REPHOTO
SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

NO. D-8728
HARRY N. MARTIN, P.O. BOX 324, ASHEVILLE, N.C. ORDER NO. 47014
DATE 12/4/47

25 M LARGE FOLDER COVERS C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GROUP VIEW
FONTANA DAM AT NIGHT - WATER RELEASED THROUGH SPILLWAY
TUNNELS-LOOKING ACROSS LAKE AT
FONTANA-SIGHTSEEING BOAT.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R.M. YES

IMPRINT GENUINE CURTEICH "C.T. ART
COLORTONE" CREATION REG. U.S.
PAT. OFF.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE ENCLOSED PHOTOS FOR COLOR INSTRUCTIONS.

SUBMIT SKETCH

RETURN PHOTOS TO: TENNESSEE VALLEY AUTHORITY, KNOXVILLE
TENN. ATTENTION: MR. CHARLES KRUTCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

order for this material. Please
send to 11 (last 21) and the
company will be glad to
to return the material set.

Colonel School
front 2/1
back 3
11

Payable!
5 Reprints

JAN 5 1948

ESTIMATE

JAN 5 1948

FEB 19 1948

9 6
5 7

MAR 4 A.M. MAR 15 P.M.

MAR 15 P.M.

105
107

36

3/6/48

4/9/48

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8729

ORDER NO. 46568 DATE 12/4/47

DEPT.

DATE COMPLETED

CUSTOMER

THE STUDIO
MACKINAC ISLAND, MICHIGAN

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

1 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN - FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

XXXX

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AT BOTTOM AS NECESSARY

use same words as on plate no other

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

PUBLISHED FOR WEST BEND GROTTO

NO. D-8730

ORDER No 47024

DATE 12/5/47

12½ M LARGE FOLDER COVERS

C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. SAME AS D-4121

TITLE IN FULL

IMPRINT GENUINE CURTEICH CHICAGO

THE GROTTTO OF THE ^{TEN} 10 COMMANDMENTS

"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT OFF)

PHOTO PROPERTY OF C.UST.

RETOUCHING AND COLOR DESCRIPTION

PHOTO ATTACHED. USE BEST JUDGEMENT FOR COLORS.

*Photo showing colors as reflected in rock.
The inside (the figures) also show color set in various small rocks*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

PUBLISHED FOR WEST BEND GROTTO

NO. D-8730

ORDER No. 47024

DATE 12/5/48

12½ M LARGE FOLDER COVERS

C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. SAME AS D-4121

TITLE IN FULL

IMPRINT SAME AS ABOVE

THE GROTTTO OF THE REDEMPTION
WEST BEND PALO ALTO COUNTY
IOWA

COPYRIGHT 1948 BY CURT TEICH
& CO., INC., CHICAGO U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SAME PHOTO AS USED FOR D-4121.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

DEC 10

ESTIMATE
AND WORK SCHEDULE

DEC 11

DEC 17 1947

JAN 25

1-26-48

2 1/2
2 3/4

115 2
111 15

2/19/48

WERNER NEWS AGENCY, KNOXVILLE, TENN.

NO. D-8731

ORDER No. 47033

DATE 12/8/47

12¹/₂ M LARGE FOLDER COVERS C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR FOLDER OF
KNOXVILLE, TENNESSEE /
FRONT: KNOXVILLE'S SKYLINE AT NIGHT
COPYRIGHT MCMXLVI11 BY CURT TEICH
& CO., IN., CHICAGO, U.S.A. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 7BH2035. SUBMIT SKETCH. SEE INSTRUCTIONS ATTACHED

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

WERNER NEWS AGENCY, KNOXVILLE, TENN.

NO. D-8731

ORDER No. 47033

DATE 12/8/47

12¹/₂ M LARGE FOLDER COVERS C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM KNOXVILLE, TENN. /
IMPRINT GENUINE CURTEICH CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.) /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE INSTRUCTIONS ENCLOSED. SUBMIT SKETCH.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

JAN 20 1948

JAN 20 1948

MAY 12 1948

MAY 1 1948
MAY 2 1948

JUN 7 - 1948

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8732 ORDER NO. 46619 DATE 12/11/47

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

HORN OHIO COMPANY
CLEVELAND 15, OHIO

Photos for
this Customer

6 1/2 M DBL CDS. SIZE 5 1/2 X 7

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

BRAIDED RUGS - STURDILY MADE -
BEAUTIFUL COLORS - BOT: EDWARD W. DANIEL CO.
CLEVELAND 14, OHIO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT ATTACHED.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

ON THE MARKED -UP COLORS, THE #63 WAS THE CLOSEST ON THE COLOR CHART,
BUT THE COLOR OF THE RUG IS A DARK BROWN. THE SOLID COLORS MARKED IN THE
DESIGN ARE SHOT WITH LIGHT CREAM, ALMOST A WHITE SHADE.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

DEC 13 1947

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8733

ORDER NO. 46622

DATE 12/11/47

DEPT.

DATE COMPLETED

CUSTOMER

SANTO SPRINGS HOTEL
SAFETY HARBOR, FLORIDA

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

3 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SANTO SPRINGS HOTEL, SAFETY HARBOR,
FLORIDA

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 7AH445 - FULL FACE - TITLE AS IN SKETCH.

TAKE OUT AUTOS. /

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8734 / ORDER NO. 46671 DATE 12/19/47

CUSTOMER BISHOP CLARKSON MEMORIAL HOSPITAL
OMAHA 2, NEBRASKA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE C.T. PHOTO VARICOLOR-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

BISHOP CLARKSON MEMORIAL HOSPITAL
TWENTY SIXTH AT DEWEY AVENUE, OMAHA 2,
NEBRASKA

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

2M-10-22-48

PHOTO RETURNED

TO

PHOTO USED FOR

DEC 3 1947

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9735 ORDER NO. 46671 DATE 12/18/47

CUSTOMER BISHOP CLARKSON MEMORIAL HOSPITAL
OMAHA 2, NEBRASKA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



2 M POST CARDS SIZE 6. 3 1/2 X 5 1/2

STYLE C.T. PHOTO VARICOLOR-

PLACE OF TITLE: Upper, Lower, Center, — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

NURSES' RESIDENCE - BISHOP CLARKSON
MEMORIAL HOSPITAL, SCHOOL OF NURSING -
OMAHA 2, NEBRASKA - 501 - 7422

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

DEC 26 1947

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. ~~XXX~~ D-8736 ORDER NO. 466⁹² DATE 12/22/47

CUSTOMER
INERTOL CO., INC.
NEWARK, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2" M CIRCULARS SIZE 17 X 11

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

RAMUC SPRING BULLETIN FOR THE POOL
OWNER AND OPERATOR.

FRONT NO. N9
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW COLORED SKETCH FOR LAYOUT AND COLORS ON PAGES 1-2-AND 3 PLUS THE FOLLOWING
CORRECTIONS: —MOVE DOWN SOMEWHAT THE PUBLISHING LINES IN UPPER RIGHT HAND CORNER
ON THE RIGHT INSIDE PAGE WHERE THE BRANCH HAS BEEN TAKEN OUT, RE ARRANGE THE
SETTING OF THE COPY. FOR THE RECTANGULAR OPEN SPACE ~~XXXXX~~ IS NO LONGER NEEDED.

FOR THE BACK PAGE — FOLLOW PENCIL SKETCH AND WOULD SUGGEST THAT THE PARAGRAPH
HEADED "IF YOU HAVE NOT USED RAMUC BEFORE ..." BE TRANSPOSED TO BOTTOM 7/8 OF THE
~~XXXX~~ RIGHT HAND COLUMN USING THE UPPER TWO THIRDS OF THE COLUMN FOR THE EXALGAE COPY
MATTER AND ILLUSTRATION.

COLOR DESCRIPTION

FOLLOW COLORED SKETCH

12 1/2" photos

Parish

JAN 8 - 1948

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

2M-10-22-46

PHOTO RETURNED

TO

PHOTO USED FOR

*2 Kodachrome
82 Dec 23 1947
returned to
customer
4/8/48*

*Red & Lk Blue
Landscape*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO.

~~MM~~ D-3737

ORDER NO.

466-9

DATE

12/22/47

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

THE SANBORN SOUVENIR CO.,
DENVER, COLO.

25 M DBL CDS

SIZE

52 X 7

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

THE WRANGLER - THE STOCKMANS HEADQUARTERS

FRONT NO SPEC

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR LAYOUT - NO TITLES

COLOR DESCRIPTION

CEILING AND LEFT PORTION OF STORE ARE NATURAL CELOTEX. DOORS, ETC ARE OAK FINISH
WHITE POSTS AND WHITE TRIM IN WINDOWS. ON THE PANEL PICTURE THE WORD "FORBES" IS
TO BE BLACKED OUT. DO NOT EXAGGERATE COLOR ON FLOWERS; KEEP THEM SUBDUED.
THERE IS SOME NATURAL BARK SHOWING ON PART OF THE INTERIOR. EXTERIOR IS DARK
AQUAMARINE BLUE BELOW WINDOWS AND ABOVE THE SAME COLOR IS BACKGROUND OF THE LIGHT
SIGNS- DOORS AND JAMS OUTSIDE ARE SAME BLUE TONE, AWNINGS DARK BLUE AND WHITE.
"THE WRANGLER" NEON SIGN IS RED AROUND THE AQUAMARINE BLUE TONE LETTERS. THE
SIGNS AT BOTH ENDS ARE ORANGE NEON EXCEPT THE HORIZONTAL BANDS UNDERNEATH ARE
THE SAME DK BLUE. BACK POSTS IN WINDOWS ARE NATURAL BARK, FRONT POSTS WHITE
THE "STOCKMENS HEADQUARTERS" SIGN IS THE SAME AQUAMARINE BLUE ON BLUE BASE.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO
YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

DESIGNED & DISTRIBUTED BY NORMAN GARBUSH, NEW YORK, N.Y.

NO. D-9738

ORDER No. 46670

DATE 12/17/47

12 1/2 M BOOK COVERS 5 X 7 1/4 C.T. ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

NEW YORK CITY "HIGHLIGHTS"
FULL COLOR.

IMPRINT SAME AS ABOVE
(COPYRIGHTED 1947)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

EXTEND THE FIRST H IN HIGHLIGHTS TO THE UPPER AND LOWER EDGES OF THE SHEET. FOLLOW DUMMY ATTACHED - SUBMIT SKETCH

*Photo by "D. Large"
File 9/24/48*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

AND
DESIGNED & DISTRIBUTED BY NORMAN GARBUSH,
NEW YORK, N.Y.

NO. D-9730

ORDER No. 46670

DATE 12/18/47

12 1/2 M BOOK COVERS 5 X 7 1/4 C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

FROM -----

IMPRINT SAME AS ABOVE

TO -----

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW LAYOUT ATTACHED.

~~SUBMIT SKETCH~~

Light, balance dark blue.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

*Photo
3A41300*

*1/2 hr
H8
As Marked*

FEB 6

ESTIMATE
AND SCHEDULE

FEB 10

FEB 10 1948

FEB 10

*234
172*

MAY 20 1948

DAYTONA BEACH ~~NEWS SERVICE, INC.~~ ^{CARD CO.}, DAYTONA BEACH, FLA. NO. D-8739 ORDER No. 46693 DATE 12/23/47

25 ^M FOLDER COVERS C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL *SOUVENIR FROM*
FAMOUS DAYTONA BEACH, FLORIDA
"THE WORLD'S MOST FAMOUS BEACH"
~~FRONT: SAND CATERERS ON THE BEACH~~

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES
IMPRINT SAME AS ABOVE

SMALL TYPE IN PLATE: COPYRIGHT
MCMXLVIII BY CURT TEICH & CO., INC. PHOTO PROPERTY OF C.T.
RETOUCHING AND COLOR DESCRIPTION CHICAGO U.S.A.

FOLLOW ROUGH PENCIL SKETCH FOR LAYOUT & DESIGN
NEW PHOTO ATTACHED FOR FRONT COVER.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

DAYTONA BEACH NEWS SERVICE, INC., DAYTONA BEACH, FLA. NO. D-8739 ORDER No. 46698 DATE 12/23/47

25 ^M FOLDER COVERS C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WORLD'S LARGEST BANDSHELL,
DAYTONA BEACH, FLA./

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES
IMPRINT GENUINE CURT TEICH CHICAGO
"C.T. ART COLORTONE" CREATION
(REG U.S. PAT OFF)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7RH1037 FOR BACK COVER.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ESTIMATE

APR 23 1948

MAY 13 1948

MAY 17 1948

MAY 21 1948

MAY 21 1948

JUN 1 - 1948

THE VALLEY FORGE HISTORICAL SOCIETY, VALLEY
FORGE, PA.

NO

D-8740

ORDER NO. 46707

DATE 12/23/47

6 1/2" M GIANT POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES SAME AS

IMPRINT NONE

IAH337

encl.

TITLE IN FULL

WASHINGTON HEADQUARTERS, VALLEY
FORGE, PA.)

5 x 9 3/16
2 lines, center

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM IAH337 - IF POSSIBLE TAKE OFF THE
SIX GREEN SHUTTERS ON UPPER PORTION OF HOUSE. ON THE SHRUBBERY
MARKED "X" IN LOWER RIGHT CORNER; PLEASE SHOW THIS IN WHITE
BLOSSOMS. (SEE CARD 9AH1415 ATTACHED). ALL OTHER COLORS SAME
AS IAH337.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Get Photo

JAN 18 1948

JAN 18 1948

DEC 29 1947

DEC 29 1947

FEB 2 1948

FEB 3 1948

FEB 12 1948

106

FEB 12 1948

22

4/5/48

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8741 ORDER NO. 46742 DATE 12/29/47

DEPT.

DATE COMPLETED

CUSTOMER

SINGAPORE STEAK HOUSE
CHICAGO, ILLINOIS

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

257 M POST CARDS SIZE 4 X 7

(GROUP 3) STYLEART COLORTONE - FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SINGAPORE STEAK AND CHOP HOUSE.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - EXCEPT LEAVE OUT WORD "PRIME" IN TYPE COPY
AS CROSSED OUT.

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2M-10-22-48

Red Impression

Photo of dining
room just
in 1/4 hr
7/4/48

DEC 31 1947

Line of 1/4 hr. inside

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. D-8742 ORDER NO. 46743 DATE 12/29/47

CUSTOMER

RITZ TOWER
NEW YORK, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 $\frac{1}{2}$ " M POST CARDS SIZE 3 $\frac{1}{2}$ " X 5 $\frac{1}{2}$ "

STYLE PHOTO PLATIN- WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

(NO TITLE)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW PENCIL SKETCH FOR LAYOUT AND DESIGN.
NO TITLE ON PICTURE SIDE.

COLOR DESCRIPTION

*Plat. to
2/12/48*

PHOTO RETURNED

TO

PHOTO USED FOR

11 000

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. D-8743

ORDER NO. 46783

DATE 12/31/47

12½ M LARGE FOLDER COVERS

C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. YES

TITLE IN FULL
SOUVENIR FOLDER OF LAKE WORTH,
FLORIDA

IMPRINT SAME AS ABOVE

FRONT - WINTER OCEAN BATHING AT
LAKE WORTH, FLORIDA

COPYRIGHT MCMXLVIII BY CURT TEICH PHOTO PROPERTY OF C.T.
RETOUCHING AND COLOR DESCRIPTION & CO., INC., CHICAGO U.S.A.)

FOLLOW ROUGH SKETCH ATTACHED FOR LAYOUT & DESIGN

USE 7BH990 ACROSS BOTTOM OF FOLDER.

SUBMIT SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. D-8743

ORDER NO. 46783

DATE 12/31/47

12½ M LARGE FOLDER COVERS

C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. YES

TITLE IN FULL
MOONLIGHT OVERLAKE WORTH,
FLORIDA

IMPRINT GENUINE CURTEICH CHICAGO
"C.T. ART COLORTONE" CREATION
(REG U.S. PAT OFF)

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE 7BH992 ON BACK COVER.

SUBMIT SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

2-11-48

Colonel Curtis

JAN 16 1948

ESTIM

JAN 16 1948

JAN 21 1948

JAN 21 1948

2-11-48

FEB 26

MAR 9 P.M.

45

39

4/1/48

2 Rep

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. D-8744 ORDER NO. 46804 DATE 1/2/48

CUSTOMER

KLAS RESTAURANT
CICERO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

25 M POST CARDS SIZE 4 X 7 (GROUP 5)

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

KLAS -CZECH-AMERICAN RESTAURANT -
5734 W. CERMAK RD., CICERO, ILLINOIS

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - ~~NO~~ PLUS CORRECTIONS AS NOTED ON TISSUE OVERLAY /

COLOR DESCRIPTION

FOLLOW SKETCH /

Photo 9737
D

111
3448
107 2/21/48
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JAN 6 - 1947
Rust

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8745 ORDER NO. 46805 DATE 1/6/48

CUSTOMER WESTERN PENNA. HOROLOGICAL INST., INC.
PITTSBURGH, PENNSYLVANIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M BOOK PAGE SIZE 7 1/4 X 10

STYLE C.T. ART GRAVURE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SHERADEN SCHOOL

FRONT NO. NO

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW PENCIL SKETCH FOR LAYOUT, DESIGN AND ARRANGEMENT OF PAGE SEQUENLE

COLOR DESCRIPTION

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO
YES
NO

PHOTO RETURNED

NO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. D8746

ORDER NO. 46805 DATE 1/6/48

DEPT.

DATE COMPLETED _____

CUSTOMER WESTERN PENNA. HOROLOGICAL INST., INC.
PITTSBURGH, PENNSYLVANIA

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

PHOTO PROPERTY OF C. T. & CO.

25 M BOOK PAGES SIZE 7 $\frac{1}{4}$ x 10 GROUP 5

STYLE C.T. ART GRAVURE

PLACE OF TITLE: Upper, Lower, Center — Border		Follow Layout	
Title in Plate	Yes No	Copyright in Plate	Yes No
Title in full			

(All of this on address side)

FRONT NO.	NO	R. M.	Yes	No
R. M. to cover	part of	Mess. Space,	entire	Mess. Space, entire
Trade Mark	Yes	No	Special type as sample	
IMPRINT: Customer		C. T. Imprint		No Imprint
Side — Center				

TYPICAL CLASSROOM BENCH WORK

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW PENCIL SKETCH FOR LAYOUT, DESIGN AND ARRANGEMENT OF PAGE SEQUENLE.

COLOR DESCRIPTION

RETURN PHOTO	YES	NO
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PHOTO RETURNED

To

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. D-8747 ORDER NO. 46805 DATE 1/7/48
CUSTOMER WESTERN PENNA. HOROLOGICAL INST., INC.
PITTSBURGH, PENNSYLVANIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M BOOK PAGES SIZE 7 1/4 X 10

STYLE C.T. ART GRAVURE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

STUDENTS LISTENING TO CHARLES PURDOM
ARTHOR OF SCIENTIFIC TIMING, LECTURING
ON ESCAPEMENT.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW PENCIL SKETCH FOR LAYOUT, DESIGN AND ARRANGEMENT OF PAGE SEQUENLE

COLOR DESCRIPTION

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D- 8748 / ORDER NO. 46805 DATE 1/6/48

CUSTOMER Western Penna. Horological Inst., Inc.
Pittsburgh, Pennsylvania

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

9
Photos for
this Customer

25 M BOOK PAGES SIZE 7 1/4 X 10

STYLE G.T. ART GRAVURE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CHARLES PURDOM — WATCHMASTER CHARLES

FRONT NO. NO

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW PENCIL SKETCH FOR LAYOUT, DESIGN AND ARRANGEMENT OF PAGE SEQUENLE

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

7-527
5-5210
Lay flat 26
Put down
some already
existing 5
Retouch 18
Flat 6 1/2
11/20
The time necessary to complete
from 2-5-48 to 2-15-48 incl.

(Ret 2)

Page 12

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8743 ORDER NO. 46805 DATE 1/6/48

CUSTOMER WESTERN PENNA. HOROLOGICAL INST. INC.
PITTSBURGH, PENNSYLVANIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M BOOK PAGES SIZE 7 1/4 X 10

STYLE C.T. ART GRAVURE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

A NEW FIELD FOR WOMEN

FRONT NO. No (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW PENCIL SKETCH FOR LAYOUT, DESIGN AND ARRANGEMENT OF PAGE SEQUENLE

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER	DIAL NO. D8750	ORDER NO. 46805	DATE 1/6/48	DEPT. RETOUCHING	DATE COMPLETED
	WESTERN PENNSYLVANIA HOROLOGICAL INST. INC.			ENGRAVING	Photos for this Customer
	PITTSBURGH, PENNSYLVANIA			PHOTO LITHO	
				COMPOSING	
25 M BOOK PAGES		SIZE 7 1/4 x 10	STYLE C.T. RT GRAVURE		
PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout				(All of this on address side)	
Title in Plate Yes No Copyright in Plate Yes No				FRONT NO. R. M. Yes No	
Title in full				R. M. to cover part of Mess. Space, entire Mess. Space, entire Front	
LECTURE IN WATCHMASTER THEATRE				Trade Mark Yes No Special type as sample	
				IMPRINT: Customer C. T. Imprint No Imprint	
				Side — Center	
RETOUCHING DEPARTMENT					
Submit — Sketch — Layout — Retouched Photo — Wash Drawing				Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue	
Follow Layout					
FOLLOW PENCIL SKETCH FOR LAYOUT, DESIGN AND ARRANGEMENT OF PAGE SEQUENLE.					
COLOR DESCRIPTION					

PHOTO RETURNED

TO

PHOTO USED FOR

R

See D 2744

Wd H

Ret 2

Page 15

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. B8751

ORDER NO. 46805

DATE 1/6/48

DEPT.

DATE COMPLETED

CUSTOMER

WESTERN PENNSYLVANIA HOROLOGICAL INST., INC.
PITTSBURGH, PENNSYLVANIA

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

25 M BOOK PAGES

SIZE 8 7 1/4 X 20 (Center Spread)

STYLE 8.T. ART GRAVURE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ONE OF THE WATCHMASTER AND CLEANING MACHINE
CLASS ROOMS

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW 3X PENCIL SKETCH FOR LAYOUT, DESIGN AND PAGE ARRANGEMENT OF PAGE SEQUENCE

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

16 + 17

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

DIAL NO. D8752

ORDER NO. 46806

DATE 1/6/48

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

9
Photos for
this Customer

CUSTOMER WESTERN PENNSYLVANIA HOROLOGICAL INST., INC.
PITTSBURGH, PENNSYLVANIA

25 M BOOKPAGES

SIZE 7 1/2 x 10

STYLE C.T. ART GRAVURE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

STUDENTS WORKING ON LEVER ESCAPEMENT MODEL

FRONT NO. NO

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW PENCIL SKETCH FOR LAYOUT, DESIGN AND ARRANGEMENT OF PAGE SEQUENCE

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

R

See 24-10-22-48

00001

Est. 1 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. D-8753

ORDER NO. 46806

DATE 1/6/48

DEPT.

DATE COMPLETED

CUSTOMER WESTERN PENNSYLVANIA HOROLOGICAL INST., INC.
PITTSBURGH, PENNSYLVANIA

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

25 M BOOK PAGES

SIZE 7 $\frac{1}{4}$ X 10

STYLE C.T. ART GRAVURE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

STUDENTS LEARNING THE CYLINDER ESCOPMENT FROM
A LARGE MOTORIZED MODEL

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW PENCIL SKETCH FOR LAYOUT, DESIGN AND ARRANGEMENT OF PAGE SEQUENLE

COLOR DESCRIPTION

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. D. 8754 ORDER NO. 46800 DATE JAN 1/6/48

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

CUSTOMER
THE ASHWORTH HOTEL
HAMPTON BEACH, NEW HAMPSHIRE

12 1/2 M LETTERHEADS SIZE 8 1/2 X 11 *CHINA WHITE* STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE ASHWORTH BY-THE-SEA, HAMPTON BEACH,
N.H. — MR. & MRS. RALPH A. MOULTON,
PROPS.

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW PENCIL SKETCH - SEE ALSO FURTHER INSTS. NOTED
ON TISSUE OVERLAY.

COLOR DESCRIPTION

Follow tissue overlay
FOLLOW TISSUE OVERLAY

PHOTO RETURNED

TO

PHOTO USED FOR

JAN 12 1948

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8755 ORDER NO. 46810M DATE 1/6/48

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



CUSTOMER
THE ASHWORTH HO TEL
HAMPTON BEACH, NEW HAMPSHIRE

12 1/2 M ENVELOPES SIZE #10 COMMERCIAL CHINA WHITE STYLE ART COLORTONE-FULL FA

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE ~~MEMBER~~ ASHWORTH BY THE SEA,
HAMPTON BEACH, N.H., ~~MEMBER~~

FRONT NO. N (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof Titles — Red, Blue

FOLLOW SKETCH - SEE ALSO TISSUE OVERLAY

COLOR DESCRIPTION

SEE TISSUE OVERLAY

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

2M-10-22-46

1-5x7

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Ret
He.
Sut

1-105
5 1/2

No print

Q1022

JAN 12 1948

Mr. Philip Thompson

DISTRIBUTED BY CASES DRUG STORE, LOGAN, OHIO

NO. D-8756

ORDER No. 46828

DATE 1/12/48

6 1/2 M Large Folder Covers

C.T. ART COLORTONE

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL SOUVENIR FOLDER OF
HOCKING STATE FOREST PARKS,
AND LOGAN, OHIO

IMPRINT SAME AS ABOVE

FRONT: GATEWAY TO OHIO'S SCENIC
WONDERLAND.

COPYRIGHT MCMXLVII BY CURT TEICH
& CO., INC. CHICAGO U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO #1 ATTACHED - WHITE GATES - BLACK LETTERS -
DULL RED BRICK COLUMNS LIGHT STONE TRIM
DARK DULL BROWN BRICK ROAD PAVING, WITH WHITE STRIPE IN
CENTER. WHITE FENCE POSTS, REAR BLDGS WHITE - GREEN SHRUBBERY
ON RIGHT.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

DISTRIBUTED BY BASES DRUG STORE, LOGAN, OHIO

NO. D-8756

ORDER No. 46828

DATE 1/12/48

6 1/2 M LARGE FOLDER COVERS

C.T. ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

UPPER FALLS, OLD MAN'S CAVE,
HOCKING STATE FOREST PARKS, NEAR
LOGAN, OHIO

IMPRINT GENUINE CURTEICH CHICAGO
"C.T. ART COLORTONE" CREATION
(REG U.S. PAT OFF)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO #2 ATTACHED. ROCKS GRAY & BROWNISH (DULL) COLOR.
BRIDGE IN REAR CENTER GRAY - SHOW MORE WATER COMING OVER FALLS.

~~SUBMIT SKETCH~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

D 9937

ESTIMATE
FEB 5 1948

FEB 8 1948

FEB 10 1948

3-11-48

Mar-11-48 MAR 15 A.M.

110 131
103 83

3/26/48

line up & pos. inside

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8757 ORDER NO. 46870 DATE 1/15/48

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

IDLEWILD MOTEL
LAKEWOOD, COLORADO

12 1/2 M DBL CARDS SIZE 3 1/2 X 11

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ON THE GOLDEN ROAD 3 MILES WEST OF DENVER
HIGHWAY NO. 40 AND 6 - IDLEWILD MOTEL
NEW MODERN APARTMENT COURTS-10140 WEST COLFAX
AVENUE, LAKEWOOD, COLORADO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

Photo Returned
7-23-48
JH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

JAN 23 1948

521

Let's Let Blue Impress

Line magazine photo

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 0-8758

ORDER NO. 46871

DATE 1/15/48

DEPT.

DATE COMPLETED

CUSTOMER

8 AL. FLEMING
ST. PETERSBURG, FLORIDA

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

4 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN - FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

NO TITLE ON PICTURE SIDE

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M 1-5-48

JAN 16 1948

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8759 ORDER NO. 46873 DATE 1/15/48

CUSTOMER

COX'S LAKE
ANCHORAGE, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ENTRANCE - COX'S LAKE, ANCHORAGE, KY

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

PHOTOGRAPH BY POTTER & FELTMAN
LOUISVILLE, KENTUCKY

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP WHERE INDICATED. TAKE OUT THE THREE SIGNS NEAREST CAMERA.
POSTS ALONG DRIVES HAVE BEEN PAINTED WHITE

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

JAN 20 1948

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8760 ORDER NO. 46873 DATE 1/15/48

DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for
this Customer

CUSTOMER
COX'S LAKE
ANCHORAGE, KENTUCKY

6 POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN - WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT Customer C. T. Imprint No Imprint
Side Center

PICNIC AREA - COX'S LAKE, ANCHORAGE, KY

PHOTOGRAPH BY POTTER & FELTMAN,
LOUISVILLE, KY

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

CROP WHERE INDICATED

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. D-8761 ORDER NO. 46873 DATE 1/15/48

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

14
Photos for
this Customer

CUSTOMER

COX'S LAKE
ANCHORAGE, KENTUCKY

PHOTO PROPERTY OF C. T. & CO.

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN - XXXX WH

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

"AERATED" COX'S LAKE - ANCHORAGE, KY.
BOT: SW VIEW SHOWING AERATION SYSTEM
IN FOREGROUND.

FRONT NO. 5

R. M.

BORDER

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side Center

PHOTOGRAPH BY POTTER & FELTMAN,
LOUISVILLE, KY.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW PENCIL SKETCH FOR LAYOUT AND DESIGN

COLOR DESCRIPTION

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

JAN 16 1948

FEB 12 1948

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. D-8762 ORDER NO. 46873 DATE 1/15/48

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



CUSTOMER
COX'S LAKE
ANCHORAGE, KENTUCKY

6 POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN - FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

AIR VIEW "AERATED" COX'S LAKE - ANCHORAGE
KENTUCKY

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side Center

PHOTOGRAPH BY V POTTER & FELTMAN,
LOUISVILLE, KY.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW PENCIL SKETCH FOR LAYOUT AND DESIGN PLUS NOTATION ON BACK OF
SKETCH

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

JAN 19 1948

PUBLISHED EXCLUSIVELY FOR FRANK T. PATYK
SAULT STE. MARIE, MICH.

NO. D8763
ORDER No. 47073
DATE 1/15/48

25 M FOLDER COVERS C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER <i>SOO, MICH. THE FAMOUS LOCK CITY</i>	FRONT No. R. M. YES SAME AS D1419
TITLE IN FULL SAULT STE. MARIE, MICH. FRONT - MODERN FREIGHTER ENTERING MACARTHUR LOCK - SOO, MICH. <i>Small in photo</i> ©	IMPRINT SAME AS ABOVE
SMALL TYPE IN PLATE: COPYRIGHT MCMXLVIII BY CURT TEICH & CO., INC., CHICAGO U.S.A.	PHOTO PROPERTY OF CUSTOMER
RETOUCHING AND COLOR DESCRIPTION	

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

PUBLISHED EXCLUSIVELY FOR FRANK T. PATYK
SAULT STE. MARIE, MICH.

NO. D8763
ORDER No. 47073
DATE 1/15/48

25 M FOLDER COVERS C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. R. M. YES
TITLE IN FULL GREETINGS FROM SAULT STE. MARIE, MICH.	IMPRINT GENUINE CURTEICH CHICAGO "C.T. ART COLORTONE" CREATION (REG. U.S. PAT OFF)
RETOUCHING AND COLOR DESCRIPTION	PHOTO PROPERTY OF

USE PHOTO 7A-H3295

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Sketch #1
Colored
Sketch #1

Sketch #2
8 in

2 Rephotos
Rust on
G-513

FEB 11 1948

SEP 11 1948

MAR 18 1948

MAR 22 A.M. MAR 29 P.M.

23
24
25

35

4/8/48

Line copy made

PUBLISHED EXCLUSIVELY FOR FRANK T. PATYK,
SAULT STE. MARIE, MICH.

NO. D-8764
ORDER No. 47105
DATE 1/21/48

12½ M B GIANT POST CARDS 7 X 9 3/16 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT No. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

TITLE: ~~XXXXXXXXXXXXXXXXXXXXXXXXXXXX~~

MODERN FREIGHTER ENTERING MAC
ARTHUR LOCK, SHOWING SAULT STE.
MARIE, ONTARIO, CANADA, AND ST.
MARYS RIVER IN BACKGROUND.

PHOTO PROPERTY OF CUST.

FROM LOW LEVEL

RETOUCHING AND COLOR DESCRIPTION

RETURN NEGATIVE TO CUSTOMER

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Photo in
10/1/75

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By JAN 21 1948

By JAN 21 1948

DATE	DATE	DATE
JAN 21 1948	JAN 21 1948	JAN 21 1948

JAN 21 1948

MAR 8 P.M. MAR 16 P.M.

106 34

MAR 16 P.M. 3-17-48

44 24

4/21/48

DATE

DATE Filed

By

By

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. D-8765 ORDER NO. 46904 DATE 1/22/48
CUSTOMER LITTLES SHOE STORE
PITTSBURGH 17, PENNSYLVANIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

PHOTO PROPERTY OF C. T. & CO.

12 1/2 M LETTERHEADS SIZE 8 1/2 X 11

STYLE ART COLORTONE-FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

LITTLE'S SHOE STORE - AMERICA'S LARGEST
SHOE STORE - 5800 FORBES ST., PITTSBURGH
PA. 17, PA. /

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

FOLLOW SKETCH - EXCEPT FOR ONE CORRECTION AS STATED. USE BUSINESS CARD
NEGATIVE FOR PICTURE 4/6 H/124

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO USED FOR

NO
YES
RETURN PHOTO

3M-1-5-48

JAN 26 1948

Red Engraving

SEAWALL SPECIALTY CO., HOUSTON, TEXAS

NO. D-87668
ORDER No. 47129
DATE 1/26/48

25 M LARGE FOLDER COVERS

C.T. ART COLORTONE- FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

A SCENIC SOUVENIR OF

TITLE IN FULL

GREETINGS FROM HOUSTON, TEXAS

COPYRIGHT MCMXLVIII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SERIES OF SMALL SCENES ON FRONT COVER, SIMILAR TO
COVER OF MAGAZINE "SKYLINE" ATTACHED.

SUBMIT SKETCH.

6AH724 ✓ 6AH497 ✓
8AH161 ✓ 6AH1368 ✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

SEAWALL SPECIALTY CO., HOUSTON, TEXAS

NO. D-8766
ORDER No. 47129
DATE 1/26/48

25 M LARGE FOLDER COVER

C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FOLEY BROS DEPT. STORE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT ~~LOP~~ GENUINE CURTEICH CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT OFF)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(PHOTO TO COME)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ESTIMATE

MAR 8 1948	MAR 12 1948
APR 29 1948	MAY 4 A.M.
MAY 21 1948	
2	34

6/28/48
W

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8767 ORDER NO. 46912 DATE 1/26/48

CUSTOMER

THE GILBERT SHOE CO.
THIENSVILLE, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M BLOTTERS SIZE 3 1/2 X 6

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

KEEP YOUNG FEET ~~HEALTHY~~ HEALTHY IN
KALI-STEN-IKE SHOES

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR LAYOUT AND DESIGN -SHOW SAMPLE FOR
PHOTOGRAPHING AND COLOR ATTACHED.
THE TRADE MARK IS NOT SHAPED RIGHT AND ~~IS~~ IT MUST BE SHAPED JUST AS THE
ONE ON THE BIRTHDAY CARD ATTACHED.

COLOR DESCRIPTION

MAKEOVER

FOLLOW SKETCH

MAKEOVER

MAKEOVER

MAKEOVER

Rush
Blatter
ask if in doubt check name

1/26/48

Very
Rush

line up 1 per inch

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8768 ORDER NO. 46923 DATE 1/26/48

CUSTOMER CENTRAL LIFE INSURANCE CO. OF ILLINOIS
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



PHOTO RETURNED

TO

PHOTO USED FOR

5 GIANT POST CARD SIZE 7 X 9

STYLE PHOTO Ø COTE-WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOME OFFICE BUILDING, CENTRAL LIFE
INSURANCE CO., 211 W. WACKER
DRIVE — CHICAGO 6, ILLINOIS

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue

1 INCH PANEL AT BOTTOM OF CARD — ADD TO SKY AS NECESSARY.

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. D-8769 ORDER NO. 46963 DATE 1/30/48

CUSTOMER RITA BARBER MFG. CO.
ABILENE, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



PHOTO PROPERTY OF C. T. & CO.

25 M LETTERHEADS SIZE 8 1/2 X 11

WHITE

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

RITA BARBER -MANUFACTURERS OF FUNERAL
BOWNS DISTINCTIVE.

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR LAYOUT AND DESIGN

Design 28776

COLOR DESCRIPTION

FOLLOW SKETCH

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Handwritten notes and signatures on the back of the card, including "1/2 105", "105", and "Rush".

Rush

FEB 9 - 1948

45631

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8770

ORDER NO. 46964

DATE 1/30/48

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



CUSTOMER

RITA BARBER MFG. CO.
ABILENE, TEXAS

25 M ENVELOPES

SIZE #10 COMMERCIAL

STYLE ART COLORTONE - FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

RITA BARBER - MANUFACTURERS OF FUNERAL
GOWNS DISTINCTIVE - 518 BUTTERNUT STREET
ABILENE, TEXAS

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof Titles — Red, Blue

FOLLOW SKETCH FOR LAYOUT AND DESIGN

6A 11 2 21

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

1-5x7

Pat. 1-5x7
H.C. 1-5x7
Pat. 1-5x7

Pat. 1-5x7

Rush

FEB 3 - 1948

As 6 31

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8771 ORDER NO. 46972 DATE 2/2/48

CUSTOMER THE SANBORN SOUVENIR CO., INC.,
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARD SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE WHITE BORDER
PHOTO VARICOLOR

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full
HOTEL EL RIO, DEL NORTE, COLORADO
(SMALL E IN EL)

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

BUILDING IS GREY WHITE STUCCO WITH DARK WINDOW SASH. DARK CARS. DON'T
EMPHASIZE THE STREET, LAMP POSTS, ETC. SO THEY ARE NOTICED INSTEAD OF HOTEL
BUILDING. REMOVE BLACK MARKER OUT IN STREET. IT WOULD BE JUST AS WELL IF SIGNS
OVER STORES ETC. WERE NOT TOO LEGIBLE SO IF BUSINESSES CHANGED IT WOULD NOT
MATTER. BRING OUT A.A.A. SIGN BELOW HOTEL SIGN.

TAKE OUT OLD CARS. ADD TO SKY AS NEEDED.

COLOR DESCRIPTION

SEE ABOVE

PHOTO RETURNED

TO

PHOTO USED FOR

APR 6 1948

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

VALLEY NEWS COMPANY, MANKATO, MINN.

NO. D-8772
ORDER No. 46977
DATE ~~2/3/48~~ 2/3/48

25 ^M LARGE FOLDER COVERS C.T. ART COLORTONE FRONT
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUVENIR VIEWS OF SOUTHERN MINNESOTA
FRONT: MINNEOPA FALLS IN MINNEOPOA
STATE PARK, MANKATO, MINN.

COPYRIGHT ~~MMXLVII~~ BY CURT TEICH
& CO., INC., CHICAGO U.S.A.

RETOUCHING AND COLOR DESCRIPTION

MAKE WATER BLUE - LIGHT GREEN FOLIAGE - LIGHT GRAY ROCK TO
SIDE OF FALLS.

FOR COLORING AND DESIGN OF COVER, USE YOU OWN JUDGEMENT, BUT
TRY TO AVOID SIMILARITY TO PRESENT "WINONA" AND ROCHESTER" FOLDERS

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

VALLEY NEWS COMPANY, MANKATO, MINN.

NO. D-8772
ORDER No. 46977
DATE 2/3/48

25 ^M LARGE FOLDER COVERS C.T. ART COLORTONE BACK
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MISSISSIPPI RIVER DAM NO. 6,
NEAR WINONA, MINN.

FRONT No. NO R. M. YES

IMPRINT GENUINE CURTEICH CHICAGO
"C.T. ART COLORTONE" CREATION
(REG U.S. PAT OFF)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH1982. COLORS AS BEFORE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Colored photos 8 hrs.
2 Reg. later

[Handwritten signature]

9513.

By *[Signature]*
Date MAR 5 1948
MAR 5 1948
MAR 31 P.M.
113 32
4/2/48
W

MANNING'S STUDIO, BONNE TERRE, MISSOURI

NO.

D-8773

ORDER No. 47179

DATE 2/10/48

I M LARGE FOLDER COVER C.T. PHOTO FINISH FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

IMPRINT NONE

SOUVENIR FOLDER OF THE LEAD BELT
ST. FRANCOIS COUNTY, MISSOURI
FRONT: RADIO STATION KFMO, VOICE OF
THE LEAD BELT, FLAT RIVER, MO.

COPYRIGHT MCMXLVIII BY CURT TEICH
& CO., INC., CHICAGO U.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

~~USE PHOTO FROM 8B-32~~

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

MANNING'S STUDIO, BONNE TERRE, MISSOURI

NO.

D-8773

ORDER No. 47179

DATE 2/10/48

I M LARGE FOLDER COVER C.T. PHOTO FINISH BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

IMPRINT NONE

CHAT DUMPS, LOCATED AT FLAT RIVER,
BONNE TERRE, DESLOGE, LEADWOOD AND
ELVINS, MO.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8B-32

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET



ESTIMATE

APR 21 1948

APR 29 1948

3 2 5

5/10/48

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8774 ORDER NO. 46997 DATE 2/6/48

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



CUSTOMER
CHICAGO TRIBUNE
CHICAGO, ILLINOIS

12 1/2 POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TRIBUNE TOWER, CHICAGO

FRONT NO. 5

R. M. 3 SIDES

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof, Titles — Red, Blue

CROP AS PER 3 1/2 X 5 1/2 CARDS ATTACHED. — DAY SCENE TO HAVE BORDER
AT BOTTOM ONLY WITH TITLE AS SHOWN.

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

ADV. ORDER

DEPT _____ DATE COMPLETED _____

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

STYLE PHOTO PLATIN -FULL FACE

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Title in full

INDEX

TRIBUNE TOWER - CHICAGO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS PER 3½ X 5½ CARD ATTACHED. - NIGHT SCENE TO BE FULL
FACE WITH TITLE IN REVERSE AT FOOT OF CARD AS SHOWN.

COLOR DESCRIPTION

NO

YES

RETURN PHOTO

PHOTO RETURNED

10

PHOTO USED FOR

3M--1.5.48

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8776 / ORDER NO. 47514 DATE 2/11/48

CUSTOMER

RITA BARBER MFG. CO.
ABILENE, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2" M BLOTTERS SIZE 4 X 9

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

RITA BARBER -518 BUTTERNUT STREET,
ABILENE, TEXAS - MANUFACTURERS OF
FUNERAL GOWNS DISTINCTIVE

FRONT NO. NO

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR LAYOUT AND BACKGROUND DESIGN. - FOLLOW ART WORK AND
COLORS AS SUBMITTED ON D-8769 LETTERHEAD JOB NOW IN WORK. -FOR FIGURES, BRANCH OF
TREE AND LETTERING.

COLOR DESCRIPTION

SEE 8 ABOVE

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Sheet Rush

Better

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8777 ORDER NO. 47522 DATE 2/16/48

CUSTOMER

HOTEL KANKAKEE CORP.,
KANKAKEE, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



6 1/2 M LETTERHEADS SIZE 8 1/2 X 11 CHINA WHITE

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL KANKAKEE - ^{EARL} FRANCIS MANAGING
DIRECTOR - KANKAKEE, ILLINOIS
PUBLIC ROOMS - AIR CONDITIONED

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH WITH TYPE CORRECTIONS AS MARKED ON TUSSUE OVERLAY

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 1948

5631

line right page inside

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8778 ORDER NO. 47523 DATE 4/82/16/48

CUSTOMER
HOTEL KANKAKEE CORP
KANKAKEE, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



6 1/2 MENVELOPES SIZE #10 COMMERCIAL STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL KANKAKEE

FRONT NO. NO
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT ATTACHED,

COLOR DESCRIPTION

COLOR OF BLDG SAME AS LETTERHEAD (D-8777)

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 4 - 1948

Q631

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8779 ORDER NO. 47528 DATE 2/17/48

CUSTOMER GREYHOUND POST HOUSE
STANDISH, MICH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE *POST 3 1/2 X 5 1/2*

STYLE PHOTO PLATIN - FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

GREYHOUND POST HOUSE, STANDISH, MICH.

IN 547 AS D 430

FRONT NO. 5

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROPPED MS MARKED

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

FEB 22 1948

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

5X7
Feb. 2

CUSTOMER

DIAL NO. ⁸⁷⁸⁰ D-8780 ORDER NO. 47529 DATE 2/17/48

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



CUSTOMER

GREYHOUND POST HOUSES
CHICAGO, ILLINOIS

PHOTO RETURNED

PHOTO PROPERTY OF C. T. & CO.

6 M POST CARDS SIZE 3½ X 5½
PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

STYLE PHOTO PLATIN - FULL FACE

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

GREYHOUND POST HOUSE MACKINAW CITY, MICH.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor — Black & White Proof Titles — Red, Blue

TO

CROP WHERE SHOWN

TITLE IN SKY

COLOR DESCRIPTION

PHOTO USED FOR

NO

YES

RETURN PHOTO

AM-1.5.48

FEB 20 1948

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8781 ORDER NO. 47529 DATE 2/17/48

CUSTOMER GREYHOUND POST HOUSES, INC.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



6 M POST CARDS SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

GREYHOUND POST HOUSE, MACKINAW CITY,
MICH. *1641*

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

STYLE PHOTO PLATIN — FULL FACE

(All of this on address side)

FRONT NO. 5 R. M. *Yes* No *same as D8780*
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer *C. T. Imprint* No Imprint
Side — Center

Blue Print — Handcolor — *Black & White Proof.* Titles — Red, Blue

CROP WHERE SHOWN — PUT TITLE IN REVERSE

TAKE OUT PAPER ON FLOOR — TAKE OUT DRIVERS SIGN

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 2

FEB 28 1948

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

Ref 2

CUSTOMER
PHOTO PROPERTY OF C. T. & CO
NO
YES
RETURN PHOTO

DIAL NO. D-8782 ORDER NO. 47530 DATE 2/17/48

CUSTOMER
GREYHOUND POST HOUSES, INC.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



84 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE A PHOTO PLATIN-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

GREYHOUND POST HOUSE, GREYHOUND, FLORIDA

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TITLE IN SKY IN UPPER RIGHT SAME AS CARD D-6430

CROP WHERE SHOWN.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

FEB 22 1948

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

Net 2 1/2

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.
NO
YES
RETURN PHOTO

DIAL NO. D-8783 ORDER NO. 47530 DATE 2/17/48

CUSTOMER GREYHOUND POST HOUSES
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



PHOTO RETURNED

4 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ~~AR~~ PHOTO PLATIN-FULL PA

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

GREYHOUND POST HOUSE, GREYHOUND, FLORIDA

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

TITLE UPPER LEFT - SAME STYLE TYPE AS CARD D-6430. /

RETOUCH ROCKS IN FOREGROUND SO IT LOOKS LIKE HIGHWAY - ADD "RESTAURANT"
TO SIGN AS SHOWN / *Crop as marked*

COLOR DESCRIPTION

PHOTO USED FOR

FEB 23 1948

45

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8784 ORDER NO. 47530 DATE 2/17/48

CUSTOMER GREYHOUND POST HOUSES, INC.
CHICAGO, ILLINOIS

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



4 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN - FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

GREYHOUND POST HOUSE, GREYHOUND, FLORIDA

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TITLE IN UPPER RIGHT IN SKY LIKE CARD D-6430.

FIX UP WEEDS IN FOREGROUND SO THEY LOOK LIKE LAWN AND LEAVE LAKE.

CROP WHERE SHOWN

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 2
[Signature]

FEB 23 1948

KERR DRUG COMPANY, GALLIPOLIS, OHIO

NO. D-8785
ORDER No. 47258

DATE 2/18/48

6½ M LARGE FOLDER COVERS C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

IMPRINT NONE

GREETINGS FROM GALLIPOLIS, OHIO

FRONT: "OUR HOUSE"

COPYRIGHT MCMXLVIII BY CURT TEICH & CO
INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF
C.T.

RETOUCHING AND COLOR DESCRIPTION

U

USE PHOTO 4BH1311 submit sketch

Lettering similar to D-3711

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

KERR DRUG COMPANY, GALLIPOLIS, OHIO

NO. D-8785
ORDER No. 47258

DATE 2/18/48

6½ M LARGE FOLDER COVERS C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

U.S. GALLIPOLIS SUPER LOCKS AND DAM ON
OHIO RIVER BETWEEN GALLIPOLIS, OHIO AND
HUNTINGTON, W. VA.

IMPRINT GENUINE CURTEICH CHICAGO
"C.T. ART COLORTONE" CREATION
(REG U.S. PAT OFF)

PHOTO PROPERTY OF
C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH3544.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

2 Rephotos

Get Photos

ESTIMATE
MAY 13 1948
MAY 23 1948
MAY 4 A.M. MAY 15 1948
JUN 1 - 1948
23/24 28

STANLEY A. PILTZ COMPANY, SAN FRANCISCO 5, CALIFORNIA

NO. D-8786
ORDER No. 47318

DATE 3/22/48

25 M LARGE FOLDER COVERS

C.T. ART COLORTONE

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

SANTA CRUZ COUNTY * BIG TREES PARK
CALIFORNIA

IMPRINT SAME AS ABOVE

GIANT BURL

SMALL TYPE IN PLATE: (C) STANLEY A. PILTZ
COMPANY

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW PENCIL SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

STANLEY A. PILTZ COMPANY, SAN FRANCISCO 5, CALIFORNIA

NO. D-8786
ORDER No. 47318

DATE 3/22/48

25 M LARGE FOLDER COVERS

C.T. ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

PATH THRU THE GROVE

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW PENCIL SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ESTIMATE

AND WORK SCHEDULE

APR 6 - 1948

APR 8 - 1948

MAY 4 A.M. MAY 18 1948

JUN 1 - 1948

STANLEY A. PILTZ COMPANY, SAN FRANCISCO 5, CALIFORNIA

NO. D8787
ORDER No. 47314
DATE 3/22/48

25 ^M LARGE FOLDER COVERS C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

BIG BASIN REDWOOD STATE PARK
CALIFORNIA

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) STANLEY A. PILTZ
COMPANY

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

FORWARD FOLLOW SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

STANLEY A. PILTZ COMPANY, SAN FRANCISCO 5, CALIFORNIA

NO. D8787
ORDER No. 47314
DATE 3/22/48

25 ^M LARGE FOLDER COVERS C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

HIGHWAYS THRU THE REDWOODS

IMPRINT NONE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY
ENVELOPE PHOTO

CHICAGO

6574

APR 1 - 1948
MAY 1 - 1948

31

ARTHUR H. RICHARDS , WATKINS GLEN, N.Y

NO. D-8788
ORDER No. 47587
DATE 2/26/48

25 ^M GUIDE BOOK PAGE 13 ^{1 1/2} X 4 3/4 AMERICAN ART WHITE	(ALL OF THIS ON THE ADDRESS SIDE) BORDER
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. NO R. M. NO
TITLE IN FULL MAP OF WATKINS GLEN, N.Y.	IMPRINT NONE
BY COURTESY OF THE FINGER LAKE STATE PARK COMMISSION, ITHACA, NEW YORK	PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW MAP ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

6 3/4 X 4 3/4

MAY 7 1948

Lo 11 6

MAY 7 1948

MAY 10 1948
MAY 20 1948

MAY 21 1948

DATE FILED

5/27/48

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER	DIAL NO. ^{D-1789} D-8789	ORDER NO. 47627	DATE 3/2/48	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETAINED	
	CUSTOMER SEAL LOCK BURIAL VAULT INC. FOREST HILLS, NEW YORK							
PHOTO PROPERTY OF C. T. & CO.	12½ M BLOTTERS ; SIZE 3½ X 6		STYLE ART COLORTONE-FULL FACE					
	PLACE OF TITLE: Upper, Lower, Center — Border — <u>Follow Layout</u> Title in Plate Yes No Copyright in Plate Yes No Title in full		(All of this on add. e. side) FRONT NO. NO R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint Side — Center					
GUARANTEED PROTECTION -WITHIN THE MEANS OF EVERYONE - SEAL LOCK WATERPROOFED CONCRETE BURIAL VUALTS. ASK YOUR FUNERAL DIRECTOR FOR A SEAL LOCK.		RETUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout						TO
		Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue						

ADD TO TOP AND BOTTOM AS NECESSARY AND REDUCE TO 3½ X 6.

COLOR DESCRIPTION

FOLLOW INSTS. ATTACHED. ✓

RETURN PHOTO YES NO

3M-1-5-48

Lo 1/2
1st 5/2
1st HC 1 1/2 - 105
Pa 9

X
Woot

2 1/2" Blue
& Red Impression Very Rush

XXXXXXXXXXXXXXXXXXXX

CURT TEICH & CO., INC., CHICAGO, U.S.A.

NO. D-8790

ORDER No. K35280

DATE 3/4/48

25 M LARGE FOLDER COVERS

C.T. ART COLORTONE

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES same as D6851

TITLE IN FULL

IMPRINT SAME AS ABOVE NONE

SOUVENIR FOLDER OF TEXAS "THE LONE
STAR STATE"

FRONT: TEXAS * STATE CAPITOL

COPYRIGHT MCMXLVIII BY CURT TEICH & CO?
INC., CHICAGO U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Color, blue, with shaded pastel colored rays reaching
out, similar to Louisiana Folder D7090. Lower left handcorner to show Texas
State Capitol, Card #2AH323. "show word "Texas" in block letters like on folder
D6756, the front letters to be in red, with shaded portions in Dark Blue with
possibly a third shading. Balance of Colors as you think best.

FOLLOW ROUGH PENCIL SKETCH ATTACHED. SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

CURT TEICH & CO., INC., CHICAGO, U.S.A.

NO. D-8790

ORDER No. K-35280

DATE 3/5/48

25 M Large Folder Covers

C.T. ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES same as D6851

TITLE IN FULL (GROUP 4)

IMPRINT GENUINE CURTEICH CHICAGO
"C.T. ART COLORTONE" CREATION
(REG U.S. PAT OFF)

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

SEE ROUGH PENCIL SKETCH ATTACHED

This back to be made up in color and design like back of Folder D3686. The
monuments to be used are #1 San Jacinto Mem. OBH549, #2-Gen Houston Monument
#OBH439. #3 The Alamo #OBH1169. you will observe the monument is shown in yellow
and blue color effect. This yellow color has been much criticized so the colors
should be changed to Show a white marble effect (White monument rests on slab of
pink granite) #4. Bluebonnets, "State flower of Texas" to be similar to those
shown in lower right hand corner of card 2AH364. including the cactus clump at

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

extreme right

APR 27 1948

APR 27 1948

APR 27 1948

MAY 17 1948

JUN 3 1948

MAY 28 1948

JUN 10 1948

JUN 10 1948

JUL 2 1948

NO. D-8791
ORDER No. 47658
DATE 3/8/48
HOWARD LA GROU, 1 EAST SWAN STREET, BUFFALO, N.Y.

12 1/2 M BOOK COVERS 8 X 5 3/8 C.T. ART COLORTONE - FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

A SOUVENIR BOOK OF BUFFALO,
NEW YORK - "THE CITY OF GOOD
NEIGHBORS".

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT COPYRIGHT MCMXLVIII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SAMPLE PHOTO ATTACHED FOR DESIGN. - USE PHOTO FROM
7BH1340 OR NEW PHOTO ALSO ATTACHED.

SUBMIT SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

NO. D-8791
ORDER No. 47658
DATE 3/8/48
HOWARD LA GROU, 1 EAST SWAN STREET, BUFFALO, N.Y.

12 1/2 M BOOK COVERS 8 X 5 3/8 C.T. ART COLORTONE - BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(GROUP 2)

~~ALL TITLES UNKNOWN~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT ~~XXXXXXXXXXXX~~ SAME AS ABOVE

& GENUINE CURTEICH CHICAGO
"C.T. ART COLORTONE" CREATION
(REG U.S. PAT OFF)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TWO
~~THREE~~ PHOTOS ATTACHED - USE BEST JUDGEMENT FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

APR 10 1948

APR 30 1948

MAY 8 - 1948

MAY 8 - 1948

MAY 26 1948

MAY 26 1948

MAY 28 1948

MAY 26 1948

MAY 13 1948

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D8792 ORDER NO. 47686 DATE 3/9/48

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER IMMACULATE CONCEPTION CHURCH
CHICAGO, ILLINOIS

Photos for
this Customer

I M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN

WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LITHUANIAN COLLEGE IN ROME, FOUNDED BY REV.
A. BRISZKO

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue

CROP TO BEST ADVANTAGE . LEAVE IN ALL PEOPLE

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D8793 ORDER NO. 47686 DATE 3-9-48

CUSTOMER IMMACULATE CONCEPTION CHURCH
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN WHITE BORDER

(All of this on add e side)

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

LITHUANIAN COLLEGE IN ROME, FOUNDED BY REV.
A. BRISZKO

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

CROP TO BEST ADVANTAGE**LEAVE IN ALL PEOPLE

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. D8794

ORDER NO. 47686

DATE 3-9-48

DEPT.

DATE COMPLETED

CUSTOMER

IMMACULATE CONCEPTION CHURCH
CHICAGO, ILLINOIS

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

1 M POST CARDS

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

LITHUANIAN COLLEGE IN ROME, ¹FOUNDED BY REV.
A. BRISZKO

6 pl. Large Litho

FRONT NO. 5 (All of this on add. side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue

CROP TO BEST ADVANTAGE. LEAVE IN ALL PEOPLE

COLOR DESCRIPTION

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D8795

ORDER NO. 47686 DATE 3-9-48

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



CUSTOMER

IMMACULATE CONCEPTION CHURCH
CHICAGO, ILLINOIS

1 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LITHUANIAN COLLEGE IN ROME, FOUNDED BY REV.
A. BRISZKO

bpl. large letters

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP TO BEST ADVANTAGE — LEAVE IN ALL PEOPLE

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D8796

ORDER NO. 47686

DATE 3-9-48

DEPT.

DATE COMPLETED

CUSTOMER

IMMACULATE CONCEPTION CHURCH
CHICAGO, ILLINOIS

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

1 M POST CARDS SIZE 3½ x 5½

STYLE PHOTO PLATIN-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LITHUANIAN COLLEGE IN ROME, FOUNDED BY REV.
A. BRISZKO

6 pt. large ballpoint

FRONT NO. 5 (All of this on add. s side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP TO BEST ADVANTAGE— LEAVE IN ALL PEOPLE

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 15 1948

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D8797 ORDER NO. 47686 DATE 3-9-48

CUSTOMER IMMACULATE CONCEPTION CHURCH
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



1 M POST CARDS SIZE 3½ x 5½

STYLE PHOTO PLATIN-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

LITHUANIAN COLLEGE IN ROME, FOUNDED BY REV.
A. BRISZKO

FRONT NO. 5 (All of this on add e side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP TO BEST ADVANTAGE — LEAVE IN ALL PEOPLE

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D8798

ORDER NO. 47686

DATE 3-9-48

DEPT.

DATE COMPLETED

CUSTOMER

IMMACULATE CONCEPTION CHURCH
CHICAGO, ILLINOIS

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

1 M POST CARDS

SIZE 3½ x 5½

STYLE PHOTO PLATIN - WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. 5 (All of this on add. e s side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

LITHUANIAN COLLEGE IN ROME, FOUNDED BY REV.

A. BRISZKO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP TO BEST ADVANTAGE.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D8799

ORDER NO. 47686

DATE 3-9-48

DEPT.

DATE COMPLETED

CUSTOMER IMMACULATE CONCEPTION CHURCH
CHICAGO, ILLINOIS

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

1 M POST CARDS SIZE 3½ x 5½

STYLE PHOTO PLATIN-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

LITHUANIAN COLLEGE IN ROME, FOUNDED BY REV.
A. BRISZKO

FRONT NO. 5 (All of this on add. e s side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP TO BEST ADVANTAGE — LEAVE IN ALL PEOPLE

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-5-48

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Regulate 2nd part

Q124

MAR 17 1948

3

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D8800

ORDER NO. 47686 DATE 3-9-48

DEPT.

DATE COMPLETED

CUSTOMER

IMMACULATE CONCEPTION CHURCH
CHICAGO, ILLINOIS

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

1 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LITHUANIAN COLLEGE IN ROME, FOUNDED BY REV.
A. BRISZKO

FRONT NO. 5

(All of this on add e side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP TO BEST ADVANTAGE — LEAVE IN ALL PEOPLE

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D8801

ORDER NO. 47686

DATE 3-9-48

DEPT.

DATE COMPLETED

CUSTOMER IMMACULATE CONCEPTION CHURCH
CHICAGO, ILLINOIS

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

1 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LITHUANIAN COLLEGE IN ROME, FOUNDED BY REV.

A. BRISZKO

expl. large Litho

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP TO BEST ADVANTAGE — LEAVE IN ALL PEOPLE

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D8802

ORDER NO. 47686

DATE 3-9-48

DEPT.

DATE COMPLETED

CUSTOMER IMMACULATE CONCEPTION CHURCH
CHICAGO, ILLINOIS

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

1 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN*WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LITHUANIAN COLLEGE IN ROME, FOUNDED BY REV.
A. BRISZKO

FRONT NO. 5

(All of this on add e s side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP TO BEST ADVANTAGE — LEAVE IN ALL PEOPLE

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D8803

ORDER NO. 47673

DATE 3/10/48

DEPT.

DATE COMPLETED

CUSTOMER

HOTEL FREMONT
FREMONT, OHIO

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

6 M POST CARDS

SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE Photo PLATIN

FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

HOTEL FREMONT, FREMONT, OHIO — 6 pl. caps

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM D-5730. ATTACHED. TAKE OUT AUTOMOBILES

MAKE FULL FACE SAME TITLE AND READING MATTER.

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 22 1948

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES
CALIF.

NO.

D-8804

ORDER No. 47411

DATE 3/16/48

12½ M BOOK VIEW 8 9/16 X 10½ C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. NO

TITLE IN FULL

IMPRINT NONE

THE AHWAHNEE HOTEL /

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME ATTACHED

NEGATIVE SIZE TO BE - 5 9/16 X 7.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ESTIMATE

DATE

APR 21 1948

APR 21 1948

MAY 19 1948

NO. D-8805
WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES
CALIF. ORDER No. 47411
DATE 3/16/48

12 $\frac{1}{2}$ "^M BOOK VIEW 8 9/16 X 10 $\frac{1}{2}$ " C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

YOSEMITE FALLS'

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. NO /

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME - CUT DOWN ABOUT $\frac{1}{2}$ " EACH
WAY.

NEGATIVE SIZE TO BE 5 9/16 X 7 /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

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Please
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ESTIMATE

APR 21 1948 APR 21 1948

28
FEB 4 1949

See
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Mounting
Layout

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES,
CALIF.

NO. D-8806

ORDER No. 47411

DATE 3/16/48

12 $\frac{1}{2}$ M BOOK VIEW 8 9/16 X 10 $\frac{1}{2}$ C.T. ART COLORTONE WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

X NEVADA FALL /

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME - NEGATIVE SIZE 5 9/16 X 7

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 17 1948

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
RETOUCHING		APR 22 1948	APR 22 1948
REPHOTO			
PROOF			
PRINT			
DELIVER			
RETOUCHING			
REPHOTO			
PROOF			
PRINT			
DELIVER			

26

4/30/48

DATE RECEIVED BY

DATE FILED

DATE PAID

By

DATE Photo Returned to Customer

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES
CALIF.

NO. D-8807
ORDER No. 47411
DATE 3/16/48

12½ M BOOK VIEW 8 9/16 X 10½ C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. NO

TITLE IN FULL

VERNAL FALL

IMPRINT NONE

VERNAL FALL

under picture at left corner

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME - MR. ERNST HAS THIS KODACHROME.

NEGATIVE SIZE TO BE - 5 9/16 X 7

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

order for this customer. Please
see to it that all colors of nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Check

By

Date

DATE

DATE

DATE

APR 21 1948

APR 21 1948

FEB 1949

WESTERN PUBLISHING & NOVEL TY CO., LOS ANGELES
CALIF.

NO. D-8808

ORDER No. 47411

DATE 3/16/48

12½ M BOOK VIEW 8 9/16 X 10½ C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. NO

TITLE IN FULL

MIRROR LAKE

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME -
NEGATIVE SIZE TO BE - 5 9/16 X 7

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

18
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in hand
to make an

ESTIMATE

ADD WITH CONFIDENCE

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WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES ORDER NO. 47411
CALIF. DATE 3/16/48

12 $\frac{1}{2}$ M BOOK VIEW 8 9/16 X 10 $\frac{1}{2}$ C.T. ART COLORTONE WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"WAWONA" MARIPOSA BIG TREE
GROVE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME -- NEGATIVE SIZE TO BE 5 9/16 X 7

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all negatives or
positives are uniform and are
in harmony with each other
to make an attractive set.

ESTIMATE AND WORK SCHEDULE

Cost Dept. Check

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Date

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EST. TIME

Time Allowed

DATE

ENTERED DEPT

DATE

COMPLETED

APR 21 1948

APR 21 1948

26

4/30/48

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES,
CALIF.

NO. D-8810
ORDER No. 47411
DATE 3/16/48

12¹/₂^M BOOK VIEW 8 9/16 X 10¹/₂ C.T. ART COLORTONE WHITE BORDE
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
CATHEDRAL ROCKS

FRONT No. NO R. M. NO
IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME - NEGATIVE SIZE 5 9/16 X 7

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

order to make an attractive set.
negatives are printed and colors are
in harmony with each other
to make an attractive set.

MAR 17 1948

ESTIMATE

Cost Dept. Chicago

By

Date

MAR 17 1948

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ENTERED DEPT

DATE
COMPLETED

APR 21 1948

APR 21 1948

26

FEB 4 1949

ATTENTION

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

CLIMATE AND WORK SCHEDULES

By _____
Date _____

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APR 21 1948

APR 1949

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FEB 4 - 1949

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DATE Photo Returned to Customer _____

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES
CALIF.

NO. D-8812
ORDER No. 47411
DATE 3/16/48

12½ M BOOK VIEW 8 9/16 X 10½ C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GATES OF VALLEY FROM BRIDAL
VEIL MEADOWS.

under picture at left corner

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO /

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

~~USE~~ FOLLOW KODACHROME.

NEGATIVE SIZE 5 9/16 X 7

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

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order for this envelope. Please
see to it that all negatives
are uniform and placed in
in harmony with each other
to make an attractive set.

ESTIMATE

ANALYSIS WORK SHEET

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FEB 4 1949

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WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES,
CALIF.

NO. D -8813
ORDER No. 8/47411
DATE 3/16/48

12 $\frac{1}{2}$ M BOOK VIEW 8 9/16 X 10 $\frac{1}{2}$ C.T. ART COLOPHONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PORTAL OF GRANDEUR, VIEW OF VALLEY
FROM WAWONA TUNNEL.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. NO /

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW ~~KODACHROME~~ KODACHROME - NEGATIVE SIZE 5 9/16 X 7'

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

18
to make an accurate set.

25

FEB 4 - 1949

NO. D-8814
WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER No. 47411
DATE 3/16/48

12½ M BOOK VIEW 8 9/16 X 10½ C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
EL CAPITAN

(ALL OF THIS ON THE ADDRESS SIDE)

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PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME - NEGATIVE SIZE 5 9/16 X 7

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

PLEASE PRINT OR
TYPE IN FULL NAME AND
ADDRESS IN FULL ON
ENVELOPE PHOTO TICKET
TO MAKE AN ATTRACTIVE SET

MAR 17 1948	APR 21 1948	APR 21 1948
JUL 2 1948		

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES
CALIF.

NO. D-8815
ORDER No. 47411
DATE 3/16/48'

12½ M BOOK VIEW 8 9/16 X 10½ C.T. ART COLORTONE WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE SKI HOUSE AT BADGER PASS.

FRONT NO.

NO R. M. NO /

IMPRINT

NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK & WHITE PHOTO - CALENDAR FOR COLOR GUIDE
TAKE OUT WIRES - WATCH OUT FOR RED FLAG IN FRONT OF BLDG.

NEGATIVE SIZE 5 9/16 X 7.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

18
Subjects on
order for this calendar. Please
see to it that all sets of nega-
tives are uniform and correct and
in harmony with each other
to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

By

Date

Cost Estimate

By

Date

APR 11 1948

APR 11 1948

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FEB 1 1949

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES
CALIF.

NO. D-8816
ORDER No. 47411
DATE 3/16/48

12½ M BOOK VIEW 8 9/16 X 10½ C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
THREE BROTHERS'

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME - NEGATIVE SIZE 5 9/16 X 7'

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

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SEP 1947
ORDER NO. 47411
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to make an attractive

MAR 17 1948

ESTIMATE

By

Date

APR 21 1948

APR 21 1948

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CALIF.

NO. D-8817
ORDER No. 47411
DATE 3/16/48

12½ M BOOK VIEW 8 9/16 X 10½ C.T. ART COLORTONE WHITEBORDE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
HALF DOME FROM SENTINEL BRIDGE'

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO'
IMPRINT NONE
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK AND WHITE PHOTO - FOLLOW KODACHROME FOR COLORS.

NEGATIVE SIZE 5 9/16 X 7

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

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DATE 3/16/48
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FEB 4 - 1949

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES
CALIF.

NO. D-8818

ORDER No. 47411

DATE 3/16/48

12½ M BOOK VIEW 8 9/16 X 10½ ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

/NEVADA/

VERNAL AND NEVADA FALLS, SEEN
FROM GLACIER POINT.

under picture at left corner

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NN NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME - NEGATIVE SIZE 5/ 9/16 X 7

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

18
order for this envelope. Please
see to it that all lettering and
figures are uniform and correct and
in harmony with each other
to make an attractive set.

RECEIVED

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Copy

By *[Signature]*
Date *[Date]*

1948-1949

1948-1949

FEB 4 - 1949

[Signature]

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES
CALIF.

NO. D-8819
ORDER No. 47411
DATE 3/16/48

12 1/2" M BOOK VIEW 8 9/16 x 10 1/2" C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
AUTUMN

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. NO
IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE - NEGATIVE SIZE 5 9/16 x 7

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

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see to it that all material
tives are uniform and consistent
in harmony with each other
to make an attractive set.

MAR 17 1948

ESTIMATE
AND WORK SCHEDULE

Cost Dept. File No.

BY APR 17 1948
Date

APR 21 1948

APR 21 1948

28

JUN 7 1948

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES
CALIF.

NO.

D-8820

ORDER NO.

47411

DATE

3/16/48

12¹/₂ ^M BOOK VIEW 8 9/16 X 10¹/₂ C.T. ART COLORTONE WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SENTINEL ROCK AND

under picture at left corner

FRONT NO.

NO

R. M.

NO

IMPRINT

NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

USE ϕ PHOTO IN CALENDAR FOR COLOR GUIDE.
NEGATIVE SIZE 5 9/16 X 7

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

order for this calendar. Please
see to it that all the nega-
tives are uniform and that they are
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to make an attractive set.

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MAR 1948

ESTIMATE
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By

Date

Est. Dept. Chicago

47411

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By

DATE PHOTO RECEIVED BY CUSTOMER

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES
CALIF.

NO. D-8821

ORDER No. 47411

DATE 3/16/48

12¹/₂"^M BOOK VIEW 8 9/16 X 10¹/₂" C.T. ART COLORTONE WHITE BORDER

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PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

YOSEMITE HIGH SIERRA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

NO R. M.

NO

IMPRINT

NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME FOR COLORS.

NEGATIVE SIZED 5 9/16 X 7

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
this list are available. Please
see to it that all sets of repro-
ductions are uniform and clear and
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Est. Check

By

Date

DATE

DATE

8-25-48

8-25-48

8-25-48

FEB 1 1949

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

Ret 2

CUSTOMER
—
PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. D-8822 ORDER NO. 47743 DATE 3/13/48

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
HOTEL KINGSWAY
BENTON, ILLINOIS

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN WHITE BOND

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO.

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

NEW HOTEL KINGSWAY, BENTON, ILLINOIS (AAA) — *6 pl. caps*

FIREPROOF-AIR COOLED- EVERY ROOM WITH BATH! — *Capt. make*

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 25 1948

FRANKLIN D. ROOSEVELT WARM SPRINGS MEMORIAL COMMISSION
ATLANTA, GEORGIA

NO. D-8823

ORDER NO. 47431

DATE 3-18-48

6 1/2 M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. YES

TITLE IN FULL

IMPRINT NONE

ENTRANCE

LITTLE WHITE HOUSE AND
GARDENS.

GENUINE CURTEICH-CHICAGO " C.T. ART COLO
TONE" CREATION (REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

USE ATTACHED PHOTO.

WHITE HOUSE, GREEN SHUTTERS, DULL DARK RED BRICK PORCH FLOOR, GREY SLATE ROOF,
SHOW RAMBLING ROSE BUSH ON RIGHT PILLAR IN BLOOM, RED FLOWERS. TAKE OUT
STAND AT LEFT ALSO WIRES.

SEE NEWSPAPER PRINT ATTACHED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

NO. D-8823

FRANKLIN D. ROOSEVELT WARM SPRINGS MEMORIAL COMMISSION
ATLANTA, GEORGIA

DATE 3-18-48

6 1/2 M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. YES

TITLE IN FULL

IMPRINT NONE

"SOUVENIR FOLDER OF THE LITTLE WHITE
HOUSE, WARM SPRINGS, GEORGIA"
FRONT...REAR OF LITTLE WHITE HOUSE

COPYRIGHT MCMXLVIII BY CURT TEICH
& CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

WHITE BUILDING, GREEN SHUTTERS, DULL DARK RED PORCH FLOOR, GREY SLATE ROOF,
BRING OUT RED ROSES ON RAMBLING ROSE BUSH...SEE ATTACHED NEWSPAPER COLOR
PRINT. TAKE OUT STEPS AT EXTREME LEFT.
USE ATTACHED PHOTO. SEE TISSUE OVERLAY.

SUBMIT SKETCH

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

COL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, I
ENVELOPE PHOTO TIC

CAGO

MAY 1948

ESTIMATE

5-11-48

MAY 17 1948

MAY 13 1948

MAY 19 1948

MAY 21 1948

MAY 14 1948
MAY 18 1948

JUN 1 - 1948

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8824 ORDER NO. 47753 DATE 3/18/48

CUSTOMER

ST. GENEVIEVE CHURCH
CHICAGO 39, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M DBL CDS SIZE 3 1/2 X 11

STYLE PHOTO PLATIN - FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO.

NO

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

IN MEMORIAM

ST. GENEVIEVE'S CHURCH - 4835 ALTGELD
STREET, CHICAGO, ILLINOIS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue

FOLLOW SAMPLE ATTACHED FOR LAYOUT AND DESIGN.

TYPE COPY TO BE THE SAME AS ATTACHED.

style of type

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

APR 8 - 1948

R

NO. D-8825

DISTRIBUTED BY BURNHAM NEWS AGENCY, PINE BLUFF, ARK.

ORDER NO. 47432

DATE 3-18-48

3 M POST CARDS C.T. PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

ARKANSAS BAPTIST COLLEGE, 16TH
AND HIGH STREET, LITTLE ROCK, ARKANSAS

apt. st. col

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

PUT U.S. FLAG ON ~~XX~~ POLE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

MAR 2 1948

ESTIMATE
AND WORK SCHEDULE

By *TEICH*
Date *MAR 18 1948*

DATE	DATE	DATE
APR 8 - 1948	APR 8 - 1948	APR 8 - 1948

all
342

APR 2 1948

APR 12 P.M. APR 19 P.M.

APR 19 P.M.

4/29/48

DATE *4/29/48*
DATE *4/29/48*
DATE *4/29/48*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8826 ORDER NO. 47761 DATE 3/19/48

DEPT.

DATE COMPLETED

CUSTOMER

ERICKSON MEMORIAL CO.
DENVER, COLORADO

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12 1/2 M ~~PT~~ TRIPLE CDS. SIZE 16 1/2 X 3 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CONVENIENTLY LOCATED -920 SPEER BLVD.
DESIGNER AND BUILDERS OF THE FINEST MONUMENTS

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW CUSTOMER'S LAYOUT - PHOTOS AND DRAWINGS AND TYPE COPY ATTACHED.

FOR STYLE OF TYPE MAKE SIMILAR TO STYLE USE ON THEIR BUSINESS CARD. OR
SAME STYLE TYPE ON MAP AS SHOWN ON ATTACHED POST CARD.

COLOR DESCRIPTION

SEE ABOVE

PHOTO RETURNED

TO

PHOTO USED FOR

APR 8 - 1948

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8827 ORDER NO. 47781 DATE 3/23/48

CUSTOMER

EPHPHETA SCHOOL FOR THE DEAF
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



3 M LARGE FOLDER COVERS

STYLE PHOTO PLATIN

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full EPHPHETA SCHOOL, 3150^N PULASKI RD
CHICAGO, ILL.

BACK - NO TITLE

COPYRIGHT MCMXLV BY CURT TEICH & CO.
INC., CHICAGO, U.S.A.

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

GENUINE CURTEICH -CHICAGO #C.T.- PHOTO PLATIN
CREATION (REG. U.S. PAT OFF.)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

ADDRESS SIDE OF COVER USE PHOTO #KO. FOR BACK COVER USE 8BH227.

SUBMIT ~~SKETCH~~ SKETCH

FOLLOW COVER D-7724 VIGNETTE VIEW AS ON D-7724

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 26 1948

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8828 ORDER NO. 47780 DATE 3/23/48

CUSTOMER EPHPHETA SCHOOL FOR THE DEAF
CHICAGO 41, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



PHOTO RETURNED

TO

PHOTO USED FOR

3 M FOLDER VIEW SIZE 3 1/2 X 5 1/2

STYLE C.T. PHOTO PLATIN-FULL

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CHapel - CONFIRMATION ~~GLASS~~ DAY

IN REVERSE AT BOTTOM

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue

CROP AT BOTTOM

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

APR 6 - 1948

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8829

ORDER NO. 47780 DATE 3/23/48

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



CUSTOMER

EPHPHETA SCHOOL FOR THE DEAF
CHICAGO 41, ILL.

3 M FOLDER VIEWS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PRE-SCHOOL ~~GROUP~~

IN REVERSE AT BOTTOM

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO.

5 NO

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8830 ORDER NO. 47781 DATE 3/23/48

CUSTOMER

EPHPHETA SCHOOL FOR THE DEAF
CHICAGO 41, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

10
Photos for
this Customer

3 MFOLDER VIEWS SIZE 3½X 5½

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PLAYROOM
PLAYTIME

IN REVERSE AT BOTTOM

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-5-48

547

But - 1/2

[Handwritten signature]

[Handwritten "NOT" with a large X]

MAR 24 1948

APR 6 - 1948

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8831 ORDER NO. 47781 DATE 3/23/48

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

10
Photos for
this Customer

CUSTOMER

EPHPHETA SCHOOL FOR THE DEAF
CHICAGO, ILL.

3 M FOLDER VIEWS SIZE 8 1/2 X 5 1/2

STYLE PHOTO PLATIN - FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
ELEMENTARY
RHYTHM-~~XXX~~ GROUP

IN REVERSE AT BOTTOM

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8832

ORDER NO. 47781

DATE

3/23/48

DEPT.

DATE COMPLETED

CUSTOMER

EPHPHETA SCHOOL FOR THE DEAF
CHICAGO, ILLINOIS

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

10
Photos for
this Customer

3 M FOLDER VIEWS SIZE 3½ X 5½

STYLE PHOTO PLATIN - FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

INTERMEDIATE ~~GROUP~~ ^{CLASS}

IN REVERSE AT BOTTOM

FRONT NO. ~~5~~ ^{NO}

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

PHOTO REMAINED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-5-48

Ret 1/2

Wash

3/23/48

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8833 ORDER NO. 47781 DATE 3/23/48

CUSTOMER

EPHPHETA SCHOOL FOR THE DEAF
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 M FOLDER VIEWS SIZE 3½ X 5½

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ADVANCED CLASS
JUNIOR GROUP

IN REVERSE AT BOTTOM

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO.

NO

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8834

ORDER NO. 47781 DATE 3/23/48

DEPT.

DATE COMPLETED

CUSTOMER

EPHPHETA SCHOOL FOR THE DEAF
CHICAGO, ILLINOIS

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

3 M FOLDER VIEWS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

TYPING CLASS.

IN REVERSE AT BOTTOM

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO.

NO

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 23 1948

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8835 ORDER NO. 47780 DATE 3/23/48

CUSTOMER EPHPHERA SCHOOL, FOR THE DEAF
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3 M FOLDER VIEWS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

DINING HALL.

IN REVERSE AT BOTTOM

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

COLOR DESCRIPTION

MAR 26 1948

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8836 ORDER NO. 47780 DATE 3/23/48

CUSTOMER
EPHPHETA SCHOOL FOR THE DEAF
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



3 M FOLDER VIEWS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ONE OF THE DORMITORIES

DORMITORY

IN REVERSE AT BOTTOM

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

(All of this on address side)

FRONT NO. NO

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

JUMBO POST CARD CO., CHICAGO, ILL.

NO.

D-8837-8827

ORDER No.

K-35388

DATE

3/25/48

12 1/2 M JUMBO POST CARDS 6 1/2 X 9 C.T. PHOTO PLATIN FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AIR VIEW OF DOWNTOWN ST. LOUIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT VISITORS EVER WELCOME AT
THE ST. LOUIS CATHEDRAL

PRIV. NO. BELOW R.M. ST-15

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

PLACE TITLE ON PICTURE SIDE ALONG UPPER OR LOWER EDGE. PLACE IN
MOST SUITABLE SPOT. SEE ATTACHED DUMMY FOR ARRANGEMENT OF
FRONT OR ADDRESS SIDE. RUSH ROUGH PROOF OF READING MATTER COPY &
ADDRESS SIDE TO MR. P.M. LORENZ IN OFFICE. - 8

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ESTIMATE

Cost Dept. Checked

By

AND WORK SCHEDULE

Date

DATE	TIME	DATE ENTERED DEPT.	DATE COMPLETED
APR 8 - 1948		APR 8 - 1948	APR 8 - 1948
11 3/4			4-13-48
2 1/4		APR 16 A.M.	APR 21 P.M.

DATE RECEIVED CARD

DATE Filed

By

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

NO. D-8838

JUMBO POST-CARD COMPANY - ~~CHICAGO 16, ILLINOIS~~ ORDER No. K-35389
CHICAGO 16, ILLINOIS

DATE 3/25/48

6,250 ~~X~~ JUMBO POST CARDS ~~1/4~~ X 9 C.T. PHOTO PLATIN FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT ~~S~~ NONE

PRIV. NO. BEFORE TITLE- SP-101

TITLE: GUS' GOOD FOOD RESTAURANT

420 N. DEARBORN ST., CHICAGO, ILL.

EST. 1906 - DELAWARE 1782

"FAMOUS FOR GREEN NOODLES"

PHOTO PROPERTY OF GUST.

RETOUCHING AND COLOR DESCRIPTION

SHOW NO. C.T. MARKS, PLATE NUMBERS - ETC. USE JUMBO ADDRESS

~~XXXXXXXXXX~~ FRONT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

By Cost Dept. Checked

Date

ITEM	TIME	DATE ENTERED DEPT.	DATE COMPLETED
1. <u> </u>	<u> </u>	APR 6 - 1948	APR 6 - 1948
2. <u> </u>	<u> </u>		<u>4-13-48</u>
3. <u> </u>	<u> </u>	APR 16 A.M.	APR 21 P.M.
4. <u> </u>	<u> </u>		
5. <u> </u>	<u> </u>		
6. <u> </u>	<u> </u>		
7. <u> </u>	<u> </u>		
8. <u> </u>	<u> </u>		
9. <u> </u>	<u> </u>		
10. <u> </u>	<u> </u>		

DATE BY

NOTE
↓
URGENT

NO. D-8841
 ORDER No. 47805
 DATE 3/26/48

THOMAS H. BRIGGS, JR., OPERATOR, BRUNSWICK, GA.

3 M POST CARDS C.T. PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER
 TITLE IN FULL
 COURT VIEW OF CRANE HOME,
 JEKYLL ISLAND STATE PARK, BRUNSWICK,
 GA. *6 pt. city c & h*

FRONT NO. 1 R. M. YES *to*
 IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SHOW ABOUT 2 FEET HIGH SPRAY COMING OUT OF THE FOUNTAIN.
 NICE LAWN IN INNER COURT, CLOUD EFFECT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO
 CURT TEICH & COMPANY, INC., CHICAGO
 ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

By *[Signature]* Date MAR 26 1948

DATE	TIME	DATE ENTERED DEPT.	DATE COMPLETED
APR 2 - 1948		APR 2 - 1948	APR 16 1948
APR 8 P.M.		APR 14 A.M.	

4/20/48

NOTED
 URGENT

NO. D-8842
 THOMAS H. BRIGGS, JR. OPERATOR, XXXXXXXXXXXXXXXX
 BRUNSWICK, GA ORDER No. 47805
 DATE 3/26/48

3 M POST CARDS C.T. PHOTO PLATIN WHITE BORDER
 (ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER FRONT No. 1 R. M. YES
 TITLE IN FULL IMPRINT NONE
 ONE OF THE MANY PICTURESQUE ROADS,
 JEKYLL ISLAND STATE PARK, BRUNSWICK,
 GA. /

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE NICE SMOOTH HEDGES ALL ALONG ROAD - NOTE THAT THEY HAVENT
 BEEN CLIPPED FOR A LONG TIME. SMOOTHE DIRT ROAD.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO
 CURT TEICH & COMPANY, INC., CHICAGO
 ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on
 order for this customer. Please
 see to it that all cuts or nega-
 tives are uniform and colors are
 in harmony with each other
 attractive set.

NOTE!
 URGENT

ESTIMATE
 AND WORK SCHEDULE

Cost Dept. Checked By Date
 APR 2 1948

EST. TIME	DATE ENTERED DEPT	DATE COMPLETED
3 2	APR 6 - 1948	APR 6 - 1948
	APR 8 P.M.	APR 13 A.M.

DATE BLUEPRINT OK'D By
 DATE HAND COLOR PROOF OK'D

4/26/48

THOMAS H. BRIGGS, JR. OPERATOR, BRUNSWICK, GA.

NO.

D-8843

ORDER No 47805

DATE

3/26/48

3 M POST CARDS

C.T. PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAIN DINING ROOM,
JEKYLL ISLAND STATE PARK,
BRUNSWICK, GA.,

6 pl. it, each

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

YES

IMPRINT NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT GLARE FROM BULB ON LEFT FRONT PILLAR.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

NO

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

EST. TIME

DATE ENTERED DEPT.

DATE COMPLETED

APR 6 - 1948

APR 6 - 1948

APR 13 1948

APR 8 P.M.

APR 14 A.M.

NOTE
urgent

DISTRIBUTED BY WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. D-8844

ORDER No. 47897

DATE 4/14/48

25 M BOOK COVERS 6 X 10

C.T. ART COLORTONE V FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

PICTORIAL GUIDE THROUGH SOUTHERN CALIFORNIA

IMPRINT COPYRIGHT MCMXLVIII BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW PENCIL SKETCH. BE SURE YOU HAVE A RICH ORANGE COLOR FOR THE ORANGE, AND BE SURE THAT IT IS A NAVEL ORANGE. IN THE SKETCH FOR THE BORDER JUST OUTLINE THE BLOSSOMS, AS TOO MUCH YELLOW MIGHT BRING CRITICISMS. A YELLOW OUTLINE, WHICH WOULD LEAVE THE BODY OF THE FLOWER WHITE, AND THEN THE YELLOW CENTER, MIGHT GET BY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

DISTRIBUTED BY WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. D-8844

ORDER No. 47897

DATE 4/14/48

25 M BOOK COVERS 6 X 10

C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

"FIELD OF ~~POPPY~~POPPIES"

IMPRINT SAME AS ABOVE & GENUINE CURTEICH CHICAGO C.T. ART COLORTONE CREATION, (REG U.S. PAT OFF).

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH3622. THIS VIEW IS TO COVER THE ENTIRE PAGE. ROUGH SKETCH OF MAP ATTACHED TO APPEAR INSIDE BACK COVER. SEE TISSUE OVERLAY OF MAP. PUT IN SOME THUMB NAIL SKETCHES, OR ORANGES TREES WHERE INDICATED, OIL WELLS, MISSIONS, PALMS AND DATE PALMS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ESTIMATE

DO 2-18 } op 11 JUN 3 1948
Envs 8-8 }
Page base 2-1/2 }
Map 2-12 } ok.

JUN 11 1948

JUN 17 1948

38

6/29/48

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8845

ORDER NO. 47911

DATE 4/19/48

DEPT.

DATE COMPLETED

CUSTOMER

THE BRUNHOFF MFG. CO.
CINCINNATI 14, OHIO

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

50 M ^{DOUBLE} POST CARDS SIZE 5 1/2 X 7

STYLE ART COLORTONE-FULLEACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ICE CREAM DIPPER WELL - SYRUP COOLER

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - EXCEPT TAKE ~~BOX~~ DIPPER OUT OF WELL. AT THE RIGHT OF
THE DIPPER WELL PLACE THE LETTER "A" AND AT THE RIGHT OF THE SYRUP COOLER
PLACE THE LETTER "B".

SAMPLES ARE IN STOCK ROOM.

COLOR DESCRIPTION

[Handwritten signature in red ink]

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

APR 23 1948

2 Photos
Ray 3
Ret. 10
U.C. 344-105
L.A. 18 - 3/3

Ok. Lee [unclear]

CHARLES F. WILLIAMS, PHILADELPHIA, PA.

NO. D-8846

ORDER No. 48142

DATE 4-21-48

16 x 5 3/8
12 1/2 M BOOK COVERS C.T. ART COLORTONE

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PHILADELPHIA, PENNSYLVANIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES

IMPRINT COPYRIGHT MCMXLVIII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

MAKE COVER SAME STYLE AS WASHINGTON BOOK. COVER--BLUE.
PHILADELPHIA LETTERED IN YELLOW. INSERT LIBERTY BELL WITH
BETSY ROSS HOUSE. (3AH943 & 7AH2344)

SUBMIT SKETCH.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

CHARLES F. WILLIAMS, PHILADELPHIA, PA.

NO. D-8846

ORDER No. 48142

DATE 4-21-48

16 x 5 3/8
12 1/2 M BOOK COVERS

C.T. ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES

IMPRINT SAME AS ABOVE. ALSO
GENUINE CURTEICH CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BACK PLAIN WITH A STRIPE LIKE WASHINGTON
BLUE & YELLOW ARE PHILADELPHIA'S COLORS.

SUBMIT SKETCH.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Memo

See D Large
File for Photos
4/4/48

Red ink scribble

Colored photo 12 hrs
family photo 2 hrs
envelope photo 1 hr

ESTIMATE

MAY 27 1948

ESTIMATE

MAY 27 1948

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MAY 28 1948

JUN 3 1948

JUN 3 1948

ENGRAVING

HAND COL PROOF

ART DEPT.

30

DATE RECEIVED OR

By

DATE HAND COL PROOF

By

JUN 7 - 1948

FILED

Returned to Customer

DISTRIBUTED BY SMITH NEWS CO., 460 9TH ST.
SAN FRANCISCO, PHONE UN-1-6312

NO. D-8847

ORDER No. K-35561

DATE 4/27/48

12 $\frac{1}{2}$ "^M JUMBO POST CARDS 6 $\frac{1}{2}$ " X 9 C.T. PHOTO PLATIN FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ALCATRAZ ISLAND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PRIV. NO. BELOW R.M. - SF-1

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC. CHICAGO
ENVELOPE PHOTO TICKET

Executive OK or Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

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DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NOTE!!
VERY URGENT

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. D-8848 ORDER NO. 47978 DATE 4/28/48

CUSTOMER

CHICAGO HISTORICAL SOCIETY
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

4 POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 4B-184 - CROP WHERE SHOWN BY RED PENCIL MARKS

COLOR DESCRIPTION

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8849 / ORDER NO. 47978 DATE 4/28/48

CUSTOMER

CHICAGO HISTORICAL SOCIETY
CHICAGO, ILLINOIS

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



4 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE A PHOTO PLATIN - FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO.

5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue

USE PHOTO FROM 5B-29. CROP WHERE SHOWN BY RED PENCIL MARKS.

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. -- 1733-1755 W. Irving Park Road -- CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8850 ORDER NO. 47987 DATE 4/28/88

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

CHICAGO HISTORICAL SOCIETY
CHICAGO, ILLINOIS

Photos for
this Customer

4 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN - FULL FACE

PLACE OF TITLE: Upper, Lower, Center -- Border -- Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side -- Center

RETOUCHING DEPARTMENT

Submit -- Sketch -- Layout -- Retouched Photo -- Wash Drawing

Follow Layout

Blue Print Handcolor -- Black & White Proof. Titles -- Red, Blue

NO TITLE ON PICTURE SIDE - CROP WHERE SHOWN BY RED PENCIL MARKS

USE PHOTO FROM 5B-30

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. -- 1733-1755 W. Irving Park Road -- CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8851

ORDER NO. 47987

DATE 4/28/48

DEPT.

DATE COMPLETED

CUSTOMER

CHICAGO HISTORICAL SOCIETY
CHICAGO, ILLINOIS

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

4 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN - FULL FACE

PLACE OF TITLE: Upper, Lower, Center -- Border -- Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO.

5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side -- Center

RETOUCHING DEPARTMENT

Submit -- Sketch -- Layout -- Retouched Photo -- Wash Drawing

Follow Layout

Blue Print -- Handcolor -- Black & White Proof. Titles -- Red, Blue

NO TITLE ON PICTURE SIDE - CROP WHERE SHOWN BY RED PENCIL MARKS.

USE PHOTO FROM D-7550

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8852

ORDER NO. 47987

DATE 4/28/48

DEPT.

DATE COMPLETED

CUSTOMER

CHICAGO HISTORICAL SOCIETY
CHICAGO 14, ILLINOIS

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

4 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

NO TITLE ON PICTURE SIDE — USE PHOTO FROM D-7549. CROP WHERE SHOWN BY RED
PENCIL MARKS.

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8853

ORDER NO. 47987

DATE 4/28/48

DEPT.

DATE COMPLETED

CUSTOMER

CHICAGO HISTORICAL SOCIETY
CHICAGO, ILLINOIS

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

4 M POST CARDS SIZE 3½:X 5½

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue

USE PHOTO FROM D-7552 - CROP WHERE SHOWN BY RED PENCIL MARKS

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

NO
YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8854 ORDER NO. 47994 DATE 4/29/48

CUSTOMER

ELLSWORTH COOPERATIVE CREAMERY
ELLSWORTH, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M LETTERHEADS SIZE 8 8½ X 11

STYLE ART COLORTONE — FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

ELLSWORTH COOPERATIVE CREAMERY - ETC.

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR LAYOUT AND DESIGN.

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. CUSTOMER RETURN PHOTO YES NO

PHOTO RETURNED TO PHOTO USED FOR

MAY 3 - 1948

Ok Blue Engraving

EDUARD GRIESS NEWS DISTRIBUTOR, KEARNEY, NEB.

NO. D 8855
ORDER No. 48199
DATE 4-29-48

6½ M LARGE FOLDER COVERS C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUVENIR FOLDER OF KEARNEY, NEBRASKA
THE MIDWAY CITY.

FRONT: ROCK GARDEN, HARMON PARK
COPYRIGHT MCMXLV111 BY CURT TEICH
& CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES
IMPRINT NONE (TO COME)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE RIGHT PORTION OF OBH1485 FOR FRONT COVER.

Submit sketch

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

EDUARD GRIESS NEWS DISTRIBUTOR, KEARNEY, NEB.

NO. D 8855
ORDER No. 48199
DATE 4-29-48

8½ M LARGE FOLDER COVERS C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM KEARNEY,
NEBRASKA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES (TO COME)
IMPRINT NONE

GENUINE CURTEICH-CHICAGO "C.T.
ART COLORTONE CREATION" (REG.
U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM #OBH1488

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

*Colored sketch
front only 8 in
103 104 105 106 107 108 109 110 111 112 113 114 115 116 117 118 119 120 121 122 123 124 125 126 127 128 129 130 131 132 133 134 135 136 137 138 139 140 141 142 143 144 145 146 147 148 149 150 151 152 153 154 155 156 157 158 159 160 161 162 163 164 165 166 167 168 169 170 171 172 173 174 175 176 177 178 179 180 181 182 183 184 185 186 187 188 189 190 191 192 193 194 195 196 197 198 199 200*

2 Photos

*Get
Both
Photos*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 08856

ORDER NO. 48529

DATE 5/4/48

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

DUFFS IRON CITY COLLEGE
PITTSBURGH, PENNA.

25 M CIRCULARS SIZE 17 X 11

STYLE C.T. PHOTO PLATIN-FULL

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

DUFFS - IRON CITY COLLEGE - THE CONNECTING
LINK - PITTSBURGH 22, PA.

FRONT NO. NO

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Handwritten: See D. Lange file 4/20/48

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW 4 SKETCHES FOR LAYOUT AND DESIGN. ALSO FOLLOW CAREFULLY FOR
BACKGROUND DESIGN. TYPE COPY AND TITLES ARE ALSO GIVEN ON SKETCHES.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

24-517

Layout 20
Ret 15

Handwritten: 105

Handwritten: Hand Camp sketch
Handwritten: Lens type 2

MAY 13 1948

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 08856

ORDER NO. 48529

DATE 5/4/48

DEPT.

DATE COMPLETED

CUSTOMER

DUFFS IRON CITY COLLEGE
PITTSBURGH, PENNA.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

25 M CIRCULARS SIZE 17 X 11

STYLE C.T. PHOTO PLATIN-FULL

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

DUFFS - IRON CITY COLLEGE - THE CONNECTING
LINK - PITTSBURGH 22, PA.

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof: Titles — Red, Blue

FOLLOW 4 SKETCHES FOR LAYOUT AND DESIGN. ALSO FOLLOW CAREFULLY FOR
BACKGROUND DESIGN. TYPE COPY AND TITLES ARE ALSO GIVEN ON SKETCHES.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO.

YES

RETURN PHOTO

3M-1-5-48

24-5x7

Long Sheet 20
Ret 15

YD 1

Hand Copy 1 hr
Lens type 2

MAY 11 1948

M.E. RUSSELL, SARASOTA, FLORIDA

NO. D-8857

ORDER No. 48215

DATE 5-5-48

12½ M LARGE FOLDER COVERS C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
SOUVENIR THOMAS A. EDISON-WINTER
HOME, FORT MYERS, FLORIDA.
FRONT: EDISON, THE INVENTOR

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

SMALL TYPE: WIDE WORLD PHOTO
COPYRIGHT MCMXLVIII BY CURT TEICH
& CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF PRESS ASSOC. INC.

RETOUCHING AND COLOR DESCRIPTION

USE ATTACHED PHOTO OF EDISON FOR FRONT COVER.

MAKE REPHOTO.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

M.E. RUSSELL, SARASOTA, FLORIDA

NO. D-8857

ORDER No. 48215

DATE 5-5-48

12½ M LARGE FOLDER COVERS C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM FT. MYERS - EDISON'S
HOME

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT NONE

GENUINE CURTEICH-CHICAGO "C.T.
ART COLORTONE" CREATION (REG.
U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BACK OF COVER D-7165 SUBSTITUTING RED FOR YELLOW ON
TOP OF LETTERS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By JUN 18 1948

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By JUL 2 1948

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SETUP		JUN 18 1948	
SKETCH	7	JUL 2 1948	JUL 27 1948
RETOUCHING	5	JUL 2 1948	JUL 27 1948
PHOTO-LITHO		JUL 28 1948	AUG 13 1948
PRINTING			
HAND COLOR PROOF		AUG 13 1948	
ARTIST DEPT.			

DATE BLUEPRINT

By

DATE HAND COLOR PROOF

DATE PAID TO CUSTOMER

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO
NO
YES

DIAL NO. D-8858 ORDER NO. 48537 DATE 5/5/48

CUSTOMER
R.E. YORK
HOLLYWOOD, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



12 1/2 M POST CARDS SIZE 4 X 6

STYLE, ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

ALOHA - CLIFTON'S "PACIFIC SEAS" 618 SO.
OLIVE ST., LOS ANGELES *See D-8254*

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLORED PRINT ATTACHED

COLOR DESCRIPTION

Colored Print Ret to R.E. York 9/29/58 CD.

PHOTO RETURNED
TO
PHOTO USED FOR

use Pan Photo 5x7
Ret 6
He 2 1/2 6-10-48
Print 15 8-13-48
Argument
Wash

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8859/ ORDER NO. 48537 DATE 5/5/48

CUSTOMER

R.E. YORK
HOLLYWOOD, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 4 X 6

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

ALOHA - CLIFTON'S "PACIFIC SEAS" 618
SO. OLIVE STREET., LOS ANGELES
Sts,

FRONT NO.

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark

Yes

No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print

Handcolor

Black & White Proof.

Titles — Red, Blue

COLOR PRINT ATTACHED

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Use Pan Photo

1 - 5 x 7

Ret

He

Flat

11/ 6-10-48

15 107-8/12/48

Photograph

W. York

MAY 7 - 1948

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Jumbo Card Co., Chicago, Ill.

NO.

D8860

ORDER No. K-35609

DATE 5/5/48

6,250 ~~14~~ JUMBO POST CARDS 6 1/2 X 9 C.T. PHOTO PLATIN FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO

R. M. YES

TITLE IN FULL

THE TWA CONSTELLATION

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BLOW UP PLANE SO THAT ~~IT~~ IT COVERS MOST OF THE CARD WITHA REASONABLE AMOUNT OF SKY AROUND ALL BORDERS (AT LEAST 1/2") SO THAT, TAIL, WINGS, ETC. DON'T GET TOO CLOSE TO EDGE OF CARD. WORK IN nice cloud effect and sky background and make sure props are spinning. Bring out all names, emblems etc. very clearly Photos "OO" "YY" "ZZ" are not to be reproduced, but furnished only to show missing details ~~if~~ we might need. /

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

MAY 12 1948

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAY 12 1948

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 13 1948	MAY 14 1948
SKETCH		1/2		
RETOUCHING		3-2	MAY 21 1948	MAY 28 1948
REPHOTO				MAY 12 1948
PHOTO-LITHO			MAY 6 1948	
BLEUPRINT			JUN 1 1948	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE Filed

JUN 9 - 1948

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

6/8/48

8x12
Do marked

JUMBO CARD CO., CHICAGO, ILL.

NO. D-8861
ORDER NO. K-35609
DATE 5/5/48

8X10
as marked

6,250^M jumbo post cards 6 1/2 X 9 C.T. PHOTO PLATIN FULL FACE
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. Yes to

TITLE IN FULL

THE UNITED DC-6
UNITED MAINLINER 300

IMPRINT NONE

encl.

upper right corner

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ELIMINATE: Small numbers in lower righthand corner on picture side.
BLOW UP PLANE so that it covers most of card with a reasonable amount of sky around all borders (at least 1/2"), so that tail, wings, etc. don't get too close to edge of card. RETAIN nice cloud effect and make sure propellers are spinning. Bring out all names, emblems, etc. on plane very clearly. Photo "XX" is not to be reproduced, but is furnished to show missing details we might need.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF Yes RETURN PHOTO Yes
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By		By		By	
Date	MAY 12 1948	Date	MAY 12 1948	Date	MAY 12 1948
OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED	
	Clock No.	Time Allowed			
COMPOSING, Type Set Up.			MAY 13 1948	MAY 14 1948	
SKETCH		1/2			
RETOUCHING		3 1/4	MAY 21 1948	MAY 28 1948	
REPHOTO			MAY 6 1948	MAY 12 1948	
PHOTO-LITHO			JUN 1 1948		
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF					
ARTIST DEPT.					

DATE BLUEPRINT OK'D DATE Filed JUN 9 - 1948

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

6/2/48

KS

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8862 ORDER NO. 48613 DATE 5/13/48

CUSTOMER KLINE DAIRY PRODUCTS
DODGE CITY, KANSAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 $\frac{1}{2}$ " M LETTERHEADS SIZE 7 1/4 X 10 $\frac{1}{2}$

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

KLINE DAIRY PRODUCTS - 1010 WEST CHESTNUT
DODGE CITY, KANSAS - PHONE 219.

FRONT NO. NO

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit -- Sketch -- Layout -- Retouched Photo -- Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR LAYOUT AND DESIGN USING PLATES FULL COLOR
FROM BUSINESS CARD NO. 8BH583. FOR ~~THE~~ PICTURE.

COLOR DESCRIPTION

SEE ABOVE

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

MAY 21 1948

6631

Red + H. Blue
Long

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8863

ORDER NO. 48618

DATE 5/13/48

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

CHICAGO LUTHERAN THEOLOGICAL SEMINARY
MAYWOOD, ILLINOIS

1 M POST CARDS SIZE 3½ X 5½

STYLE C.T. PHOTO PLATIN-FULL

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 4 SIDES - CROP AT BOTTOM AS SHOWN

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-5-43

MAY 14 1948

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8864 ORDER NO. 48692 DATE 5-20-48

CUSTOMER MRS. ELIZABETH WINDE
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2" M DOUBLE POST CARDS SIZE 5 1/2" x 7

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

IN THE SUMMER IT'S THE BEVERLY
SARATOGA SPRINGS, N.Y.

IN THE WINTER IT'S MRS. ELIZABETH WINDE
4124 N. BAY ROAD -
MIAMI BEACH FLORIDA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR LAYOUT AND DESIGN.

THE BEVERLY

COLOR DESCRIPTION

FURNISH BRICK AREAS, ENTRANCE POSTS AND OTHER BRICK AREAS IN STRUCTURE #7
FURNISH ENTRANCE STEPS, BASES AND TOPS ENTRANCE POSTS ALSO SIDEWALKS; CONCRETE
FURNISH GATES: BLACK FURNISH PORCH ENCLOSURE & PORCH POSTS #36. PORCH ROOF #7. ALL OTHER
ROOFS #72. SIGN ON PORCH ROOF: WHITE. LETTERS ON #4 BLUE. BLINDS & OTHER LIGHT TRIM AREAS #36
TREES, SHRUBBERY, CROTOMS; NATURAL. STREET-#61.
MRS. ELIZABETH WINDE, MIAMI BEACH, FLA.
FURNISH STRUCTURE: WHITISH IQ. AWNINGS #1 with thin WHITE LINES. ALL WOOD WORK & WINDOW TRIM
SNOW WHITE. BALCONY BASE & RAIN WATER PIPES #59. ALL CHAIRS IN PATIO #4 WITH WHITE TRIM ON
CUSHIONS. CHAIR FRAMES IQ ALTERNATING ALUMINUM. LARGE CHAIR: WHITE. FRAME: IQ. TILES ON
ROOFS #47 & #48 ALTERNATING. TREES, LAWN, SHRUBBERY, FLOWERS; NATURAL. BULKHEAD OR SEA WALL
CONCRETE. NOTE THERE IS RECESSION BETWEEN WALLS. WATERFRONT AS IN ADOBAR #5BH379.

THE ATTACHED COLORED PIECES OF PAPER ARE SAMPLES OF THE COLORS FOUND IN THE BUILDING,
BEVERLY MANOR AND MAY BE HELPFUL.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

MAY 26 1948

2 Photos
returned
to Madame Toulalot
9/24/48

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8865 ORDER NO. 48690 DATE 5-20-48

CUSTOMER HOTEL VENDOME PLAZA
WEST END, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M NOTEHEADS SIZE 6 x 9

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

VENDOME PLAZA — THE NEW MODERN HOTEL
DIRECTLY ON THE OCEAN FRONT

FRONT NO. NO

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH AS CORRECTED.

USE BUSINESS CARD PLATE #7BH399 FOR PICTURE

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

MAY 25 1948

As 631

Red & Blue
Compression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8866 ORDER NO. 48710 DATE 5/24/48

CUSTOMER
MR. NEIL R. CAMPBELL
EAST LANSING, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M POST CARDS SIZE 3½ X 5½

STYLE C.T. PHOTO VARIOCOLOR -

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

96TH EVAC HOSPITAL AT STE. MERE EGLISE
NORMANDY, JUNE, 1944

IN LOWER RIGHT CORNER

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTS ATTACHED

COLOR DESCRIPTION

FOLLOW INSTS ATTACHED

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

MAY 26 1948

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8867 ORDER NO. 48728 DATE 5/25/48

CUSTOMER

DYKES LUMBER COMPANY
NEW YORK, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M CIRCULARS SIZE 8 1/2 X 11

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

WHEN YOU NEED LUMBER AND BUILDING
SPECIALTIES CALL DYKES IN YOUR NEIGHBORHOOD.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - MAKE FOLLOWING CORRECTIONS: "A" YARD 8 IS A LITTLE TOO FAR SOUTH.
IT SHOULD BE VERY SLIGHTLY NORTH OF CENTRAL PARK AS INDICATED. "B" YOU SHOULD SHOW
THE ENTRANCE OF THE LINCOLN TUNNEL AS MARKED (SEE D-8698) "C" SHOW TUNNEL AS MARKED
"D" CHANGE CAPTIONS TO READ "FAMOUS FOR SERVICE ALL OVER THE MAP".
"E" CHANGE CAPTIONS TO READ "12 YARDS TO SERVE YOU (RED SCRIPT)". "F" DO NOT
USE BLACK BLOCKS OR BARS ON THE YARD ADDRESS. "G" SEE ATTACHED. "H" SHOULD
BE NEW YORK 11, N.Y. NOT NEW YORK CITY. "J" SHOW THE WORD BRONX AND A LITTLE BI
OF SAME AS YOU DID IN PREVIOUS CIRCULAR D8698. ALSO SHOW STREET ADDRESS OF
12 YARDS AS GIVEN ON SAMPLE OF D-8858/DESCRIPTION D-5353 ATTACHED.

Very Dark

Red Impression

MAKEOVER

JUN 4 - 1948

MAKEOVER

Charge to ADVISE Dept.

EST. 1733-1755 W. Irving Park Road	
1/2	
PHOTO LITHO	
COMPOSING	
ART DEPT.	
ENGRAVING	

MAKEOVER

MAKEOVER

DISTRIBUTED BY SEVERANCE PHOTOGRAPHIC SERVICE, INC.,
46 PUBLIC SQUARE, WATERTOWN, N.Y.

NO. D-8868
ORDER NO. K-35729

DATE 5/27/48

M 6,250 JUMBO POST CARDS C.T. PHOTO PLATIN FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CANADIAN SPANS, THOUSANDS
ISLANDS BRIDGE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R.M. YES

IMPRINT SAME AS ABOVE

PRIV. NO. BELOW R.M. WT-6

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date MAY 27 1948

AND WORK SCHEDULE

By _____ Date MAY 27 1948

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 27 1948	JUN 2 - 1948
SKETCH	Lo	1 1/2	JUN 7 1948	
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY SEVERANCE PHOTOGRAPHIC SERVICE, INC.,
46 PUBLIC SQUARE, WATERTOWN, N.Y.

NO. D-8869
ORDER NO. K-35729

DATE 5/27/48

M 6,250 JUMBO POST CARDS

C.T. PHOTO PLATIN FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. SPEC. R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE

ZAVIKON ISLAND INTERNATIONAL
BRIDGE.

PRIV. NO. BELOW R.M. WT-7

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

MAY 27 1948

By

MAY 27 1948

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 27 1948	JUN 2 - 1948
SKETCH	2.0	9 1/2	JUN 7 1948	
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

6 1/2 x 9

Rush

JUN 16 1948

NO. D-8870

DISTRIBUTED BY SEVERANCE PHOTOGRAPHIC SERVICE, INC.
46 PUBLIC SQUARE, WATERTOWN, N.Y.

ORDER No. K-35729
DATE 5/27/48

M 6,250 JUMBO POST CARDS C.T. PHOTO PLATIN FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FAMOUS BOLDT CASTLE,
THOUSAND ISLANDS, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

PRIV. NO. BELOW R.M. WT-8

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

6 1/2 x 9

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

MAY 27 1948

AND WORK SCHEDULE

MAY 27 1948

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 27 1948	JUN 2 - 1948
SKETCH	20	9 1/2		
RETOUCHING		0	JUN 7 1948	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Rush

JUN 16 1948

DISTRIBUTED BY SEVERANCE PHOTOGRAPHIC SERVICE
INC., 46 PUBLIC SQUARE, WATERTOWN, N.Y.

NO. D-8871
ORDER NO. K-35729

DATE 5/27/48

M 6,250 JUMBO POST CARDS C.T. PHOTO PLATIN FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THOUSAND ISLANDS BRIDGE--
CANADIAN SPANS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R.M. YES

IMPRINT SAME AS ABOVE

PRIV. NO. BELOW R.M. WT-10

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

MAY 27 1948

AND WORK SCHEDULE

By

MAY 27 1948

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 27 1948	JUN 2 - 1948
SKETCH	Lo	1	JUN 7 1948	JUN 8 1948
RETOUCHING		2 1/2		
REPHOTO				
PHOTO-LITHO			JUN 10 1948	JUN 17 1948
BLUEPRINT				
STRIPPING, OPAQUING	13			
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY SEVERANCE PHOTOGRAPHIC SERVICE, INC.,
46 PUBLIC SQUARE, WATERTOWN, N.M.

NO. D-8870 8872

ORDER No. K-35729

DATE 5/27/48

M

6,250 JUMBO POST CARDS

C.T. PHOTO PLATIN FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC. R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE

AERIAL VIEW OF THE THOUSAND
ISLANDS REGION

PRIV. NO. BELOW R.M. WT-5

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

MAY 27 1948

AND WORK SCHEDULE

Date

MAY 27 1948

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 27 1948	JUN 2 - 1948
SKETCH	20	1	JUN 7 1948	JUN 10 1948
RETOUCHING	11	1		
REPHOTO				
PHOTO-LITHO			JUN 10 1948	JUN 17 1948
BLUEPRINT				
STRIPPING, OPAQUING	10			
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Rush

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER OUR LADY OF LOURDES CHURCH CHICAGO, ILLINOIS	DIAL NO. D-8873	ORDER NO. 48749	DATE 5/28/48	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED
	12 1/2" M CIRCULARS SIZE 8 1/2" X 11" STYLE ART COLORTONE-FULL FACE				
PLACE OF TITLE: Upper, Lower, Center — Border — <u>Follow Layout</u>			(All of this on address side)		
Title in Plate Yes No Copyright in Plate Yes No			FRONT NO. NO R. M. Yes No		
Title in full TOP GLORIA IN EXCELSIS DEO			R. M. to cover part of Mess. Space, entire Mess. Space, entire Front		
OUTDOOR CRIB - OUR LADY OF LOURDES CHURCH, CHICAGO.			Trade Mark Yes No Special type as sample		
			IMPRINT: Customer C. T. Imprint No Imprint		
RETOUCHING DEPARTMENT			Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue		
Submit — Sketch — Layout — Retouched Photo — Wash Drawing					
Follow Layout					

FOLLOW SKETCH AND LAYOUT ATTACHED.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY ON ORIGINAL PHOTO ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER MAKEOVER JUN 4 - 1948

MAKEOVER

Charge to OUR LADY OF LOURDES CHURCH Dept.

EST. Mgr. Paul T. Teich

SEP 28 1948

RETOUCHING	6
ENGRAVING	4
PHOTO LITHO	106
COMPOSING	
ART DEPT.	
ENGRAVING	
ENGRAVING	

Old Elk Street

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER	DIAL NO. D-8874	ORDER NO. 48812	DATE 6/4/48	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED TO	
	CUSTOMER	LAMAR HOTEL & APTS. HOUSTON, TEXAS						
PHOTO PROPERTY OF C. T. & CO.	25	M POST CARDS	SIZE 3½ X 5½	STYLE PHOTO PLATIN-WHITE BORDER				PHOTO USED FOR
	PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout			(All of this on address side)				
	Title in Plate Yes No Copyright in Plate Yes No			FRONT NO. 5 R. M. Yes No				
	Title in full			R. M. to cover part of Mess. Space, entire Mess. Space, entire Front				
	THE LAMAR HOTEL - BOT: "HOUSTON'S FINEST DOWNTOWN HOTEL"			Trade Mark Yes No Special type as sample				
	RETOUCHING DEPARTMENT			IMPRINT: Customer C. T. Imprint No Imprint				
	Submt — Sketch — Layout — Retouched Photo — Wash Drawing			Side — Center				
	Follow Layout			Blue Print — Handcolor — Black & White Proof Titles — Red, Blue				
	SAME LAYOUT AND TITLE AS COMPETITORS CARD - MODERNIZE STREET TRAFFIC.							
	COLOR DESCRIPTION							

3M-1-5-48

1-5-48
Ret 2 1/2

Woot

JUN 7 - 1948

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8875 ORDER NO. 48809 DATE 6/4/48

CUSTOMER

INERTOL CO., INC.
NEWARK 5, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M CIRCULARS SIZE 17 X 11 CHINA WHITE STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE INERTOL REPORTER

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR LAYOUT, DESIGN, COLOR AND TYPE HEADINGS - CUSTOMER
FEELS WE USED TOO SMALL A SIZE TYPE FOR THE BODY ON LAST JOB SO USE SOMEWHAT
LARGER SIZE. ALL MATERIAL IN ENVELOPE ATTACHED.

COLOR DESCRIPTION

SEE ABOVE

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

WOMAN'S MISSIONARY UNION OF THE GEORGIA BAPTIST
CONVENTION, ATLANTA, GEORGIA

NO. D-8876
ORDER No. 48410
DATE 6-11-48

2 M POST CARDS C.T. PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES /

IMPRINT NONE

TITLE IN FULL
DINING HALL, CAMP PINNACLE, CLAYTON,
GEORGIA

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE POLE & WIRES.
ADD CLOUD EFFECT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

order for this photograph. Please
see to it that all negatives are uniform and colors are
in harmony with each other
to make an attractive set.

Straitlin
5X7

Executive OK of Estimate

By

Date

JUN 25 1948

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 25 1948

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 25 1948	JUN 28 1948
SKETCH				
RETOUCHING		2 1/2	JUN 30 1948	JUL 1 1948
REPHOTO			JUN 15 1948	JUN 25 1948
PHOTO-LITHO			JUL 23 1948	JUL 27 1948
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUL 28 1948

WOMAN'S MISSIONARY UNION OF THE GEORGIA BAPTIST
CONVENTION, ATLANTA, GEORGIA

NO. D-8877

ORDER No. 48410

DATE 6-11-48

2 M POST CARDS C.T. PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ADMINISTRATION BUILDING, CAMP
PINNACLE, CLAYTON, GEORGIA

bpt. mt., ca. ca.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R.M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE WIRES.
ADD CLOUD EFFECT.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

order for this customer. Please
see to it that all
negatives are uniform and color set
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			JUN 14 1948	JUN 15 1948
SKETCH				
RETOUCHING		3 1/2	JUN 17 1948	JUN 18 1948
REPHOTO				
PHOTO-LITHO			JUN 24 1948	JUN 30 1948
BLUEPRINT				
STRIPPING, OPAQUING	K1B		6-24	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed 7/1/48

By

DATE Photo Returned to Customer

KB-6-24

WOMAN'S MISSIONARY UNION OF THE GEORGIA BAPTIST
CONVENTION, ATLANTA, GEORGIA

NO. D-8878

ORDER NO. 48410

DATE 6-11-48

2 M POST CARDS C.T. PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL
LAKE AT CAMP PINNACLE, SHOWING
PINNACLE MOUNTAIN IN BACKGROUND,
CLAYTON, GEORGIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

NO

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3
Subject on
subject for the photo. Please
do not use the same nega-
tives and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

JUN 17 1948

AND WORK SCHEDULE

By

JUN 17 1948

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 14 1948	JUN 15 1948
SKETCH				
RETOUCHING		1	JUN 17 1948	JUN 21 1948
REPHOTO				
PHOTO-LITHO			JUN 24 1948	JUN 30 1948
BLUEPRINT				
STRIPPING, OPAQUING	13 B		6-24	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed 7/1/48

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

K.B. 6-24

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8879 ORDER NO. 48863 DATE 6/11/48

CUSTOMER Young Women's Christian Association
Cincinnati 2, Ohio

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M Post Cards SIZE 3 1/2 X 5 1/2

STYLE Photo Platin-Full Face

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
CAFETERIA, Y.W.C.A., CINCINNATI 2, OHIO /

FRONT NO. 5 (All of this on address side) 3 sides
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue

This to be a Horizontal card, the make up of the card to be with the
small Margin across the bottom similar to card attached. There are quite
a number of shadows that should come out. However if the Lamp at top center
stays in and we hope it does, retouch a little around it. If you have to crop
take a very little from both the top and bottom. /

COLOR DESCRIPTION

NO

YES

RETURN PHOTO

3M-1-5-48

PHOTO RETURNED

TO

PHOTO USED FOR

Straight 5X7
Bt 3

JUL 2 1948

Very Rush

Original and
retouched
and sent
to
9/10/48

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D8880

ORDER NO. 48863

DATE 6/11/48

DEPT.

DATE COMPLETED

CUSTOMER

Young Women's Christian Association
Cincinnati 2, Ohio

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART



PHOTO RETURNED

TO

PHOTO USED FOR

2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE Photo Platin - Full face

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

Young Women's Christian Association /

FRONT NO.

(All of this on address side)

R. M.

3 sides

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark

Yes

No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Full Face 3 sides - Type Panel at bottom.

See Tissue overlay. Take out All bldg to left of "Y". Retouch the pavement and the street in front and side of the main Bldg. If you have to crop Take very little from the top and a very little from the bottom as they want to show all the main bldg. pretty much as it shows on the photograph. If you have to crop at the sides, take as little as possible from the left side.

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

JUN 22 1948

Handwritten signature and initials.

Curt Teich & Co., Inc., Chicago, Ill

NO. D8881

ORDER No.

DATE 6/14/48

M Letterheads 8½ X 11 C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. NO

TITLE IN FULL

IMPRINT C.T.

CURT TEICH & COMPANY INC.
OFFSET LITHOGRAPHY
1733-55 W. IRVING PARK RD
CHICAGO 13, ILLINOIS

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Follow Sketch

*See B Large
for photo
of 4/14/48*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 16 1948	JUN 28 1948
SKETCH		2		
RETOUCHING		1	6-30-48	JUL 1 1948
REPHOTO				
PHOTO-LITHO			JUL 21 1948	JUL 23 1948
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1	JUL 23 1948	
ARTIST DEPT.		5		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Red + Blue
Impression

Curt Teich & Co., Inc., Chicago, Ill.

NO. D-8882

ORDER No.

DATE 6/14/48

M Envelopes #10 Commercial C.T, Art Colortone Full Face

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CURT TEICH & CO. INC.
1733-55 W. IRVING PARK ROAD
CHICAGO 13, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. No R. M. No
IMPRINT None

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

*See sketch for details
9/2/48*

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 16 1948	JUN 28 1948
SKETCH	20	2		
RETOUCHING		1	6-20-48	JUL
REPHOTO				
PHOTO-LITHO			JUL 21 1948	JUL 23 1948
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1	JUL 23 1948	
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

*Ok Blue
Aug 1948*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8884 ORDER NO. 48874 DATE 6/16/48
CUSTOMER KELLY NASON INC.
NEW YORK 17, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M BLOTTERS SIZE 3½ X 6

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

HEIDE - JUJYFRUITS

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT ON DUMMY MARKED "A" — LEAVE NO WHITE MARGINS, BUT USE BORDERS
AS SHOWN ON CARD "B". THIS WILL OF COURSE HAVE THE LATTICE EFFECT ON THE
BOTTOM WITH THE PLATE GENERAL OUTDOOR ADVERTISING CO. AS SHOWN. SEE "B"
THE PICTURES OF THE TWO CHILDREN ARE TO APPEAR AS PERFECT AS POSSIBLE AS THEY
ARE THE CHILDREN OF THE CUSTOMER AND HE WANTS THEM TO APPEAR TO BEST ADVANTAGE.
FOLLOW PENCIL SKETCH FOR LAYOUT PLUS INSTS. ABOVE. BE SURE ALSO TO INCLUDE
PIECE OF CANDY WHICH IS MISSING ON OUR SKETCH.

COLOR DESCRIPTION
PACKAGES CONTAINING PHOTOS OF THE TWO CHILDREN AND THE LARGE COLOR LAYOUT
ARE IN STOCK ROOM. CUSTOMER IS VERY ANXIOUS TO GET THE COLORING ON THE
JUJY FRUITS BOX AS PERFECT AS POSSIBLE. THE PROPER COLORS OF THIS BOX MUST
ALSO APPEAR IN THE SMALL BOX THAT THE LITTLE GIRL IS HOLDING IN HER HAND.

Return all photos

JUN 19 1948

Red Impression

Rashley

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8885

ORDER NO. 48877

DATE 6/16/48

DEPT.

DATE COMPLETED

CUSTOMER

PAKAN FURNITURE CO.
CHICAGO, ILLINOIS

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

25 M POST CARDS SIZE TRIPLE CARDS (3½ X 16½)

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

PAKAN FURNITURE MFR'S - MODERN FABRICS!
NATURALLY - THE BEST ARE AT HOME AT PAKAN
FURNITURE MFR'S. - ETC.

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE - TYPE COPY SCROLLS SAME AS LAST TIME. FOLLOW ROUGH SKETCH
ATTACHED FOR LAYOUT AND DESIGN. ALL PHOTOS & MATERIAL SAMPLES ATTACHED,

COLOR DESCRIPTION

SEE ABOVE

TWO COLORS REVERSE SIDE - BLUE AND YELLOW

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

6640

Make Offset of P.M.

WILLIAMS DRUG STORE, CRAWFORDVILLE, GA.

NO. D-8886

ORDER No 48441

DATE 6-17-48

1 M POST CARDS C.T. PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER-BORDER

TITLE IN FULL

LIBERTY HALL, HOME OF
ALEXANDER H. STEPHENS,
CRAWFORDVILLE, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.
ADD CLOUD EFFECT.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

order for this customer. Please
see to it that all sets of nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

JUN 21 1948

AND WORK SCHEDULE

By

JUN 21 1948

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 21 1948	JUN 22 1948
SKETCH				
RETOUCHING	H	✓		JUN 25 1948
REPHOTO				
PHOTO-LITHO			JUL 19 1948	JUL 27 1948
BLUEPRINT				
STRIPPING, OPAQUING	KB			
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

JUL 28 1948

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

WILLIAMS DRUG STORE, CRAWFORDVILLE, GA.

NO. D-8887

ORDER NO. 48441

DATE 6-17-48

1 MPOST CARDS C.T. PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER CENTER-BORDER

TITLE IN FULL

LAKE LIBERTY, ALEXANDER H.
STEPHENS STATE PARK, CRAWFORDVILLE,
GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE PIPE AND STAND & REFLECTION FROM FOREGROUND.
REMOVE WEEDS IN LOWER RIGHT.
ADD CLOUD EFFECT.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

NO HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cards or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

JUN 21 1948

AND WORK SCHEDULE

By

JUN 21 1948

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 21 1948	JUN 22 1948
SKETCH				
RETOUCHING	9	2		JUN 25 1948
REPHOTO				
PHOTO-LITHO			JUL 19 1948	JUL 27 1948
BLEUPRINT				
STRIPPING, OPAQUING	KB			
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DADE COUNTY NEWSDEALERS SUPPLY CO., MIAMI, FLA.

NO. D-8888

ORDER No. 48928

DATE 6/24/48

25 M NOTEHEADS : 6 1/4 x 9 3/4 C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MIAMI, FLORIDA

SMALL TYPE IN PLATE:

COPR. BY CURT TEICH & CO.,
INC., U.S.A.

CHICAGO,

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT SAME AS ABOVE NONE

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT ATTACHED.

extra title,
MIAMI BEACH, FLORIDA
FORT LAUDERDALE, FLORIDA
FLORIDA, THE SUNSHINE STATE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROC

CURT TEICH & COMPANY,
ENVELOPE PHOTO T

COL PROOF YES RETURN PHOTO
CAGO

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 4 1948	AUG 1 1948
SKETCH	11	30	AUG 24 1948	AUG 27 1948
RETOUCHING		3		
REPHOTO			AUG 17 1948	AUG 3 1948
PHOTO-LITHO			SEP 1 1948	SEP 13 1948
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	1	24	SEP 13 1948	7, 3 '48
ARTIST DEPT.		15		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

8/31/48-7/24/48
11/11/48
9/11/48

Del Star
C. J. [unclear]

how many [unclear]
m

DADE ~~XXXX~~ COUNTY NEWSDEALERS SUPPLY CO.,
MIAMI, FLA.

NO. D-8889

ORDER No. 48928

DATE 6/24/48

25^M ENVELOPES 3 5/8 X 6 1/2 C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. NO

TITLE IN FULL

IMPRINT NONE

MIAMI, FLORIDA

MIAMI BEACH, FLORIDA

FORT LAUDERDALE, FLORIDA

FLORIDA, THE SUNSHINE STATE

CURT TEICH & CO., INC., CHICAGO, ILL.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW LAYOUT ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 4 1948	
SKETCH	11	1 1/2	AUG 23 1948	AUG 27 1948
RETOUCHING		1		
REPHOTO			AUG 17 1948	
PHOTO-LITHO			SEP 1 1948	SEP 13 1948
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	111	3 1/4	SEP 13 1948	9-13-48
ARTIST DEPT.		4 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

1/2
Rephoto

D 8250

Blue
Ok
Superior

fine neg. inside

DISTRIBUTED BY ERIC NELSON NEWS CO., OMAHA, NEB. NO. D-8890 ORDER No. 48487

DATE 6-28-48

6 1/2 M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUVENIR FOLDER OF COUNCIL BLUFFS, IOWA

FRONT: CITY BUILDING

COPYRIGHT MCMXLVIII BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES 70 CORN

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE 3B424-N FOR FRONT COVER. (BE SURE TO SHOW RIGHT COLOR WHICH IS LIGHT TAN BRICK.)

SUBMIT SKETCH.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

RETURN PHOTO

DISTRIBUTED BY ERIC NELSON NEWS CO., OMAHA, NEB. NO. D-8890 ORDER No. 48487

DATE 6-28-48

6 1/2 M LARGE FOLDER COVERS C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM COUNCIL BLUFFS, IOWA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES 70 CORN

IMPRINT GENUINE CURTEICH CHICAGO
"C.T. ART COLORTONE" CREATION,
REG. U.S. PAT OFF.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SHOW REDUCTION OF THE UNION PACIFIC STREAMLINER. FOR VIEWS IN LETTER CARD USE: 0B340-N, 8A848-N, 91414-N, 115443-N, 8A849-N, 91424-N, 3B423-N, 91421-N 1BH2377, SOME TALL CORN AND UNION PACIFIC BRIDGE. SEE ATTACHED MATERIAL.

SUBMIT SKETCH.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

RETURN PHOTO

C 91421-N B 115443-N
O 1B-H2377 L 6A4954-N
U 8A849-N U 91424-N
N 8A848-N F 8B423-N
C 91414-N F 8A847-N
I 0B340-N S 115441-N
L 885-08-N

BACKGROUND

6B-H1113

Executive OK 7/1/48

By 11/29/48

Date 11/29/48

ESTIMATE

AND WORK SCHEDULE

Cost Super. Estimate

By 11/29/48

Date 11/29/48

OPERATION	EST. TIME	DATE	DATE
COMPOSING, TYPE		AUG 4 1948	AUG 4 1948
SKETCH	8 15	AUG 23 1948	SEP 15 1948
RETOUCHING	15	SEP 20 1948	OCT 1 1948
PHOTO LITHO			
ENGRAVING			
HAND COLOR			
AR. & LITHO	45 30		
DATE BLUEPRINT			
DATE HAND COLOR			
DATE PHOTO			

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8 D-8891 ORDER NO. 48959 DATE 6/30/48

CUSTOMER THE MADISON
NEW YORK, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE C.T. PHOTO PLATING-WH

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side) BORDER
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP PHOTO TO BEST ADVANTAGE. NO CAPTIONS ON PICTURE SIDE.

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8892 ORDER NO. 49514 DATE 7/6/48

CUSTOMER
LIBERTY HOTEL
MIAMI, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2" M CIRCULARS SIZE 8 X 9

STYLE ART GRAVURE BLUE-FULL

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MIAMI LIBERTY HOTEL - OVERLOOKING BAYFRONT
PARK AND BAY - PHONE 3-0825 - 259 N.E.
4TH STREET MIAMI FLORIDA - 100% AIR CONDITIONED

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side -- Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW PENCIL SKETCH MARKED "A" FOR LAYOUT AND DESIGN - FOR VIEW OF HOTEL
ON OUTSIDE PAGES SEE PHOTOS AND SKETCH ON POST CARD ORDER 48948 OR CARD NO. 8BH764
NOW IN WORK.

COLOR DESCRIPTION

Submit to Curt

JUL 20 1948

SEP 21 1948

RETURN PHOTO YES NO

3M-1.5-48

SUN NEWS CO., ST. PETERSBURG, FLORIDA

NO. D-8893

ORDER No. 49534

DATE 7/8/48

25 M NOTEHEADS 6 1/4 X 9 3/4 C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. PETERSBURG, FLORIDA
"THE SUNSHINE CITY"

SMALL TYPE: COPR. BY CURT TEICH
& CO., INC., CHICAGO U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW DUMMY ~~XXXXXXXXXX~~ AND INSTRUCTIONS ATTACHED

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

SEP 2 1948

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 2 1948

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	2	3		
RETOUCHING		6	9-3-48	SEP 7 1948
REPHOTO			AUG 31 1948	
PHOTO-LITHO			SEP 8 1948	SEP 13 1948
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	2 1/2	SEP 13 1948	
ARTIST DEPT.	105 107	16 1/2		9/15/48

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed 9/24/48

By

DATE Photo Returned to Customer

Live neg. inside

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8895 ORDER NO. 49538 DATE 7/9/48
CUSTOMER SURF APARTMENTS
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN - WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

SURF APARTMENTS - SURFSIDE, MIAMI BEACH,
FLORIDA

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEE MASK FOR CROPPING - ELIMINATE ELECTRIC WIRES AND CONTACT POINTS AT BOTH
ENDS OF STRUCTURE - ELIMINATE CRACK ON SIDEWALK ENTRANCE - FURNISH SIDEWALK
AND STREET.

COLOR DESCRIPTION

JUL 29 1948

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8896 ✓ ORDER NO. 49545 DATE 7/9/48

CUSTOMER
ASPEN HALL GUEST HOUSE
HARRODSBURG, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

ASPEN HALL GUEST HOUSE, HARRODSBURG, KY

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TAKE OUT THE CONFLICTING SHADOW ON THE FRONT DOOR AND SCREEN DOOR.
SHOW DRIVEWAY A LITTLE MORE CLEARLY WHICH APPEARS ON THE RIGHT HAND SIDE
CLEAN UP GRASS OF WEEDS — ADD A FEW LEAVES TO BEAR LIMBS OF TREES, BUT BE
CAREFUL NOT TO SPOIL THE EFFECT OF THIS FINE VIEW.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

JUL 20 1948

NO. D-8897
DESERT SOUVENIR SUPPLY, BOULDER CITY, NEVADA ORDER No. 49057
DATE 7-9-48

25 M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
HOOVER (BOULDER) DAM

COPYRIGHT MCMXLVIII BY CURT TEICH
& CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

~~SUBMIT NEW SKETCH~~
FIRST LINE OF TITLE "HOOVER", IN SMALLER TYPE NEAR WHAT WE HAVE
SHOWN ON SKETCH # "THE WORD "BOULDER" IN BRACKETS. THE WORD "DAM"
BENEATH BUT SHOW THE TOWERS ON THE CREST OF THE DAME AND SOME OF
THE LAKE. ~~IF~~ IF NECESSARY MOVE TITLE UP ON COVER AND INSERT
WORD "BOULDER" AT BASE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ~~YES~~ HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

D 10497

NO. D-8897
DESERT SOUVENIR SUPPLY, BOULDER CITY, NEVADA ORDER No. 49057
DATE 7-9-48

25 M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HOOVER (BOULDER) DAM AND ARIZONA
SPILLWAY IN OPERATION.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES

IMPRINT GENUINE CURTEICH CHICAGO
"C.T. ART COLORTONE" CREATION,
REG. ~~XX~~ U.S. PAT. OFF.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SAME AS ON BACK OF # D-6763
(NOTE CHANGE IN TITLE)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ~~YES~~ HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of *[Signature]* ESTIMATE Cost Dept. Charge *[Signature]*
By *[Signature]* Date SEP 2 1948
OPERATION
COMPOSING, TYPE SEP 9 1948
SKETCH *L.O.* SEP 15 1948
RETOUCHING
PHOTO LITHO SEP 20 1948
BUILDING SEP 30 1948
STAMPING, CREATING
ENGRAVING
HAND COLOR PRINTING
ARTIST *11 1/2*
DATE HAND COLOR PRINTING
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8898 ✓ ORDER NO. 49564 DATE 7/13/48

DEPT.

DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

CUSTOMER

ATLAS ASBESTOS CO.
NORTH WALES, PA.

6 1/2 M POST CARDS DOUBLE SIZE 5 1/2 X 7

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ASBESTOS LEAD JOINT RUNNER WITH MALLEABLE
ALUMINUM CLAMP

FRONT NO. NO R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR LAYOUT AND DESIGN

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-5-48

2-527

Plot 2 1/2
Plot 6 1/2
Plot 1 3/4 -106
Plot 9-105

Card layout 2 1/2
Line type 3/4
WOOD 3/4

AGE 2 - 1948

fine copy of the photo

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8899

ORDER NO. 49577 DATE 7/15/48-

DEPT.

DATE COMPLETED

CUSTOMER

GRAEMERE HOTEL
CHICAGO, ILLINOIS

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 11

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE GRAEMERE HOTEL - CONVENIENT TO
THE LOOP

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - TAKE OUT CARS AND PEOPLE - BRING OUT THE LETTERING
ON SIGN ON TOP OF BUILDING. - TAKE OUT SMOKE STACK AND FLAG POLE.

PANEL BELOW PICTURE OF HOTEL SAME AS PANEL BELOW AERIAL VIEW.

Use photo OBH 716

COLOR DESCRIPTION

Large photo H-File 9/29/48
war

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8900 ORDER NO. 49581 DATE 7/16/48

CUSTOMER

New England Sanitarium & Hospital
Stoneham, Massachusetts

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12¹/₂ M Circulars SIZE 11 X 17

STYLE Art Gravure Blue-Full Face

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

The New England Sanitarium and Hospital
Medical Surgical Obstetrical.

FRONT NO.

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Follow ~~customer's~~ customer's layout for arrangement and design
and new type copy, using new photos where specified and balance as
on old circular D8419.

COLOR DESCRIPTION

*See D-8900 for
info*

PHOTO RETURNED

TO

PHOTO USED FOR

AUG 9 - 1948

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8901

ORDER NO. 49579

DATE 7/16/48

DEPT.

DATE COMPLETED

CUSTOMER

HOTEL STANLEY
LAKEWOOD, NEW JERSEY

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12½ M POST CARDS SIZE 5½ X 7

STYLE PHOTO COLOR IT - WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PHILIP COHEN-HOTEL STANLEY, LAKEWOOD NEW
JERSEY - LOUIS H. COHEN - BOT: IN THE HEART
OF THE PINES - 60 MILES FROM HOLLAND
TUNNEL (FOLLOW ROUTES 9-4.)

FRONT NO. SPEC R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 5AH917 — MAKE NEW BLACK NEGATIVE

ENLARGE COLOR PLATES

COLOR DESCRIPTION

SEE ABOVE

COLORMATCH

PHOTO USED FOR

AUG 2 - 1948

COLORMATCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8902 ✓ ORDER NO. 49590 DATE 7/19/48

CUSTOMER NATIONAL BRICK CO.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½" LETTERHEADS SIZE 8½" X 11

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

NATIONAL BRICK COMPANY, 3150 W. TOUHY
AVENUE, CHICAGO - PHONE HOLLYCOURT 7500

FRONT NO. NO

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - NOTE TYPE CHANGES ON OVERLAY ✓

COLOR DESCRIPTION

FOLLOW SKETCH

Printed 9/27/48 B.

PHOTO RETURNED

TO

PHOTO USED FOR

*1-5x7-2 Prints 1 as is
1 copy over*

3

1

1 1/2 - 100

7 (42)

Wash

JUL 30 1948

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CHIMNEY CORNER GIFT SHOP, GAULEY BRIDGE, W.VA. NO. ~~D-8888~~ 8903 ORDER No. 49078

C.T. DATE 7-15-48
6 1/2 M GIANT POST CARDS 7 X 9 3/16 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
NEW RIVER CANYON FROM HAWK'S NEST ROCK
STATE PARK, W.VA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. SPEC R.M. YES SAME AS
IMPRINT NONE ON #OBH2536
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM #OBH2536.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **WES** HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate
By JUL 20 1948
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By JUL 20 1948
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 20 1948	JUL 22 1948
SKETCH	9	1/2		
RETOUCHING		1/2	AUG 16 1948	SEP 2 1948
REPHOTO				
PHOTO-LITHO			SEP 3 1948	OCT 1 1948
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	111	3	OCT 1 1948	10-5-48
ARTIST DEPT.	104	20		11-11-48

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Rephoto 2/1/49

Curt Teich & Co., Inc., Chicago, Ill.

NO. D-8904

ORDER NO. K-36094

DATE 7/21/48

12 $\frac{1}{2}$ M Large Folder Covers

C.T. Art Colortone Front

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. No

R. M. ~~Yes~~ No

TITLE IN FULL

IMPRINT None

HAVING A COCKEYED TIME ON OUR VACATION.

COPYRIGHT MCMXLVIII BY CURT TEICH & CO., INC., CHICAGO, ILL.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

[Handwritten signature: Rush]

Curt Teich & Co., Inc., Chicago, Ill.

NO. D-8904

ORDER NO. K-36094

DATE 7/21/48

12 $\frac{1}{2}$ M Large Folder Covers

C.T. Art Colortone Back

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. Yes

TITLE IN FULL

IMPRINT Genuine Curteich-Chicago
"C.T. Art Colortone" Creation
(Reg. U.S. Pat. Off.)

I'll Come Back Here Later!

IN PLATE ©CURT TEICH & CO., INC.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

C.T.

Use photo from 6BH691.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

EXECUTIVE OR OF Estimate

By

JUL 26 1948

Date

ESTIMATE

Cost Dept. Checked

By

JUL 26 1948

Date

AND WORK SCHEDULE

OPERATION	L.S.T. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time followed		
COMPOSING, TYPE SET UP			AUG 24 1948	AUG 24 1948
SKETCH				
RETOUCHING		10		
PHOTO-LITHO			SEP 22 1948	SEP 30 1948
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ART. DEPT.	43 47	34		

DATE BLUEPRINT OK'D

By

NOV 18 1948

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

[Handwritten note: fine seg of the inside]

Curt Teich & Co., Inc., Chicago, Ill.

NO. D-8905

ORDER No. K-36096

DATE 7/21/48

12 $\frac{1}{2}$ M Large 18 view folder C.T. Art Colortone Front
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. No R. M. Yes ?

TITLE IN FULL

IMPRINT None

Comic Souvenir
FUN ON THE RUN

COPYRIGHT MCMXLVIII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Curt Teich & Co., Inc., Chicago, Ill.

NO. D-8905

ORDER No. K-36096

DATE 7/21/48

12 $\frac{1}{2}$ M LARGE FOLDER COVER C.T. ART COLORTONE BACK
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

IMPRINT GENUINE CURTEICH CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT OFF.)

YOU MAY THINK I'VE GOT A
LOT OF CHEEK --BUT I WANT YOU
TO KNOW I'M HAVIN' A FINE TIME!

SMALL TYPE: © CURT TEICH & CO., INC.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE PHOTO FROM 5BH14

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____ ESTIMATE Cost Dept. Checked
Date JUL 26 1948 AND WORK SCHEDULE Date _____

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING		AUG 24 1948	AUG 24 1948
SKETCH			
RETOUCHING	10		
PHOTO		SEP 22 1948	SEP 30 1948
ENGRAVING			
HAND COLOR PROOF			
ART & PRINT	103 118		

DATE BLUEPRINT OK'D

By _____

DATE HAND COLOR PROOF OK'D

DATE NOV 11 1948

DATE Photo Returned to Customer

CURT TEICH & CO., INC.

NO. D-8906

ORDER No. K-36130

DATE 7/22/48

25 M LARGE FOLDER COVERS

C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M.

YES *Demerol*

TITLE IN FULL

IMPRINT NONE

D-6693

FLORIDA FLOWERS

FRONT: POINSETTIAS IN BLOOM

COPYRIGHT MCMXLVIII BY CURT TEICH
& CO., INC., CHICAGO, ILLINOIS

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW PENCIL SKETCH FOR LAYOUT AND DESIGN.
USE 8BH866 FOR FRONT COVER. -

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

CURT TEICH & CO., INC. CHICAGO, ILL.

NO. D-8906

ORDER No. K-36130

DATE 7/22/48

25 M LARGE 18 FOLDER COVER

C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

IMPRINT XXXX GENUINE CURTEICH
"CHICAGO "C.T. ART COLORTONE"
CREATION (REG U.S. PAT OFF.)

FLORIDA ORANGE BLOSSOMS

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6AH2161 - COLOR SAME AS BEFORE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By *[Signature]*

Date AUG 27 1948

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*

Date *[Signature]*

OPERATION	EST. TIME (Check No. Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SETTING		AUG 27 1948	AUG 27 1948
SKETCH	6-2		
RETOUCHING	3	SEP 9 1948	SEP 9 1948
PROOFING		SEP 14 1948	SEP 9 1948
PRINTING			SEP 16 1948
ENCLOSING			
HAND COLOR PROOF	22-23		
ARTIST DEPT	34		

DATE BLUEPRINT OK'D

By *[Signature]*

DATE HAND COLOR PROOF OK'D

DATE Photo returned to Customer

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. D-8907
ORDER No. K-36132
DATE 7/22/48

25 M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL: FLORIDA'S HOLIDAY
HIGHWAYS

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES

IMPRINT NONE

COPYRIGHT MCMXLVIII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SALESMAN'S LAYOUT. USING 6BH875 ON FRONT COVER

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. D-8907
ORDER No. K-36132
DATE 7/22/48

25 M LARGE FOLDER COVERS C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SUNRISE ON THE FLORIDA COAST
ON FLORIDA'S SANDS
SUN, SAND & BEACH

(GROUP 3)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES

IMPRINT GENUINE CURTEICH CHICAGO
"C.T. ART COLORTONE" CREATION
(REG U.S. PAT OFF)

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SALESMAN'S LAYOUT. SAMPLES ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

4 Rephotos

Hand sketch

pencil sketch

Handwritten signature and initials

G-1-93

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By [Signature]
Date AUG 24 1948

By [Signature]
Date AUG 24 1948

OPERATION	DATE COMPLETED	DATE COMPLETED
COMPOSING THE COPY		AUG 27 1948
SKETCH	80 2 7	SEP 14 1948
RETOUCHING	11-2 1/2 6	SEP 16 1948
PHOTO LITHO		SEP 29 1948
ENGRAVING		
HAND COLOR PROOF		
ARTIST DEPT	104 103 326	10-4-48
DATE BLUEPRINT OK'D		OCT 8 1948
DATE HAND COLOR PROOF OK'D		

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8908 ORDER NO. 49639 DATE 7/23/48

CUSTOMER

MOUNTAIN STATES BANK
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MOUNTAIN STATES BANK - E. COLFAX AT
GILPIN - DENVER - MEMBER FEDERAL DEPOSIT
INSURANCE CORPORATION.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. Spec. (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP TO BEST ADVANTAGE

BLDG. AT RIGHT BUT CAR TO EXTREME RIGHT IS TO BE LEFT IN. VERY EDGE
OF BLDG EXTREME LEFT, TOGETHER WITH PERSON ON SIDEWALK IS TO BE ELIMINATED.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

JUL 30 1948

THE J.O. STOLL CO., CHICAGO, ILL.

NO. D-8909

ORDER No. 49624

DATE 7/23/48

12 1/2 M 7 X 9 3/16 GIANT POST CARDS C.T. ART COLORTONE FULL FACE'	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. SPEC. R. M. YES SAME AS
TITLE IN FULL	IMPRINT SAME AS ON IBH1557
OLD WATER TOWER AND PALMOLIVE BUILDING, CHICAGO	ABOVE
PRIV. NO. BEFORE TITLE-169	
SMALL TYPE: (C) CURT TEICH & CO., INC.	PHOTO PROPERTY OF C.T.
RETOUCHING AND COLOR DESCRIPTION	

USE PHOTO FROM IBH1557. MAKE NEW BLACK NEGATIVE
ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 28 1948	JUL 29 1948
SKETCH	50.	1	SEP 3 1948	SEP 23 1948
RETOUCHING	4	1/2		
REPHOTO				
PHOTO-LITHO			SEP 30 1948	OCT 10 1948
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	23	3 1/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

COLORMATCH

COLORMATCH

THE J.O. STOLL CO., CHICAGO, ILL.

NO. D-8910

ORDER No. 49624

DATE 7/23/48

12 1/2" M GIANT 7X9 3/16
POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC. R. M. YES SAME AS

TITLE IN FULL

166-MICHIGAN AVENUE NORTH
FROM RIVER BY NIGHT, CHICAGO

IMPRINT SAME AS ABOVE

2BH239

SMALL TYPE: (C) C.T. & CO.

SMALL TYPE: CHICAGO AERIAL SURVEY CO.
PHOTO

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2BH239 - MAKE NEW BLACK NEGATIVE

ENLARGE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

JUL 23 1948

By

JUL 23 1948

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 28 1948	JUL 29 1948
SKETCH	20	9	SEP 3 1948	SEP 23 1948
RETOUCHING				
REPHOTO				
PHOTO-LITHO			SEP 30 1948	OCT 10 1948
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	41	3 1/2		

COLORMATCH

COLORMATCH

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

THE J.O. STOLL CO., CHICAGO, ILL. *by large letter* NO. D-8911
ORDER No. 49624

DATE 7/23/48

12 1/2 M GIANT POST CARDS 7X 9 3/16 ART COLORTONE FULL FACE'
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE) NONE

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC. R. M. ~~XXXXXXXXXXXX~~

TITLE IN FULL

IMPRINT SAME AS ABOVE

WRIGLEY FIELD, HOME OF THE CHICAGO CUBS

PRIV. NO. BEFORE TITLE - 162

~~XXXXXXXXXX~~

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9AH634 - MAKE NEW BLACK NEGATIVE
ENLARGE COLORPLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By *JUL 27 1948*
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *JUL 27 1948*
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 27 1948	JUL 28 1948
SKETCH <i>Lo</i>	9	1	SEP 3 1948	SEP 23 1948
RETOUCHING	9	1		
REPHOTO				
PHOTO-LITHO			SEP 30 1948	OCT 11 1948
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		24		

DATE BLUEPRINT OK'D

DATE Filed *11/19/48*

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. D-8912
 THE J.O. STOLL CO., CHICAGO., ILL. *6th Floor Bldg* ORDER No. 49624
 DATE 7/23/48

12½ M 7 X 9 3/16
 GIANT POST CARDS C.T. ART COLORTONE FULL FACE
 (ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
 TITLE IN FULL
 GREETINGS FROM CHICAGO ILLINOIS
 PRIV, NO. UPPER LEFT - 154,
 SMALL TYPE: (C) CURT TEICH & CO.,
 INC.

FRONT No. SPEC. R. M. NO
 IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2BH327 - MAKE NEW BLACK NEGATIVE
 REDUCE COLOR PLATES
57-1443

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
 CURT TEICH COMPANY, INC., CHICAGO
 LOPE PHOTO TICKET

Executive OK of Estimate By *[Signature]* Cost Dept. Checked
 Date JUL 27 1948 AND WORK SCHEDULE Date JUL 27 1948

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		JUL 27 1948	JUL 28 1948
SKETCH <i>Lo</i>	9 /	SEP 1 1948	SEP 23 1948
RETOUCHING	9 /		
REPHOTO			
PHOTO-LITHO		SEP 30 1948	OCT 10 1948
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF		OCT 10 1948	
ARTIST DEPT.	37		

Washburn

OCT 25 1948

DATE BLUEPRINT OK'D _____ DATE Filed _____
 By _____ By _____
 DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

THE J.O. STOLL CO., CHICAGO, ILL.

NO. D-8913

ORDER No. 49624

DATE 7/23/48

12 1/2 M GIANT POST CARDS 7x9 3/16 C.T. ART COLORTONE FULL FACE

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC. R. MSAME AS 1BH1512

TITLE IN FULL

140-WACKER DRIVE AND CHICAGO RIVER
BY NIGHT, CHICAGO.

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) CURT TEICH & CO.
INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1BH1512

MAKE NEW BLACK NEGATIVE - ~~REMAKE~~ COLORPLATES
ENLARGE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By JUL 23 1948
Date JUL 23 1948 ESTIMATE AND WORK SCHEDULE Cost Dept. Checked By JUL 23 1948
Date JUL 23 1948

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			JUL 28 1948	JUL 29 1948
SKETCH	9	1	SEP 3 1948	SEP 23 1948
RETOUCHING				
REPHOTO				
PHOTO-LITHO			SEP 30 1948	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	43	3 1/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By [Signature]

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

COLORMATCH

COLORMATCH

DEC 10 1948

THE J.O. STOLL CO., CHICAGO, ILL.

NO. D-8914

ORDER No. 49624

DATE 7/23/48

12 $\frac{1}{2}$ M GIANT POST CARDS 7X9 3/16 C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NoSPEC.

R. MSAME AS 1BH2114

TITLE IN FULL THE CHICAGO STADIUM
MADISON, WOOD, WARREN AND
WOLCOTT STREETS, CHICAGO.

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE - 127

SMALL TYPE: (C) CURT TEICH & CO.,
INC.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM ~~XXXXX~~ 1BH2114 -MAKE NEW BLACK NEGATIVE
ENLARGE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

JUL 27 1948

AND WORK SCHEDULE

Date

JUL 27 1948

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 27 1948	JUL 28 1948
SKETCH	9	1	SEP 1 1948	SEP 23 1948
RETOUCHING	9	1		
REPHOTO				
PHOTO-LITHO			SEP 30 1948	OCT 12 1948
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	45	26		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

2. THE J.O. STOLL CO., CHICAGO, ILL.

NO. D-8915

ORDER No. 49624

DATE 7/23/48

12 1/2 ^M GIANT POST CARDS 7X9 3/16 C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC. R. MSAME AS 1BH1470

TITLE IN FULL

IMPRINT SAME AS ABOVE

THE ADLER PLANETARIUM, GRANT PARK,
CHICAGO.

PRIV. NO BEFORE TITLE - 104

SMALL TYPE: (C) CURT TEICH & CO.
INC.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1BH1470 - MAKE NEW BLACK NEGATIVE

enlarge
REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

COLORMATCH
add sky

COLORMATCH

Executive OK of Estimate

By *[Signature]*
Date JUL 27 1948

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*
Date JUL 27 1948

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 27 1948	JUL 28 1948
SKETCH	20	1		
RETOUCHING	7	1/2	SEP 1 1948	SEP 23 1948
REPHOTO				
PHOTO-LITHO			SEP 30 1948	OCT 10 1948
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	27	4 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DADE COUNTY NEWSDEALERS SUPPLY CO.,
MIAMI, FLA.

NO. D-8916

ORDER NO. 49246

DATE 8/5/48

25 M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. YES TO COME

TITLE IN FULL

FLORIDA'S EVERGLADES
NATIONAL PARK AND ADJOINING
ATTRACTIONS.

IMPRINT

SAME AS ABOVE

FRONT: WOOD IBIS

SMALL TYPE: PHOTO (C) CHAS. C. EBBETS

COPYRIGHT MCMXLVIII BY CURT

TEICH & CO. INC. CHICAGO, U.S.A.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO WITH SUBTITLE: WOOD IBIS.

SEE TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET YES
HANDCOL PROOF RETURN PHOTO

DADE COUNTY NEWSDEALERS SUPPLY CO.,
MIAMI, FLA.

NO. D-8916

ORDER NO. 49246

DATE 8/3/48

25 M LARGE FOLDER COVERS C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M.

YES TO COME

TITLE IN FULL

WOOD IBIS ROOKERY IN
THE EVERGLADES NATIONAL PARK,
FLORIDA

IMPRINT

XXXXXXXXXXXX GENUINE
CURTEICH CHICAGO "C.T. ART
COLORTONE" CREATION, REG. U.S. P.
PAT. OFF.

SMALL TYPE: PHOTO (C) CHAS. C. EBBETS

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO WITH TITLE: WOOD IBIS ROOKERY IN THE EVERGLADES
NATIONAL PARK, FLORIDA.

SEE TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET YES
HANDCOL PROOF RETURN PHOTO

Executive OK of Estimate

By AUG 24 1948

Date

ESTIMATE

Cost Dept. Chicago

By AUG 24 1948

Date

OPERATION

COMPOSITION

STYLING

RETOUCHING

PROOFING

SHOOTING

FLASHING

PRINTING

DELIVERY

DATE OF ORDER

DATE WHEN COLOR IS REQUIRED

DATE WHEN PHOTO IS REQUIRED

AUG 27 1948

SEP 15 1948

SEP 15 1948

SEP 20 1948

105 32

DATE Photo Returned to Customer

To Return 10/2/48

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. D-8917 ORDER NO. 49723 DATE 8-5-48

CUSTOMER

GOLDEN WEST HOTEL
SAN DIEGO, CALIF.

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



PHOTO RETURNED

PHOTO PROPERTY OF C. T. & CO.

2 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO VARICOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SOME OF THE PREDATORY ANIMALS TRAPPED
ON THE OWNER'S RANCH

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof Titles — Red, Blue

TO

COLOR DESCRIPTION

PHOTO USED FOR

NO

YES

RETURN PHOTO

AUG 9 1948

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8918 ✓ ORDER NO. 49723 DATE 8-5-48

CUSTOMER GOLDEN WEST HOTEL
SAN DIEGO, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE PHOTO VARICOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

GOLDEN WEST HOTEL'S OFFICIAL FAMILY
SOME OF THE FIFTY LONG-TIME EMPLOYEES

(All of this on address side)

FRONT NO. 5

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow layout

Blue Print

Handcolor

Black & White Proof.

Titles — Red, Blue

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8919 ORDER NO. 49723 DATE 8-5-48

CUSTOMER GOLDEN WEST HOTEL
SAN DIEGO, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



2 POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO VARICOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ONE OF THE OWNER'S PRIZE PALOMINO HORSES

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

CROP TO LEAVE OUT BOY.

COLOR DESCRIPTION

PHOTO RETURNED

to

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-5-48

AUG 10 1948

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8920 ORDER NO. 49726 DATE 8-5-48

CUSTOMER ARROWHEAD RESORT
SAUGATUCK, MICH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN/ FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side Center

PHOTO - KARL OESER, CHICAGO

RETOUCHING DEPARTMENT
Submit: Sketch Layout Retouched Photo Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

Large photo

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

8

PHOTO USED FOR

AUG 16 1948

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO.

D-8921
88202

ORDER NO.

49717
48700

DATE

5/21/48

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

PRECIOUS BLOOD CHURCH
CHICAGO, 12, ILLINOIS

1 M DBL POST CDS SIZE 3 1/2 X 11

STYLE PHOTO ~~FINISH~~ ^{PLATIN} FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
AT THE ALTAR OF PRECIOUS BLOOD CHURCH

FRONT NO.

(All of this on add e s side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — ~~Black & White Proof~~ Titles — Red, Blue

XXXXXXXXXXXXXXXXXXXXXXXXXXXX

FOLLOW LAYOUT ATTACHED

COLOR DESCRIPTION

FOLLOW LAYOUT ATTACHED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

JUN 8 - 1948

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. D-8922 ORDER NO. 49763 DATE 8-11-48

CUSTOMER
THE BILLOWS
ST. PETERSBURG, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



1 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE BILLOWS
REDINGTON BEACH
ST. PETERSBURG, FLA.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue

FULL FACE 3 SIDES - 1/2" PANEL AT BOTTOM
CROP AT BOTTOM AS MARKED.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

AUG 16 1948

HALLAM & VESTY, ALEXANDRIA BAY, NEW YORK

NO. D-8923

ORDER No. 49302

DATE 8/16/48

6 1/2 M GIANT SIZE 7x11
POST CARDS C.T. ART COLOR TONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 3 spec

R. M.

YES

TITLE IN FULL

THOUSAND ISLANDS

INTERNATION BRIDGE CROSSING

ST. LAWRENCE RIVER, CANADIAN SPANS

IMPRINT

NONE

PHOTO PROPERTY OF CUST.

INDIAN RIVER, WATERTOWN, N.Y.

RETOUCHING AND COLOR DESCRIPTION

USE #8AH2506

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 18 1948	AUG 24 1948
SKETCH	9	1		
RETOUCHING			SEP 7 1948	SEP 23 1948
REPHOTO				
PHOTO-LITHO			SEP 30 1948	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF		3		
ARTIST DEPT.	42	3 1/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Colormaster

ADV. ORDER

DEPT.

DATE COMPLETED _____

CUSTOMER

J.F. RACHEL - GREEN TOP TOURIST COTTAGE
DONALSONVILLE, GEORGIA

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART.

Photos for
this Customer

1 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE PHOTO PLATIN-WHITE BORD E

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full

GREEN TOP TOURIST COTTAGES -)
DONALSONVILLE, GA. /

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No
------------	-----	----

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit --- Sketch --- Layout --- Retouched Photo --- Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEE TISSUE OVERLAY!
ADD CLOUD EFFECT.
REMOVE WIRES. /

BRING OUT RIGHT WINDOW SIGN "GREEN TOP SANDWICH SHOP"

COLOR DESCRIPTION

SEE TISSUE OVERLAY.

CABINS - RED BRICK. SEE TISSUE OVERLAY.
IN FRONT OF CABINS. GREEN LAWN WHERE INDICATED. SMOOTH DRIVEWAY CIRCLING

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

	RETURN	PHOTO	YES	NO
1. Name				
2. Address				
3. City				
4. State				
5. Zip				
6. Age				
7. Sex				
8. Occupation				
9. Education				
10. Marital Status				
11. Number of Children				
12. Number of Pets				
13. Number of Vehicles				
14. Number of Telephones				
15. Number of Computers				
16. Number of TVs				
17. Number of Radios				
18. Number of Books				
19. Number of Records				
20. Number of Magazines				
21. Number of Newspapers				
22. Number of Hobbies				
23. Number of Friends				
24. Number of Acquaintances				
25. Number of Neighbors				
26. Number of Relatives				
27. Number of Pets				
28. Number of Vehicles				
29. Number of Telephones				
30. Number of Computers				
31. Number of TVs				
32. Number of Radios				
33. Number of Books				
34. Number of Records				
35. Number of Magazines				
36. Number of Newspapers				
37. Number of Hobbies				
38. Number of Friends				
39. Number of Acquaintances				
40. Number of Neighbors				
41. Number of Relatives				
42. Number of Pets				
43. Number of Vehicles				
44. Number of Telephones				
45. Number of Computers				
46. Number of TVs				
47. Number of Radios				
48. Number of Books				
49. Number of Records				
50. Number of Magazines				
51. Number of Newspapers				
52. Number of Hobbies				
53. Number of Friends				
54. Number of Acquaintances				
55. Number of Neighbors				
56. Number of Relatives				
57. Number of Pets				
58. Number of Vehicles				
59. Number of Telephones				
60. Number of Computers				
61. Number of TVs				
62. Number of Radios				
63. Number of Books				
64. Number of Records				
65. Number of Magazines				
66. Number of Newspapers				
67. Number of Hobbies				
68. Number of Friends				
69. Number of Acquaintances				
70. Number of Neighbors				
71. Number of Relatives				
72. Number of Pets				
73. Number of Vehicles				
74. Number of Telephones				
75. Number of Computers				
76. Number of TVs				
77. Number of Radios				
78. Number of Books				
79. Number of Records				
80. Number of Magazines				
81. Number of Newspapers				
82. Number of Hobbies				
83. Number of Friends				
84. Number of Acquaintances				
85. Number of Neighbors				
86. Number of Relatives				
87. Number of Pets				
88. Number of Vehicles				
89. Number of Telephones				
90. Number of Computers				
91. Number of TVs				
92. Number of Radios				
93. Number of Books				
94. Number of Records				
95. Number of Magazines				
96. Number of Newspapers				
97. Number of Hobbies				
98. Number of Friends				
99. Number of Acquaintances				
100. Number of Neighbors				
101. Number of Relatives				
102. Number of Pets				
103. Number of Vehicles				

PHOTO RETURNED

To

PHOTO USED FOR

1 Pint
Pet 3

Add'l Column, 2.-

Wood

AUG 20 1948

THE J.O. STOLL CO., CHICAGO, ILL.

NO. D-8925

ORDER No. 29333

DATE 8/18/48

12½ M BABY FOLDER COVER C.T. ART COLORTONEX FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR OF CHICAGO, ILL.
FRONT: MICHIGAN AVENUE NORTH
FROM RIVER BY NIGHT. BUCKINGHAM FOUNTAIN
COPYRIGHT MCMXLVIII BY CURT TEICH
& CO., INC. CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES *no*

IMPRINT SAME AS XXXX ABOVE

PHOTO PROPERTY OF XXXX C.T.

RETOUCHING AND COLOR DESCRIPTION

USE ^{PHOTO}CARD #2BH329
18H1555

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

NO

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

THE J.O. STOLL CO., CHICAGO, ILL.

NO. D-8925

ORDER No. 49333

DATE 8/18/48

12½ M BABY EOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGSS FROM
CHICAGO, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES *no*

IMPRINT GENUINE CURTEICH CHICAGO
"C.T. ART COLORTONE" CREATION,
REG. U.S. PAT. OFF.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE ^{PHOTO}CARD #6BH381

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

NO

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

*Colored
Prints*

2 Rephotos

By *SL 3/2/48*
Date *8/18/48*
OILATION *2*
RET. TIME *10-28-48*
DATE *SEP 30 1948*
DATE *NOV 5 1948*
DATE *NOV 10 1948*
DATE *DEC 10 1948*
18

Rephoto 5x7

Ret. 3

as per
10317

AUG 25 1948

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER DIAL NO. D-8926 ORDER NO. 49814 DATE 8-19-48 C. T. & CO.	CUSTOMER SCRIPPS METABOLIC CLINIC LA JOLLA, SAN DIEGO, CALIF.		DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED	
	6 M POST CARDS SIZE 3 1/2 X 5 1/2		STYLE PHOTO PLATIN-FULL FACE				
	PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full THE SCRIPPS METABOLIC CLINIC — LA JOLLA, CALIFORNIA		FRONT NO. 5 R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer Side — Center C. T. Imprint No Imprint				
	RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout		Blue Print — Handcolor — Black & White Proof, Titles — Red, Blue				
FULL FACE 3 SIDES WITH PANEL AT BOTTOM.						PHOTO USED FOR	
COLOR DESCRIPTION							

RETURN PHOTO YES NO

KB

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER	DIAL NO. D-8927	ORDER NO. 49821	DATE 8-17-48	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	PHOTO RETURNED
	CUSTOMER	CHELLO OYSTER HOUSE GUILFORD, CONN.		Photos for this Customer		
	4M MBUS CARDS SIZE 3 1/2 x 2 1/4					
	STYLE PHOTO PLATIN-FULL FACE					
PHOTO PROPERTY OF C. T. & CO.	PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout		(All of this on address side)			TO
	Title in Plate Yes No Copyright in Plate Yes No		FRONT NO. NO R. M. Yes No			
	Title in full		R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample			
			IMPRINT: Customer Side — Center C. T. Imprint No Imprint			
NO	RETOUCHING DEPARTMENT		Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue			PHOTO USED FOR
	Submit — Sketch — Layout — Retouched Photo — Wash Drawing					
	Follow Layout					
	REMOVE POLE & WIRES & BLOCK OUT RIGHT END BLDG. /					
RETURN PHOTO	MAKE REPHOTO. /					
	COLOR DESCRIPTION					
	RETURN PHOTO TO CUSTOMER. /					
	Retel 11/22/48					

31 X
Add'l Antennas
& Rephotos 3.00
WTS

AUG 24 1948

MAKEOVER

MAKEOVER

MAKEOVER

MAKEOVER

MAKEOVER

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

Ref. 2

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. D-8928 ORDER NO. 49847 DATE 8-20-48

CUSTOMER HOTEL PIERREPONT
BROOKLYN, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL PIERREPONT
BOT: PIERREPONT STREET — BROOKLYN, N.Y.

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. — Titles — Red, Blue

SEE TISSUE OVERLAY.

FOLLOW CROP MARKS D & G NEAR AS PROPORTIONS PERMIT. SHIFT "D" LINE IF NECESSARY BUT "G" LINE MUST BE JUST AT THE EDGE OF BLDG "B". NO PART OF "B" BLDG MUST SHOW. IT MAY BE NECESSARY TO BLOCK OUT THE CORNER EXTENDING AT TOP MARKED "A". NOW BLDG "C" IS TO SHOW. MAIN BLDG IS "E". BLDG "F" IS TO SHOW UP TO POINT "D". IF IT IS POSSIBLE TO SHOW "E" A TRIFLE STRONGER THAN "F" YOU ARE TO DO SO, BUT DO NOT DIM OUT BLDG "F".

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

as quoted
1000

AUG 27 1948

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. **D-8923** ORDER NO. **49850** DATE **8-24-48**

CUSTOMER

EMBASSY HOTEL
SAN FRANCISCO, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO PROPERTY OF C. T. & CO.

25 M CIRCULARS SIZE $5\frac{1}{2} \times 9$ (FOLDED TO $5\frac{1}{2} \times 2\frac{1}{4}$) STYLE PHOTO PLATIN - FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SAN FRANCISCO - EMBASSY HOTEL
610 POLK STREET - CORNER TURK STREET
PHONE ORDWAY 3-1404
SAN FRANCISCO'S SMARTEST LITTLE HOTEL"

FRONT NO.

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH "A" FOR LAYOUT & DESIGN

FOLLOW SKETCH "B" FOR TYPE COPY.

COLOR DESCRIPTION

MAKEOVER

Charge to WILLIAM Rev.

EST. Makeover Time Required

DEPARTMENT	TIME	REMARKS
PREP. & ART.	2	
ART. DEPT.		
ART. DEPT.		
ART. DEPT.		
ART. DEPT.		

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

SEP 3 - 1948

MISSION SAN JUAN CAPISTRANO, CALIFORNIA

NO. D-8930
ORDER No. 49409
DATE 8-26-48

25 M FOLDER COVER(LARGE) C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MISSION SAN JUAN
CAPISTRANO - CALIFORNIA
FRONT-VIEW OF RUINS OF CHURCH
WITH SWALLOWS SWOOPING
ABOVE. DOPYRIGHT MCMXLV111 BY
CURT TEICH & CO., INC., CHICAGO,
U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES
IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE ATTACHED PHOTO OF MISSION.
SWALLOWS - WHITE CROWNED, RUSSET THROATED, SILVER BREASTS,
BROWN GRAY WINGS & BEAKS. BE SURE BIRDS LOOK LIKE
SWALLOWS. CARD #8BH189 GIVES GOOD COLORING FOR CHURCH.

MAKE REPHOTO.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

YES
RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

MISSION SAN JUAN CAPISTRANO, CALIFORNIA

NO. D-8930
ORDER No. 49409
DATE 8-26-48

25 M LARGE FOLDER COVERS C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MISSION GARDEN WITH PIGEONS.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES

IMPRINT GENUINE CURTEICH CHICAGO
"C.T. ART COLORTONE" CREATION,
REG. U.S. PAT OFF.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE ATTACHED PHOTO OF MISSION GARDEN

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN P

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

JAN 5 - 1949

ESTIMATE
ANSWER

By

Date

JAN 5 - 1949

OPERATION

ST. DEPT

DATE

COMPLETED

CHANGING PHOTO

ST. DEPT

REPHOTOING

PROOFING

PRINTING

REPLACING

HANDCOLOR PROOF

ARTIST PROOF

DATE BLUEPRINT GED

DATE HAND COLOR PROOF

JAN 5 - 1949

JAN 11 1949

JAN 31 1949

32

2/12/49

DATE photo returned to Customer

7/12/49

Sheet 15
Back 17

J. R. BEATLEY, RUSSELLS POINT, OHIO

NO. D8931

ORDER NO. 49413

DATE 8/27/48

6 1/2 M QUANT POST CARD C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BEATLEY'S HOTEL ON THE LAKE, RUSSELLS POINT, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPECIAL R. M. XXXX NO yes

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHTEN ROAD TO GRAY - MAKE BUILDING LIGHTER SHADE. AS IT IS ALSO GRAY SHINGLE. MAKE SHRUBBERY COLORFUL ALONG BUILDING. LEAVE OTHER COLORS AS THEY NOW ARE.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By Date NOV 1 1948

By Date NOV 1 1948

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 12 1948	NOV 12 1948
SKETCH		1	DEC 1 1948	DEC 9 1948
RETOUCHING		5		NOV 5 1948
REPHOTO			NOV 1 1948 DEC 17 1948	DEC 28 1948
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			DEC 28 1948	
HAND COLOR PROOF	111			12-29-48
ARTIST DEPT.	103	27		3-2-49

DATE BLUEPRINT OK'D

DATE Filed MAR 2 1949

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Rephoto 3
✓
2 Rephotos

Q 815

ADV. ORDER

1-5X 77
as 37
Ret 3 1/2

RETURN PHOTO	YES	NO	PHOTO PROPERTY OF C. T. & CO. --- CUSTOMER

DIAL NO. D-8932 ✓ ORDER NO. 49893 DATE 8/30/48

CUSTOMER GENERAL MILLS INC.
MINNEAPOLIS, MINN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED _____

2

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border		— Follow Layout	
Title in Plate	Yes No	Copyright in Plate	Yes No
Title in full			

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit -- Sketch -- Layout -- Retouched Photo -- Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PHOTO OF BETTY CROCKER TO BE INSERTED IN LOWER LEFT
HAND CORNER - SEE TISSUE OVERLAY.✓✓

COLOR DESCRIPTION

MAKEDON

MAKEOVER

MANNOVIA

CUSTOMER

SEP 2 1948

Karl

English
Antiquary

TAKEOVER

...OVER

NO. D-8933
DADE COUNTY NEWSDEALERS SUPPLY CO., MIAMI, FLA. ORDER No. 49128
DATE 8/31/48

50 ^M PACKET COVER (ALL OF THIS ON THE PICTURE SIDE)	C.T. ART COLORTONE FULL FACE (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. NO R. M. NO
TITLE IN FULL PICTORIAL CORRESPONDENCE NOTES OF FLORIDA - BOT: 8 ASSORTED DESIGNS 8 ENVELOPES.	IMPRINT NONE
	PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF VFC RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING <i>Lay Out</i>		6		SEP 16 1948
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Lay out 6 hrs

**
Thems*

*See D Large File
for Photo
11/5/48*

[Large handwritten signature]

NO. D-8934

DADE COUNTY NEWSDEALERS SUPPLY CO., MIAMI, FLA. ORDER No. 49128

DATE 8/30/48

50 M NOTEHEADS SIZE 8 X 10 C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
THINKING OF YOU IN FLORIDA
SUB TITLE: ORANGES, *large letters*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO - R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SAMPLE ENCLOSED - USE PHOTO FROM 6BH1006

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<u>SEP 1 - 1948</u>	<u>SEP 1 - 1948</u>
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

VERY

mark

DADE COUNTY NEWSDEALERS SUPPLY CO., MIAMI, FLA

NO. D-8935

ORDER No. 49128

DATE 8/31/48

50 ^M NOTEHEADS SIZE 8 X 10 C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JUST A LINE FROM ^M FLORIDA

SUB TITLE: BEACH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SAMPLE ENCLOSED - USE PHOTO FROM 1BH904

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 1 - 1948	SEP 1 - 1948
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. D-8936

ORDER No. 49128

DADE COUNTY NEWS DEALERS SUPPLY CO., MIAMI, FLA.

DATE 8/31/48

50 M NOTEHEADS 8 X 10 C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JUST A NOTE FROM FLORIDA

SUB TITLE: SINGING TOWER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SAMPLE ENCLOSED - USE PHOTO FROM

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

AND WORK SCHEDULE

Date

By

Date

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			SEP 1 - 1948	SEP 1 - 1948
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

By

NO. D-8937
DADE COUNTY NEWSDEALERS SUPPLY CO., MIAMI, FLA. ORDER No. 49128
DATE 8/31/48

50 ^M NOTEHEADS 8 X 10 C.T. ART COLORTONE FULL FACE
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. NO R. M. NO
TITLE IN FULL THINKING OF YOU IN FLORIDA	IMPRINT NONE
SUB TITLE: FLAME VINE	
	PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SAMPLE ENCLOSED - USE PHOTO FROM 9AH1334

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF ☒ RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 1 - 1948	SEP 1 - 1948
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

DADE COUNTY NEWSDEALERS SUPPLY CO., MIAMI, FLA. ORDER NO. **D-8938**
49128

DATE **8/31/48**

50 M NOTEHEADS 8 X 10		C.T. ART COLORTONE FULL FACE	
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. NO	R. M. NO	
TITLE IN FULL GREETINGS FROM FLORIDA	IMPRINT NONE		
SUB TITLE: TROPICAL DRIVE			
RETOUCHING AND COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.	

FOLLOW SAMPLE ENCLOSED - USE PHOTO FROM 2BH553

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF **YES** RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate **ESTIMATE** Cost Dept. Checked
By _____ By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 1 - 1948	SEP 1 - 1948
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. D-8939
DADE COUNTY NEWSDEALERS SUPPLY CO., MIAMI, FLA. ORDER NO. 49128
DATE 8/31/48

50 ^M NOTEHEADS 8 X 10 C.T. ART COLORTONE FULL FACE
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER FRONT NO. NO R. M. NO
TITLE IN FULL IMPRINT NONE
JUST A LINE FROM FLORIDA
SUB TITLE: ~~XXXXXXXXXX~~ OR DEANDERS.
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION
FOLLOW SAMPLE ENCLOSED - USE PHOTO FROM ~~XXXX~~ 7BH1018
SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

*Let's put a the letter it has
happening to her
(the cover & legend.)*

Executive OK of Estimate **ESTIMATE** Cost Dept. Checked
By _____ By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 1 - 1948	SEP 1 - 1948
SKETCH				
RETOUCHING <i>+ following</i>		<i>✓</i>		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		<i>8</i>		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

3 make 4 backgrounds

314

DADE COUNTY NEWSDEALERS SUPPLY CO., MIAMI, FLA. NO. D-8940 ORDER No. 49128

DATE 8/31/48

50 ^M NOTEHEADS 8 X 10		C.T. ART CONORTONE FULL FACE	
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER		FRONT No. NO R. M. NO	
TITLE IN FULL JUST A NOTE FROM FLORIDA		IMPRINT NONE	
SUB TITLE: SAILING		PHOTO PROPERTY OF C.T.	
RETOUCHING AND COLOR DESCRIPTION			

FOLLOW ENCLOSED SAMPLE - USE PHOTO FROM 6BH1017

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate **ESTIMATE** Cost Dept. Checked
By _____ By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. D-8941

ORDER No. 49128

DADE COUNTY NEWSDEALERS SUPPLY CO., MIAMI, FLA.

DATE 8/31/48

50 M NOTEHEADS 8 X 10 C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM FLORIDA

SUB TITLE: FLAMINGOS AND NESTS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW ENCLOSED SAMPLE - USE PHOTO FROM OBH1255.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

AND WORK SCHEDULE

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DADE COUNTY NEWSDEALERS SUPPLY CO., MIAMI, FLA. NO. D-8942
ORDER No. 49901
DATE 9/1/48

50 M BOX COVERS (ALL OF THIS ON THE PICTURE SIDE)	C.T. ART COLORTONE FULL FACE (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. NO R. M. NO
TITLE IN FULL COLORFUL FLORIDA PICTORIAL NOTEPAPER	IMPRINT NONE
RETOUCHING AND COLOR DESCRIPTION	PHOTO PROPERTY OF C.T.

FOLLOW SAMPLE ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked
By _____
Date SEP 8 1948 AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 8 - 1948
SKETCH	2	7		
RETOUCHING	2	7		SEP 15 1948
REPHOTO				
PHOTO-LITHO			SEP 15 1948	SEP 16 1948
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	3	SEP 16 1948	
ARTIST DEPT.	107	12		9/28/48

DATE BLUEPRINT OK'D _____ DATE Filed 9/30/48
By _____ By W
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

NO. D-8943

DADE COUNTY NEWSDEALERS SUPPLY CO.,
MIAMI, FLORIDA

ORDER No. 55297

DATE 6-29-49

50 M NOTEHEADS 7 x 11 C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NO TITLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH.

MAKEOVER

DESTROY OLD
NEGATIVES + DRAWINGS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 30 1949	
SKETCH				
RETOUCHING	2	1 1/2	7-249	JUL 6 1949
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	24	6		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. D-8943

DADE COUNTY NEWSDEALERS SUPPLY CO., MIAMI, FLA. ORDER NO. 49901

DATE 9/1/48

50 M NOTEHEADS 7 X 11 C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL NONE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

By SEP 3 1948

Cost Dept. Checked

AND WORK SCHEDULE

Date SEP 3 1948

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	2	1		SEP 8 1948
RETOUCHING		3		
REPHOTO				
PHOTO-LITHO			SEP 14 1948	SEP 16 1948
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	3/4	SEP 16 1948	
ARTIST DEPT.	45	4 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

9/27/48

NO. D-8944

DADE COUNTY NEWSDEALERS SUPPLY CO., MIAMI, FLA. ORDER No. 49901

DATE 9/1/48

50 ^M NOTEHEADS 7 X 11 C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER FRONT No. NO R. M. NO

TITLE IN FULL NONE IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Get Photo
2B H 54 6 ✓

Executive OK of Estimate

By SEP 3 1948 **ESTIMATE** Cost Dept. Checked

Date SEP 3 1948 **AND WORK SCHEDULE** By SEP 8 1948

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH <i>P</i>	<i>2</i>	<i>1</i>		SEP 8 1948
RETOUCHING		<i>4 1/2</i>		
REPHOTO				
PHOTO-LITHO			SEP 14 1948	SEP 16 1948
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>108</i>	<i>3 1/4</i>	SEP 16 1948	
ARTIST DEPT.	<i>11</i>	<i>1 1/2</i>		

DATE BLUEPRINT OK'D _____ DATE Filed 9/27/48

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Rush

NO. D-8945
DADE COUNTY NEWSDEALERS SUPPLY CO., MIAMI, FLA. ORDER No. 49901
DATE 9/1/48

50^M NOTEHEADS 7 X 11 C.T. ART COLORTONE FULL FACE
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER FRONT No. NO R. M. NO
TITLE IN FULL NONE IMPRINT NONE
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Rush 2 Rephotos

Lat Photos

1BH1496 ✓

6BH 1015 ✓

Rush

Rush

Rush

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date SEP 3 1948 AND WORK SCHEDULE Date SEP 9 1948

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH <i>L</i>	<i>2</i>	<i>1</i>		
RETOUCHING		<i>2 1/2</i>		SEP 15 1948
REPHOTO			SEP 7 1948	SEP 14 1948
PHOTO-LITHO			SEP 15 1948	SEP 15 1948
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>106</i>	<i>3/4</i>	SEP 15 1948	
ARTIST DEPT.	<i>105</i>	<i>2 1/2</i>		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. D-8946

DADE COUNTY NEWSDEALERS SUPPLY CO., MIAMI, FLA. ORDER No. 49901

DATE 9/1/48

50 ^M NOTEHEADS 7 X 11

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL NONE

C.T. ART COLORTONE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

FULL FACE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Rush 2 Photos

NOTE!

THIS IS

Set Photo RUSHER

97H 1328 ✓

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date SEP 3 1948

By _____ Date SEP 8 1948

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	2	1		
RETOUCHING	2	2 1/2	10-10-48	10-14-48
REPHOTO			SEP 7 1948	SEP 9 1948
PHOTO-LITHO			SEP 15 1948	SEP 16 1948
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	11	3/4	SEP 16 1948	9-17-48
ARTIST DEPT.	107	4 1/2		9/21/48

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Rush

Rush

Rush

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8947 / ORDER NO. 49898 DATE 9/1/48

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

CUSTOMER

GOLDEN WEST HOTEL
SAN DIEGO, CALIF.

2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO VARICOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ENTRANCE TO THE MC FADIN'S TWO
HUNDRED ACRE ESTATE IN ALPINE CALIFORNIA

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer
Side — Center

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

TAKE OUT WORDING IN PHOTO. R.M. SAME AS ON D-8917, 18 & 19.

PLACE TITLE IN LOWER PART OF CARD.

COLOR DESCRIPTION

SEP 3 - 1948

ADV. ORDER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO VAR' COLOR-FULL

(All of this on address side)

FRONT NO. **5** R. M. **Yes** **No** *Serve 08917*

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark **Yes** **No** **Special type as sample**

IMPRINT: Customer **C. T. Imprint** **No Imprint**

Side — Center

VERY RARE SPECIES OF DEER AND SHEEP
ON THE MC FADIN'S ESTATE, IN ALPINE
CALIFORNIA / LOWER PLATE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

OF CARD. ~~EXX~~ TAKE OUT WORDING ON PHOTO. - PLACE TITLE IN LOWER PART

~~R.M. SAME AS ON D-8917, 18 & 19.~~

COLOR DESCRIPTION

SEP 3 - 1948

X

Box 2
Rm 16 3 108
20 2 (42)

✓^{oo} — met

+ LAKELAND NEWS CO., LAKELAND, FLA. →

NO. D8949

ORDER No. 49494

DATE 9/2/48

12 ¹/₂ M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 4 R. M. YES

TITLE IN FULL FLORIDA CYPRESS GARDENS
WINTER HAVEN, FLA. /

IMPRINT

SAME AS ABOVE!

TO COME

FRONT: AMERICA'S TROPICAL WONDERLAND /

COPYRIGHT MCMXLVIII BY CURT
TEICH & CO., INC., CHICAGO, U.S.

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME ENCLOSED / *use photo reverse*

Submit sketch

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

RETURN PHOTO *Yes*

LAKELAND NEWS CO., LAKELAND, FLA.

NO. D8949

ORDER No. 49494

DATE 9/2/48

12 ¹/₂ M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. * R. M. YES TO COME

TITLE IN FULL WELCOME TO CYPRESS
GARDENS

IMPRINT

XXXXXXXXXXXX

GENUINE CURTEICH CHICAGO "C.T.
ART COLORTONE" CREATION, REG. U.S.
PAT. OFF.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

WRITING IS MOST IMPORTANT. LETTERING WHITE ON CYPRESS WALL.
ROSES IN CENTER. POINSETTIA TO LEFT CENTER. COLOR GIRLS
PRESS TO SUIT BEST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

RETURN PHOTO *1*

Colored sketch front ✓ 8 hrs

*2 Photos as
marked*

D10179

45-768

ESTIMATE

By *[Signature]*

Date OCT 4 1948

ESTIMATE

AND DUE DATE

Cost Dept. [Signature]

By *[Signature]*

Date OCT 7 1948

OPERATION

COMPOSITION

SKETCH

RETOUCHING

PRINTING

DELIVERY

DATE COMPLETED

DATE COMPLETED

DATE COMPLETED

DATE COMPLETED

DATE COMPLETED

DATE COMPLETED

DATE COMPLETED

DATE COMPLETED

DATE COMPLETED

DATE COMPLETED

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DATE COMPLETED

DATE COMPLETED

DATE COMPLETED

DATE COMPLETED

DATE COMPLETED

DATE COMPLETED

DATE COMPLETED

DATE COMPLETED

OCT 5 1948

OCT 13 1948

OCT 22 1948

OCT 22 1948

OCT 22 1948

OCT 22 1948

OCT 22 1948

OCT 22 1948

OCT 22 1948

OCT 22 1948

OCT 22 1948

OCT 22 1948

OCT 22 1948

OCT 22 1948

OCT 22 1948

OCT 22 1948

OCT 22 1948

OCT 22 1948

1/6/49

1/6/49

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. D-8950 ORDER NO. 49920 DATE 9/7/48

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CUSTOMER

MT. VERNON AUTEL
SHREVEPORT, LOUISIANA

2 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN- FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MT. VERNON AUTEL, SHREVEPORT, LOUISIANA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW PENCIL SKETCH FOR LAYOUT AND DESIGN. ADD SHRUBBRY IN FRONT OF THE LOW PARTS OF THE BLDG, - NOTE EXTREME RIGHT WHERE THERE ~~XXX~~ IS ONE TALL SHRUB IN THE CENTER AND ~~XXX~~ TWO SMALL ONES ON EITHER SIDE. ADD A LITTLE MORE HERE.

To customer

COLOR DESCRIPTION

SEP 9 - 1948

Right 8800

NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN.

NO. D-8951
ORDER No. 49985
DATE 9/8/48

12½ M GIANT POST CARDS. C.T. ART COLORTONE FULL FACE
7 x 9 3/16

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. 1	R. M. NO	
TITLE IN FULL SOURCE OF THE MISSISSIPPI RIVER, ITASCA STATE PARK, MINN.	PRINT SAME AS ABOVE		
RETOUCHING AND COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.	

USE PHOTO- 716 H1629

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Get Photo

Executive OK of Estimate By _____ Cost Dept. Checked By _____

By _____ Date SEP 10 1948

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 17 1948	SEP 17 1948 SEP 20 1948
SKETCH		1	OCT 1 1948	OCT 6 1948
RETOUCHING		2	SEP 13 1948	SEP 15 1948
REPHOTO			OCT 14 1948	OCT 26 1948
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	104	18		11-18-48

NOV 18 1948

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN.
NO. D-8952
ORDER No. 49990
DATE 9/8/48

25 M LARGE FOLDER COVER C.T. ART COLORTONE FRONT
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER FRONT No. NO R. M. YES
TITLE IN FULL MINNESOTA-LAKE REGION-SCENIC VACATIONLAND FOLDER
FRONT- LAKE ITASCA
COPYRIGHT MCMXLVIII BY CURT TEICH & CO., INC., CHICAGO, U.S.A.
IMPRINT SAME AS ABOVE
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Sketch

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN.
NO. D-8952
ORDER No. 49990
DATE 9/8/48

25 M LARGE FOLDER COVER C.T. ART COLORTONE BACK
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER FRONT No. NO R. M. YES
TITLE IN FULL GREETINGS FROM MINNESOTA
THE LAND OF 10,000 LAKES
GENUINE CURTEICH CHICAGO
"C.T. ART COLORTONE" CREATION,
REG. U.S. PAT. OFF.
IMPRINT
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

XXXXXXXXXXXXXXXXXXXXXXXXXXXX

See instruction booklet

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

4811

10 Replicas

M 3A-H780 ✓
I 7B-H7629 ✓
N 7B-H1524 ✓
N8AH1216
E 7B-H1628 ✓
S 7B-H313 ✓
O 8B-H1052 - By Grant ✓
T 7B-H311 ✓
A 337 New neg

Background Bucks from 513H1162

Executive OK of Estimate
By OCT 15 1948
Date
ESTIMATE
OCT 2 1948
DEC 15 1948
JAN 17 1949
JAN 25 1949
42-45 3/4
2/18/48

LAKELAND NEWS CO., LAKELAND, FLA.

NO. D-8953

ORDER NO. 49946

DATE 9/9/48

25 M GUIDE BOOK COVERS ^{4 3/4 x 6 3/4} C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

TITLE IN FULL
FLORIDA CYPRESS GARDENS - GUIDE
TO AMERICA'S TROPICAL WONDERLAND
WINTER HAVEN, FLORIDA

COPYRIGHT MCMXLVIII BY CURT TEICH
& CO., INC., CHICAGO U.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW LAYOUT ATTACHED.

FOLLOW COLORED SAMPLE ATTACHED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 16 1948

By

Date

SEP 16 1948

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 17 1948	SEP 21 1948
SKETCH	9	7	SEP 27 1948	
RETOUCHING		3	...	OCT 6 1948
REPHOTO			SEP 29 1948	SEP 30 1948
PHOTO-LITHO			OCT 18 1948	NOV 1 1948
BLUEPRINT				
SHIPPING, OPAQUING	20			
HAND COLOR PROOF	108	27	NOV 1 1948	
ARTIST DEPT.		15		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Lk Blue
Impress

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8954

ORDER NO. 50007

DATE 9/14/48

DEPT.

DATE COMPLETED

CUSTOMER

R.H. WICK
ST. PETERSBURG, FLA.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

6 M POST CARDS SIZE 3 1/2 X 11

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof, Titles — Red, Blue

NO TITLE ON PICTURE SIDE -

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8955

ORDER NO. 50259 DATE 8/14/48

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

PAKAN FURNITURE CO.
CHICAGO, ILL.

25 M TRIPLE CDS. SIZE 3½ X 16½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HERE'S WHAT THEY'RE SAYING
"PAKAN FOR FABRICS!"

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

R. M. Yes No

Special type as sample

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

2 COLORS REVERSE SIDE - BLUE AND #1 YELLOW - AS PER LAYOUT AND COPY ATTD.

ART COLORTONE SIDE - CROP PHOTOS AS MARKED - PHOTO #1 LEFT - #2 CENTER - #3 RIGHT
USE COLORS FOR TYPE PANELS ON PICTURE SIDE TO HARMONIZE WITH BALANCE OF CARD.

COLOR DESCRIPTION

SEE ABOVE

PHOTO RETURNED

TO

PHOTO USED FOR

SEP 18 1948

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road -- CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. D-8956 ORDER NO. 50028 DATE 9/23/48

CUSTOMER GOLDEN WEST HOTEL
SAN DIEGO, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

PHOTO PROPERTY OF C. T. & CO.

2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO VAPICOLOR - FULL FACE

PLACE OF TITLE: Upper, Lower, Center -- Border -- Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TRAPPING PREDATORY ANIMALS ON THE OWNER'S
RANCH /

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side -- Center

RETOUCHING DEPARTMENT

Submit Sketch -- Layout -- Retouched Photo -- Wash Drawing

Follow Layout

Blue Print -- Handcolor -- Black & White Proof. Titles -- Red, Blue

TO

COLOR DESCRIPTION

PHOTO USED FOR

NO
YES
RETURN PHOTO

SEP 27 1948

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8957 ORDER NO. 50028 DATE 9/23/48

CUSTOMER

GOLDEN WEST HOTEL
SAN DIEGO, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO VARICO' OR-FULL PAGE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT YARD VIEW OF THE OWNER'S COUNTRY
HOME

MT BOTTOM

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 1/2
2-106
29.32 108

X
LSE

17 8 7 1948

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. ⁸⁹⁵⁸ D-8958 ORDER NO. 50028 DATE 9/23/48

CUSTOMER

GOLDEN WEST HOTEL
SAN DIEGO, CALIF.

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO VARICOLOR-FULL LEAF

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

THE OWNER'S YACHT, "THE GOLDEN WEST" /

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

SEP 27 1948

RETURN PHOTO	YES	NO

PHOTO PROPERTY OF C. T. & CO. -- CUSTOMER

RETURN PHOTO YES NO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED _____

Photos for
this Customer

CUSTOMER

THE GOLDEN WEST HOTEL
SAN DIEGO, CALIF.

2 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO VARI COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

ONE OF THE OWNER'S PRIZED ~~MEMBER~~ THROUGH-
BRED'S

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

SEP 27 1948

3M-1.5-48

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8960 ORDER NO. 50028 DATE 9/23/48

CUSTOMER

THE GOLDEN WEST HOTEL
SAN DIEGO, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

8
Photos for
this Customer

2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO VARICOLOR -FULL

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PHEASANT PENS ON THE OWNER'S RANCH /
WHERE THOUSANDS OF PHEASANTS ARE RAISED
ANNUALLY.

FRONT NO.

5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

SEP 27 1948

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8961 ORDER NO. 50028 DATE 9/23/48

CUSTOMER
GOLDEN WEST HOTEL
SAN DIEGO, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer:

2 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO VAR' COLOR FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MARLIN SWORD FISH - 255 POUNDS --/
CAUGHT BY THE OWNER

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

RT 1
H. 2-106
22.25

X llt

SEP 27 1948

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8962 ORDER NO. 50028 DATE 9/23/48

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
GOLDEN WEST HOTEL
SAN DIEGO, CALIFORNIA

2 MPOST CARDS SIZE 3½ X 5½

STYLE PHOTO VARICOLOR OR FULL COLOR

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

"A COZY CORNER ON THE OWNER'S RANCH"

PT BOTTOM

FRONT NO. 6 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

SEP 27 1948

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8963 / ORDER NO. 50028 DATE 9/23/48

CUSTOMER

GOLDEN WEST HOTEL
SAN DIEGO, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO ~~VARICOLO~~ VARICOLO

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

PARTIAL VIEW OF THE OWNER'S COUNTRY HOME.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.
NO
YES
RETURN PHOTO

PHOTO RETURNED
TO
PHOTO USED FOR

1M-1-1-48

5X7

Box 2

100 1/2 - 106

104

Reprints 22
cut.
66B

SEP 2 - 1948

FB

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8964 ORDER NO. 50036 DATE 9/24/48

CUSTOMER
MARY-MATT GUEST HOUSE
MIAM , FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MARY-MATT GUEST HOUSE-ON THE BAYFRONT-
MIAMI, FLORIDA

IN REVERSE IN FOREGROUND

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

BRING OUT THE WATERFRONT ON RIGHT SIDE OF PHOTO.

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

SEP 27 1948

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8965 ORDER NO. 50037 DATE 9/24/48

CUSTOMER

MARY MATT GUEST HOUSE
MIAMI, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



2 M BUS. CDS. SIZE 3 1/2 X 8 1/4

STYLE PHOTO PLATIN-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

MARY-MATT GUEST HOUSE-ON THE BAYFRONT-
MIAMI, FLORIDA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM D-8964 - MAKE NEW BLACK NEGATIVE

COLOR DESCRIPTION

Bus Card

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

SEP 27 1948

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — NO YES RETURN PHOTO

DIAL NO. D-8966 ORDER NO. 50039 DATE 9/24/48

CUSTOMER

PAKAN FURNITURE CO.
CHICAGO ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/4 16 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PAKAN -THE HOME OF GIFTS FOR THE HOME

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW CUSTOMERS LAYOUT - FOLLOW INSTS ATTACHED

COLOR DESCRIPTION

FOLLOW INSTS. ATTACHED

PHOTO RETURNED

TO

PHOTO USED FOR

5-5x7

108

41 47

5717

SEP 29 1948

Handwritten notes and signatures on the right side of the form.

Handwritten notes and signatures on the right side of the form.

Handwritten notes and signatures on the right side of the form.

NO. D-8967

DISTRIBUTED BY E. D. WEST CO., SOUTH YARMOUTH, MASS.
CAPE COD, MASS.

DATE 9-28-48

12½ M LARGE FOLDER COVER

ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. R. M. YES

TITLE IN FULL SOUVENIR FOLDER OF
HYANNIS, CAPE COD, MASS.

IMPRINT SAME AS ABOVE

FRONT: VIEW OF LEWIS BAY

COPYRIGHT MCMXLVIII BY CURT TEICH
& CO., INC., CHICAGO, U. S. A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO OBH1875. Submit sketch.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

E. D. WEST COMPANY

NO. D-8967

ORDER No. 50359

DATE 9-28-48

12½ M LARGE FOLDER COVER ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. R. M. Yes

TITLE IN FULL

IMPRINT GENUINE CURTEICH CHICAGO
C.T.A.T COLORTONE" CREATION,
REG. U.S. PAT. OFF.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO5BH863

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

3 Rephotos

Get Photo

ESTIMATE

OPERATION	DATE	DATE
COMPOSING	OCT 15 1948	
SKETCH	NOV 3 1948	
RETOUCHING	NOV 9 1948	
PHOTO-LITHO	NOV 12 1948	NOV 23 1948
BLUEPRINT		
STRIPPING		
ENGRAVING		
HAND COLORING		
ARTIST		

DATE 12/23/48

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8968 ORDER NO. 50075 DATE 9-29-48

CUSTOMER

JACOB C. FLECK
CEDAR LAKE, IND.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO VARICOLOR-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOP: NOBLE OAKS STANDARD SERVICE
BOT: NOBLE OAKS PARK - CEDAR LAKE, IND.
6 pl. copy

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

OCT 6 - 1948

HANCOCK'S VARIETY STORE, WARM SPRINGS, GA.

NO. D8969

ORDER No. 49494

DATE 9-29-48

6½ M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No.

R. M. YES

TITLE IN FULL

IMPRINT NONE

SOUVENIR FOLDER OF LITTLE WHITE
HOUSE AND GEORGIA WARM SPRINGS
FOUNDATION, WARM SPRINGS, GEORGIA
FRONT: THE LITTLE WHITE HOUSE
COPYRIGHT MCMXLIX BY Curt Teich
& Co., Inc. Chicago, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED.
SUBMIT SKETCH.

7B H/293

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

HANCOCK'S VARIETY STORE, WARM SPRINGS, GA.

NO. D8969

ORDER No. 49494

DATE 9-29-48

6½ M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No.

R. M. YES TO COME

TITLE IN FULL

IMPRINT

GENUINE CURTEICH CHICAGO
"C.T. ART COLORTONE" CREATION
REG. U.S. PAT. OFF.

AERIAL VIEW OF GEORGIA WARM
SPRINGS FOUNDATION

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLORS: WHITE BUILDINGS, GREEN SHUTTERS WHERE INDICATED, GREY
ROOFS, DIRT ROADS, CONCRETE WALKS; SHOW FLOWERS IN
FEW ISOLATED SPOTS; TAKE OUT CARS; SEE TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

By JAN 21 1949
Date

ESTIMATE
AND WORK SCHEDULE

By JAN 21 1949
Date

OPERATION	DATE ESTIMATED	DATE COMPLETED
COMPOSING	JAN 21 1949	
SKETCH		
RETOUCHING	FEB 1 1949	MAR 2 1949
PHOTOGRAPHING	MAR 4 1949	MAR 16 1949
BLUING		
STAMPING		
ENCLOSING		
HAND COLORING		
APPROVAL	102 105	34 4/18/49

BLUEPRINT OF

DATE HAND COLOR PRINTED

DATE Photo Returned to Customer

WEST POINT MANUFACTURING CO.,
WEST POINT, GA.

NO. D-8970

ORDER No. 50453

DATE 10-5-48

6½ M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE SIX TEXTILE TOWNS
OF THE CHATTAHOOCHEE VALLEY
(SEE ENCLOSED COPY)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. R. M. YES

IMPRINT NONE

FRONT: Scene on Chattahoochee River

SMALL: COPYRIGHT MCMLX BY CURT

TEICH & CO. INC., CHICAGO, U.S.A. PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

WEST POINT MANUFACTURING CO.,
WEST POINT, GA.

NO. D-8970

ORDER No. 50453

DATE 10-5-48

6½ M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(GROUP VIEW)

SEE SKETCH FOR TITLES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. R. M. YES

IMPRINT GENUINE CURTEICH CHICAGO
"C.T. ART COLORTONE" CREATION,
REG. U.S.PAT.OFF.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT PENCIL SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Colored Sketch and Photo
Final Color Print 3/11/48

Rush on
Sketch
5768

By	Date	OPERATION	EST. TIME	DATE ENTERED	DATE COMPLETED
By	NOV 9 - 1948	COMPOSING, TYPE SET UP		NOV 9 - 1948	NOV 17 1948
		SKETCH	10		
		RETOUCHING	10	DEC 17 1948	DEC 23 1948
		PHOTOGRAPHING		DEC 24 1948	
		BLUING			
		STRIPPING			
		ENCAPSULATING			
		HAND COLORING			
		ARTIST	42		
		By			
		DATE HAND COLOR PRINT			
		By			
		DATE PHOTO RETURNED TO CUSTOMER			

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8971 / ORDER NO. 50111 DATE 10-7-48

CUSTOMER BRYANT'S STUDIO
FRANKLIN, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ON'S CAMP - MODERN CABINS - FRANKLIN, KY.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

SANBORN SOUVENIR CO., DENVER, COLO.

NO. D-8972

ORDER NO. 50553

DATE 10-11-48

6½ M PICTURES C.T. ART COLORTONE SIZE 7"X11" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

53 THE PILLARS OF HERCULES, SOUTH
CHEYENNE CANON, COLORADO
SPRINGS, COLORADO

#53 BEFORE TITLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. *No 3e* R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 1BH52C ✓

FOLLOW KODACHROME AND POST CARD ATTACHED FOR COLORING

*If possible use cloud effect in Kodachrome; Do not
accentuate the road so it is over prominent in picture* att

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

YES
KODACHROME
RETURN PHOTO

Executive OK of Estimate

By

Date OCT 14 1948

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date OCT 14 1948

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 15 1948	OCT 18 1948 NOV 16 1948
SKETCH	9	1	OCT 22 1948	OCT 29 1948
RETOUCHING				
REPHOTO				
PHOTO-LITHO			NOV 3 1948	NOV 11 1948
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	3	NOV 11 1948	
ARTIST DEPT.	104	26		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

APR 18 1949

By

DATE Photo Returned to Customer

Kodachrome nt

3/16/49
MS

9/3H/88

Q 845

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8973 ORDER NO. 50136 DATE 10-12-48

CUSTOMER GENUINE PARTS CO.
ATLANTA 3, GA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



12 1/2 M DBL P9ST CARDS SIZE 5 1/2 X 7

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

SEE INSTRS. ATTACHED.

SET OFF COPY PANEL FROM THE REST OF CARD WITH LIGHT TINT SUCH AS ON #1BH2305.

COLOR DESCRIPTION

SEE INSTRS. ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-5-48

1-5x7

Lay out 3 1/2
Ret. 8
Photo Hc 2 1/2 108
Sheet 16

As quoted

Wood

OCT 14 1948

KB

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8974 ORDER NO. 50136 DATE 10-12-48

CUSTOMER GENUINE PARTS COMPANY
ATLANTA, GA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



12 1/2 M DOUBLE P. C. SIZE 5 1/2 X 7

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEE INSTRS. ATTACHED.

FOLLOW ORIGINAL PASTE-UP INSTEAD OF BLACK & WHITE SKETCH.

COLOR DESCRIPTION

SEE INSTRS. ATTACHED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

10-5-7

Ret 4

Ret 15

He 2 1/4 108

Ret 16

August 15

11/10/48

11/10/48

Red Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-8975

ORDER NO.

DATE 10-11-48

DEPT.

DATE COMPLETED

CUSTOMER CURT TEICH & CO. CHICAGO, ILL.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

M CALENDARS SIZE

STYLE ART COLORTONE FULL PAGE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CURT TEICH & CO.,

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

Lo 4 1/2
Part 2
Hb. 2 1/4
Lg. 15